

SHANNON PEEL

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**SPEAKER, AUTHOR, PODCASTER,
AND STORYTELLER**

Shannon Peel is the creative force behind the MarketAPeel Brand. She helps professionals and businesses define what they want to be known for and guides them as they create content to tell their stories to the marketplace. At the core of what she does is the belief that storytelling is a vital component to building the connections we need for our mental health, our productivity, and our relationships.



SIGNATURE TOPICS

- ✓ Brand Storytelling
- ✓ Using storytelling skills to improve leader's communication skills
- ✓ Brands, social movements, and vulnerability in Storytelling
- ✓ Know what you want to be known for before telling your story
- ✓ Connect with your customer on their journey
- ✓ Changing our narrative from victim to hero language

All presentations have a workbook for all attendees

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