



# Julie M. Albright, Ph.D.

*Dr. Albright is a digital sociologist who looks at the social and behavioral aspects of technology*

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Easily one of the best plenary keynotes I've ever presented to any audience.

*Bruce Armstrong,  
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## Speaking Topics

### The Untethered Society

There is a huge divide between those born before the Millennials and those born after. This divide is much larger and more profound than the famed “generation gap” of the 1960s. Those who are on this side of the divide, let us call them the digital natives, live, sleep, and breathe connected to digital devices. That single fact has changed everything about how they are living and how they are going to live in the future.

### Digital Transformation and the Digital Consumer

### IoT, Energy and the Smart Grid

Dr. Albright has extensive experience with smart grid and energy projects, as the Lead of a \$121 million Smart Grid Demonstration Grant funded by the U.S. Dept of Energy

## Bio

Who is Dr. Albright? She is a sociologist and media commentator who also teaches a highly successful class on the psychology of interactive media at USC, and is a sought after keynote speaker on these issues. Her focus is on the impact of mobile – social – digital technologies on society and how, facilitated by technologies, younger people are unhooking from everything that was the American Dream. Her forthcoming book on the topic will be published by Random House/ Prometheus Books, Fall 2018.

### As seen in:

Dr. Albright has given keynotes and has consulted for companies ranging from Lexus to eHarmony, SAP, IBM Global, Distributech, CS Week, Oncor Energy, Data Center Dynamics and many others. She has appeared in TV, radio and print media, ranging from CNN, NBC Nightly News, The Today Show to NPR Radio.

## Offerings and rates

### 1 hour workshop

*In House Workshop for Small Corporate Group*

\$2500 - \$3500 +  
Travel and Per Diem

### Keynote address

*Keynote which can include audience Q & A*

\$ 3500 - \$ 7500 +  
Travel and per diem