

David H Selley

HOW TO BECOME AN ENTREPRENEUR

(If I can do it so can you)

Session Description

This spirited, fun and information rich fact filled session of "How To" is based on over two decades of personal experience. It is designed to give your audience a chance to look at the real facts about being an entrepreneur. The inside secrets from someone who has done, can prove it, and is willing to teach it.

After this presentation attendees will know how to:

Really understand what it means to be an entrepreneur

Be able to test the waters before they "jump in"
Analyze their skill sets to make solid decisions on facts rather than just the dream of freedom

What field to choose

Build a solid publicity campaign

Create a big network of like minded thinkers

Understand the risks and rewards

Embrace the changes and how they will affect their individual lives and the impact on family and friends

Develop ongoing marketing strategies

How to build an Internet presence

Discover techniques for creative "fail safe" assessment of new products.



Reduced to a simple understandable presentation David brings to the table a wealth of knowledge from his many years in corporate sales and marketing management. As a full-blooded entrepreneur he has owned, purchased or started sixteen businesses ranging from mail order, manufacturing, restaurants and even a criminal college. It took David a long time to crack the "success code" and he is willing to share his secrets. Your audience will have an uplifting and fun learning experience peppered with humor. Anecdotal messages are skillfully blended with life's experience to show how we can all be free and wealthy when the chains of bondage are broken.

My words always hit the target.