



## Brittany S. S. Hardin

### *Sell to Yourself*

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“Encouraged me to look at my goals without fear but with understanding of what I need to sacrifice to reach them.”

- Ashley Ross, City Team



### Speaking Topics

#### Life's a Pitch

Empowerment speech that motivates individuals to use the “sell to yourself” methodology to conquer fears and insecurities daily.

#### Sell to Yourself

Targeted motivational speech designed to help corporate & entrepreneurial audience understand how to build intrinsic motivation and maintain it.

#### Finding the Common Thread

Learn how to strengthen confidence when building rapport, how to pivot, and how to control a conversation.

#### The Collegiate Success Plan

Targeted speech, seminar, or workshop to keep students motivated and excited on their journey through college

### Bio

From the South Side of Chicago to Harlem, NY, Ms. Hardin's story is a testament of turning struggle into success. She has developed an enjoyment for looking at “failure”, a point of pain, or obstacle with an opportunistic mindset. Life's a Pitch was created to teach others intrinsic motivation and how to maintain it by using the traditional sales pitch.

This skill has been a key factor in Ms. Hardin's accomplishments: consistent close ratio 60%-80%, over 1 million in revenue closed, top 5% as an Elite sales representative, leader and program designer for employee resource groups average 60-70 attendees.

As seen:



### Offerings and rates

30 minute workshop

1 Hour workshop

Keynote address

Half day seminar

*All Prices are Available Upon Request*

*Travel Expenses Included in Price*