

## ABOUT MR. SIMPLICITY

**“Let’s make it a lot easier for you to work smarter.”**

**“Today’s choices create the soul of the future of work.”**



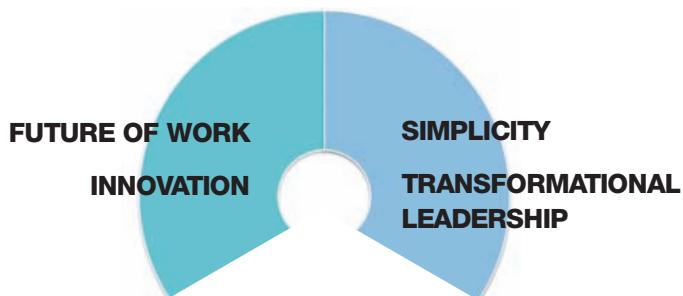
## **Bill Jensen makes it easier to do great work.**

He helps companies and teams double their productivity while pursuing their passions.



**35-45**

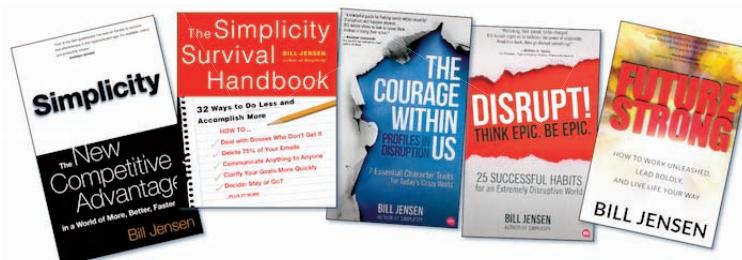
KEYNOTES PER YEAR



**35+**

COUNTRIES

**8**  
BEST-SELLING BOOKS



**TED**

# Bill Jensen, Programs



## WHY BOOK BILL JENSEN...

### Bill's **powerful results.**

He helps companies and teams double their productivity and pursue their passions...  
Working smarter for business **and** personal success!

### Time-crunched and overloaded managers?

Bill's tips and tools save each individual up to two hours per day!

### Strategic issues such as **Innovation, Disruption, Future of Work.**

Bill consults with global C-suite executives on these issues and shares his insights and simpler best practices.

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#### TOPICS: MOST REQUESTED

##### **Work Smarter, Not Harder**

How to Get It All Done, AND Remain Sane!

##### **Simplicity: The New Competitive Advantage**

Cut Through the Clutter, Communicate More Effectively

##### **Think Epic, Be Epic. Now!**

Going Bold and Being Awesome in Today's Crazy World

##### **Are You Future Strong?**

The Future of Work Begins with You

##### **The Future of Work Begins with Us**

The Top Essentials for Leading People into Tomorrow

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#### OTHER RECENT TOPICS

- Finding the Courage to Choose
- Smarter Speed: Simpler Ways to Peak Performance
- It's the People, Stupid!
- The Future of Work
- Vision into Practice: Managing the Change
- A Bottom-Up View of Talent Management
- Creating Value in the New War for Talent
- Regaining Control: Mastering Your Workflow
- Finding the Courage to Live Your Legacy
- Simplicity: The Road to Agility
- Servant Leadership 2.0

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#### RECENT ENGAGEMENTS

Ambrosetti, Italy	Merck
American Express	NASA
Bank of America	Ontario Govt, Canada
BBC	Pfizer
Chevron	Philips Lighting
Cognos, Australia	Ralston-Purina
CoreNet, New Zealand	Royal Bank of Canada
GE	SAP
Guangzhou Govt, China	Swedish Post Office
Gulfstream	US Navy SEALS
Hong Kong Post Office	Vodafone, Spain
IBM	Walt Disney World
Johnson&Johnson	World Bank
L'oreal	Xerox

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#### PROGRAMS

##### **Keynotes**

##### **Half-Day Breakout Sessions**

##### **Full-Day Workshops**

Bill travels from Morristown, NJ, USA

A/V Needs: Wireless Lavalier Mic, LCD Projector



**“Five years from now...  
What will your legacy be?”**

## **Bill Jensen** is an **internationally-acclaimed speaker**

who is known for provocative ideas, extremely useful content, and his passion for making it easier for everyone to work smarter.

Two themes run through most every presentation:

**Simplicity** as a competitive edge, as a motivator, as an enabler, **as power**.

And... With dramatic shifts in the **future of work, future of leadership**:  
how to thrive during an **era of massive disruptions**.

RESEARCH: Over **1,000,000** surveyed, interviewed

Bill is **CEO of The Jensen Group**, and has spent three decades studying how work gets done. (Much of what he has found horrifies him.) That research has led to eight of today's most important business books. Bill is also an IBM Futurist, Social Influencer, and has done ground-breaking research for SAP.

### **BEYOND HIS WORK...**

- He's a super proud dad, and tries to live up to his mom's legacy
- He takes his work and accountabilities seriously, but never himself
- His Personal Life Fantasy is

**bicycling around the globe via breweries.**



# Bill Jensen, A/V Needs, etc.



Just once, Bill would love to demand “Only red M&Ms in my dressing room!”  
But in reality, he’s pretty easy-going, with few needs. Among them:

## A/V

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### AUDIO

**Wireless lavalier.** Definitely, no podium!

Bill roams the room and connects with everyone

### PRESENTATION

Bill submits slides ahead of time, and brings them on laptop and thumbdrive.

Please provide **LCD Projector**.

### HANDOUTS

Because his presentations are often content-driven, Bill will usually ask that  
**you make copies of handouts for your attendees.**

He will send you an electronic file ahead of time.

## TRAVEL

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**Bill travels from** Morristown, NJ, USA; Business class

## BILL TAILORS PRESENTATIONS TO MEET YOUR NEEDS!

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One of the ways to make work simpler and easier is to tailor one’s content, vocabulary, and concepts to the needs of the audience.

Bill practices this simplicity gospel.

So, every engagement includes pre-work phone call(s) with the event planners/sponsors.

This is one of the ways Bill ensures he connects with each audience member.

## SAMPLING OF SHAMELESS TESTIMONIALS

# Bill Jensen, Kudos!

“

Bill's presentation was perfect! He tailored it to our audience's needs, really having the Swedish Post in mind. Our seminar is one of the most prestigious held in Scandinavia. His stories and tools made it one of our most engaging presentations yet.

It was also a joy to work with Bill behind the scenes, in preparation for the event.

**Charlotte Grimlund** • **Step2 Events and Meetings** Stockholm, Sweden

Bill's session was the BEST WE'VE EVER HAD! Simple, clear, actionable content.

Fabulous! Smooth, knowledgeable, fun. Bill is a treasure!

**Patricia Lin** • **P&G**

Bill energized the 800 Oracle University attendees at our annual meeting.

His “on the mark” comments reinforced our strategy of just-in-time education and its relevance to a simpler work environment. He was humorous, while instilling in the crowd a sense of urgency. People from that session are still quoting him!

**Dennis Bonilla** • **Director, Oracle University**

I've been through some great educational programs offered at my prior employer, General Electric, including sponsored courses at Harvard Business School, but this was by far the most intensive one day, high impact, thought-provoking session I've been engaged by in my career.

**Brian A. Lutes** • **SVP, Fifth Third Bank**

Bill drew a record crowd to our Forum in Melbourne, Australia. Within 90 minutes Bill got all attendees participating and engaged. His ability to make the issues relevant to each individual situation was brilliant. Great message, great presentation, great motivation...the best attendee feedback we've ever had!

**Geoff Poutney** • **CoreNet Global**

## Sampling of Fast Company RealTime Conference Evaluations (1 = Snore, 10 = AMAZING!)

- 10+ Excellent! The Perfect fit for FC RealTime
- 10 This is the biggest business and life challenge we face every day
- 10 This is very timely and very helpful
- 9 Tangible action items
- 9 Deep, meaningful, usable tools. Best session so far
- 9 Bill provided simple tools that can affect major changes in my workplace
- 9 Made me think. Made me want to learn more

Bill Jensen skillfully explained how simplicity can help us achieve better results, and how it creates and transfers value throughout our organization. Now, we all realize that we have in our hands a new competitive advantage: Simplicity...The power to less of what doesn't matter, and more of what does!"

**Jamie Bustillo** • **CTO, Vodafone, Spain**

Wow. Thank you for your giving heart. You hit me where I live. You inspired me to be courageous again and embrace my failures in a new way.

**Human Capital Management Attendee**

My boss noticed that in using what you taught us, I've saved at least 10 hours just this week and have created more time for what really matters. My boss estimates your tools will save us over 10,000 hours!

**Sian Davies** • **Toyota UK**



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