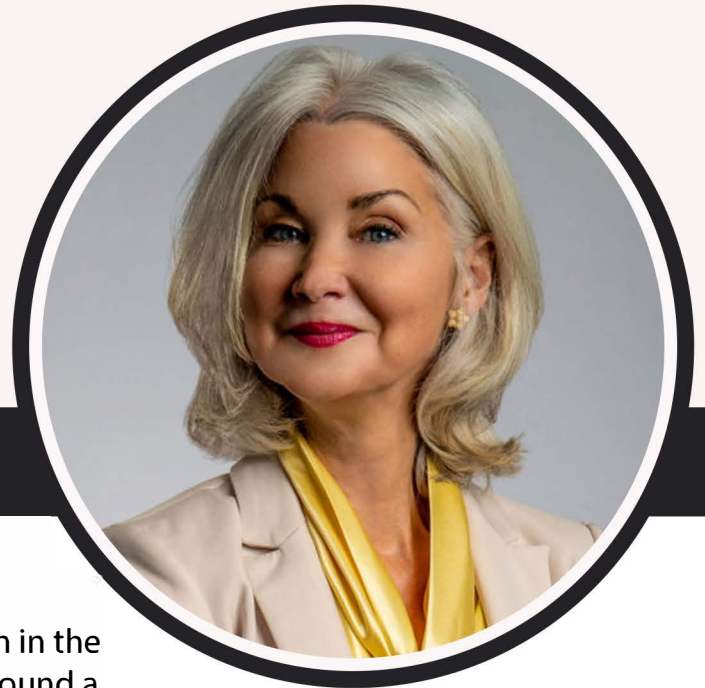


LEIGH WOISARD

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PUBLIC RELATIONS / SPEAKER

In my early days in public relations, I struggled with public speaking, confidence and an aversion to self-promotion. It's a wonder I ever became a PR person in the first place! I've come a long way since those days and found a passion for helping women who struggle with these issues. My talks are about achieving career success by thinking like a PR person. I talk about getting out of your own head; self promotion without selling-out; and telling and selling your value. Many of us have felt stuck or unsure at some point in our careers. I help women get unstuck and succeed by being their own PR champion.

FEATURED PRESENTATION:

How to Avoid the Guillotine & Other PR Tips for Boosting Your Career

This 30 minute talk is about using the tried-and-true practices of PR to boost your career. We cover taking control of your career narrative; identifying your "one thing;" telling and selling your "one thing" so that as jobs and promotions become available, people have a clear impression of you. Together, we'll get comfortable with generating positive buzz about ourselves! The guillotine reference is a reminder that throughout history, some didn't take control of their career narrative and lost their heads over it! It's a light-hearted talk for all who want to be intentional about career success.

OTHER TOPICS:

I Use To Suck at Public Speaking Now I Don't. Let Me Help You Not Suck Too!
Imposter Syndrome: Don't Be Your Own Mean Girl.

RECENT SPEAKING ENGAGEMENTS

The WICT Network, Florida Public Relations Association Annual Conference, Women's Employee Resource Groups, Cox Communications

SAMPLE VIDEO

Link: [How to Brand Yourself - Leigh Woisard](#)