

# Trudy Beerman

A 50+, Minority Female App Developer, Author & TV Host



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## About Trudy

Trudy was born in Jamaica and lives in Tampa, FL. She is a doctoral candidate at Liberty University with research interest in influential reach. She went to TV to share her Biblical Strategies and loved TV so much that she became a certified TV Producer and bought and built the PSI TV Agency. Vowing to make TV possible for authors, coaches, and startups led one of her clients to excitedly point out she was contributing to a Black Hollywood. She builds Netflix-like TV channel Apps and mobile apps and believes getting older creates urgency in living a life of impact.

## Talking points

- The Audience Finder AI Tool
- REACHology(TM). The Bundle Because measuring and growing influential reach should be a science, not an art.
- From YouTube to TV in 30 days. Location. Location. Location.
- When Experts Fail in Business. Assuming Leadership Competence. Get H.I.R.E.D.

