

Vincent Koc

Lecturer, Futurist, and Keynote Speaker Vincent Koc is globally known for his work as an Artificial Intelligence Engineer & Technical Leader. Knowledgeable and media friendly, Vincent is a valuable source for journalists seeking credible information - increasingly important in today's fast changing world.

Recognized industry wide as a highly accomplished, commercially-focused engineering technologist with a wealth of experience in data-driven disciplines, Vincent is frequently asked to present at prestigious conferences around the world.

He is also a guest lecturer and volunteers as a mentor at a number of universities in Australia and the United States, sharing his expertise in data from governance to generative AI and helping to shape the next generation of data professionals. In 2020 Vincent was recognised as one of the Top 25 Analytics Leaders by IAPA Institute of Analytics Professionals of Australia, as well as a finalist in the AC&E 30 Below Young Marketeer of the Year in 2017. Vincent was also recognized with a number of awards for the data-driven consumer facing projects delivered for his clients such as the Content Marketing Association's (CMA) awards, and Content Marketing Institute's for the data driven impact.

With over two decades of experience, Vincent has worked across a wide range of industries, including finance, telecommunications, travel, luxury and fast-moving consumer goods. He has driven data-driven projects for major organizations such as Qantas, Asahi, Cisco, McDonalds, LVMH, Volkswagen, Expedia, the Australian Federal Government. Previously Vincent has held critical positions at major multinational public companies.

He holds a fellowship at the Institute of Managers and Leaders Australia, where he serves as a thought leader and mentor. Vincent is passionate about the expanding developments in the field of data, empowering the next generation of data practitioners, and educating the media and the general public about the fast changing developments in the field.

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News and Interviews:

[What can agentic AI do for professionals? - TR - Legal Insight New Zealand](#)
[Getting to know the Projects and Community - Episode 48 - Vincent Koc \(Part 1\)](#)
[Shifting AI perspectives in Marketing](#)
[Critical Decision Making for Enterprise AI - AI Think Tank Podcast - Show 15](#)
[From side hustle to buzzy AI start-up: Build Club raises \\$1.8 million](#)
[Zero-Party Data: A Cross-Functional Imperative for Modern Brands](#)

Vincent makes for fascinating and informative media segments and is available for interviews.

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