



## Expertise. Experience. Energy. Enthusiasm.

Bill Williams embodies these attributes, bringing each element to the sessions he leads. Every time.



**CF** Cadillac Fairview

**CBRE**

**DELL**  
Technologies

GREAT-WEST  
**LIFECO** INC.

*John Hancock*

Johnson  
Controls

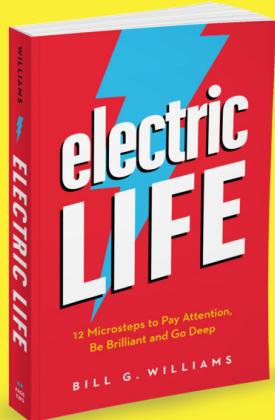
LoyaltyOne  
Enriching Relationships

**Liberty**



## *Electric Bill is on a mission to SHOCK you out of your static life!*

### Get Your “electric LIFE”



Every single time I speak I'm told I need to write a book. *So I wrote a book.*

Speaker, author, and executive development coach Bill Williams — aka “Electric Bill”— shares small but powerful microsteps to tap into a well of endless energy.

Blending engaging personal stories and case studies with research-backed insights and tips, discover how to create an electric life where your workday finishes more energized than it began.

- 85% of employees are NOT engaged in their workplace
- 73% of employees are considering leaving their job
- 63% of companies report that retaining employees is actually harder than hiring them

Electric Bill will share 5 of his Microsteps from Electric LIFE! 12 Microsteps to Pay Attention, Be Brilliant and Go Deep!

We all only have 24 hours in a day. Of that, your doctor tells you to sleep for 8 hours, your boss says you have to work 8 hours. That only leaves 8 hours to live your life. If you're so exhausted after work that you don't have any energy left to live your life, why are you doing what you're doing?

Ever wonder where some people get their energy? You know the ones:

- who brim with infectious **positivity**
- who approach everything they do with genuine enthusiasm and **curiosity**
- **light up** every room
- **invigorate** those around them

Bill shares how you, too, can tap into a well of endless energy that draws out the value in your everyday life, work, family, and community. Blending engaging personal stories and case studies with research-backed insights, tips, and easy-to-implement steps, Williams gives you the skills to leave work every day with more energy than you arrived with.

You'll discover transformative but doable microsteps you can take to tap into a source of limitless energy, powering you up to reach your full potential. In choosing your path deliberately and joyfully, you can discover, keep, and even build energy to live your own electric life.