



Shift Happens!

The Bright Idea Guy™



TESTIMONIALS

"Jim lays out a great flight plan for you to fly through turbulence and not only survive, but thrive."

Howard Putnam, CSP, CPAE
Former CEO Southwest Airlines

Jim Feldman is a genius on marketing and positioning. ...chuck full of ideas that can move you onwards and upwards in business & life.

Dr. Nido Qubein, CSP, CPAE
President, High Point University
Chairman, Great Harvest Bread Co.

www.shifthappens.com

James D. Feldman

CITE, CPIM, CPC, CPT, PCS



SIGNATURE PROGRAM

Shift Happens!® Thriving On Change

When Shift Happens!® you can manage it or let it manage you. Succeeding after shifts in his own life, Jim illustrates how to stop limiting yourself, retake control, and immediately start using change to your advantage so you can profit from uncertainty.

Your audience will learn how to 'think inside the box' using 3D Thinking to discover innovative solutions using existing resources. In these times of high velocity 'shifts' they will discover simple, life changing results.

Real world examples from a Practitioner who speaks delivered without pop fads, boring charts, guruism, or death by powerpoint. He delivers 'plain talk for smart people.' He challenges your audience to think about their future, their companies, and their precious Customers in new ways and contexts. It's all about asking What If? What's Possible? What's Next? Why Not?

312•527•9111

Jim creates customized, plain conversations that are delivered in your industry language as a

- Kick-starter,
- Mind stretcher,
- Sweaty palms creator for your business.

He collaborates with organizations to evaluate problems, create a vision where others aren't looking, capture what others are not seeing, by providing UNCOMMON, common sense.

Shift Happens! ® in every business. Jim's expertise is delivered in compelling, thought provoking presentations. Whether your 'shift' is related to enhancing innovation, customer service, leadership, problem solving, mobile marketing, or finding new opportunities he delivers a presentation that can enable your audience to see solutions more clearly.

His presentations are engaging, visually stimulating, and filled with thought provoking solutions because he knows that every audience has a finite amount of time they will sit without getting bored.

Jim has conversations with your audience, not lectures.

