

# DO BOLD SHIFT

Unlock Bold Thinking and Innovation Everywhere

Kathy Klotz-Guest



## Turn Uncertainty into BOLD Action

- Teams disengaged, not adapting quickly?
- Conferences, leadership programs not inspiring?
- Challenges with team innovation as industries shift?
- Leaders, feel disconnected?
- Your people unsure how to communicate to get traction?

Kathy Klotz-Guest is the antidote. She brings **relatable energy, humor and decades of improvisation and leadership** to empower leaders to communicate fearlessly and innovate boldly.

## Humor and Improv are Your Business Asset

In a world of AI, automation and increased uncertainty, human potential remains *the greatest* untapped business advantage.

Organizations that thrive embrace humor and playfulness to:

- Build deeper **trust**, authentic connections
- Unlock **creativity, fearless communications and innovation**
- Develop **resilient, forward-thinking, adaptable leaders**

Kathy's proven methods aren't just entertaining—they drive **real results**. She has trained global cultures to innovate brilliant comms, marketing, services beyond boundaries.

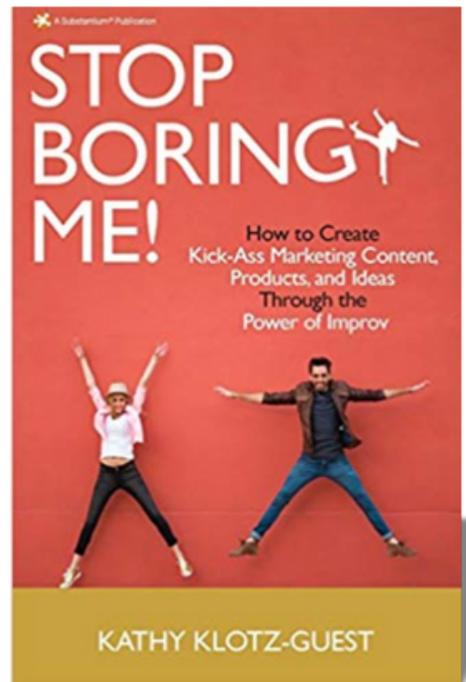
## What Leaders Say

*"Kathy's communications training left a lasting impact. It was powerful, and we improved innovation by 40%."*  
– **Sandy C., Amazon AWS**

*"Kathy delivered the perfect balance of humor and thought-provoking content in her keynote. She was exceptional. We've used her insights to grow sales!"*  
– **Gina B., American Marketing Assoc. Ignite Conference**

*"Thank you for your keynote... You were insightful, inspiring and funny—a winning combination!"*  
– **Rachna K., Women's Center Leadership Conference**

*"Kathy helped us increase recruitment and retention in a competitive market by 60%+. She not only has you laughing and connecting to improve team dynamics, we innovate more boldly now than we ever have!"*  
– **Deepika, Sr. HR Exec, Cisco Systems**



## Transform Your Team, Event

Interactive Keynotes That Inspire:

- Fearless innovation and resilient cultures that turn uncertainty to action

Team Trainings to Bust Boring & Engage:

- Building trust and resilient teams who adapt and grow

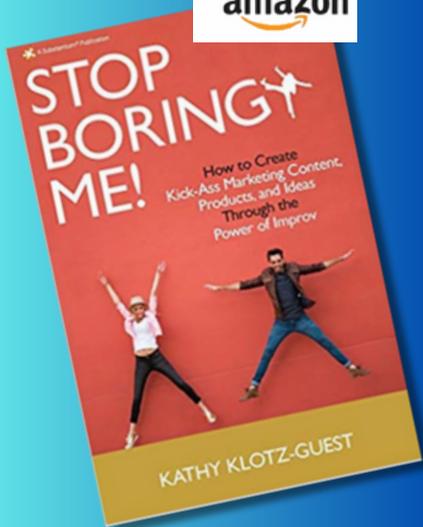
Hosting and MC services that create laughs and big learning:

- Leaning into her two decades of improvisation and clean comedy, Kathy has leaders adapting in real-time as an MC! Add a keynote, too.

Kathy Klotz-Guest MA, MBA

Invite Kathy to Speak at Your Next Event  
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**amazon**



## Popular Keynotes: Insight to Take Action

- Bold, Fun, and Fearless: How Humor Transforms Teams into Innovation Powerhouses
- From Stressed to Success: Why Humor is the Leadership Skill of the Future
- Laugh, Lead, Innovate: How Humor Sparks Creativity and Drives Change
- “YES AND” Revolution: Shift Uncertainty to Unstoppable Innovation

## Kathy Helps Leaders Adapt in Real-Time

From Stanford and Silicon Valley boardrooms to Second City sketch and comedy stages, Kathy has seen it all. As a former tech executive, comedian, and improviser, she **brings decades of leadership and innovation experience** using her unique **blend of humor, storytelling, and actionable strategies**. With insights from improv AND boardrooms, Kathy helps leaders adapt in real-time.

She’s helped global organizations **increase employee retention, innovation and sales (by millions)** using her unique methodology.

Kathy discovered the secret to building teams who take action. By fostering an Experimental Mindset and Process through improv principles like “Yes, and,” Kathy equips leaders and teams at top companies including Amazon and Cisco to take bold risks that drive growth, innovation, and create cultures that keep your best people.

Her book, *Stop Boring Me!*, an Amazon #1 and Top 10 in Creativity for weeks, was named a ‘CEO must-read,’ and her thought leadership has been Featured in Forbes, HuffPost, and Inc.com.

## Why Choose Kathy?

- Authenticity and Dynamic Energy: Engages audiences with stories, strategies and humor they’ll never forget

**“IF LAUGHTER LEAVES THE BUILDING, YOUR BEST PEOPLE WILL, TOO!”**

**“LAUGHTER IS THE SINGLE BIGGEST PREDICTOR OF TRUST. WITHOUT IT, YOU GET NONE-OVATION. NO ONE RISKS ANYTHING.”**

**“SAYING ‘GO INNOVATE!’ IS LIKE TELLING YOUR PEOPLE TO WALK THE PLANK WITHOUT A NET, NO ONE’S JUMPING! THEY THINK, “YOU FIRST!”**

- Kathy combines decades leading with decades of improvisation to have leaders adapting in real-time
- Proven Results + Methods: Trusted by leaders from Amazon, Wells Fargo, Cisco, Kaiser, Genentech to AMA and more.

## Book Now and Do Bold ShiFt

Want to ignite action? Don’t wait—schedule your culture-shifting keynote today

- Contact: [Kathy@keepingithuman.com](mailto:Kathy@keepingithuman.com)
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