

The Cross Legacy MEDIA KIT

2022

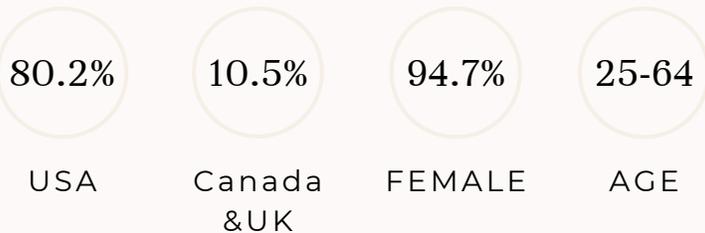
About me

I'm Amy Cross,
 Founder of The Cross Legacy, an
 endeavor to build upon the
 knowledge and skills that have been
 passed down to me by my
 grandparents. I currently live in a
 suburban homestead of sorts, but
 grew up in the farming community.

Our family deals with many food
 allergies and cooking from scratch is
 not only something that I enjoy doing
 but also a necessity to accommodate
 those in our house who have certain
 food requirements. I have been
 blessed with such a wealth of
 knowledge from my family and I am
 truly excited to share it with all of
 you!



DEMOGRAPHICS & AUDIENCE



105k
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@thecrosslegacy

AUDIENCE INTERESTS:

- Food Storage
- Food Preparation
- Produce
- Saving Money
- Organization
- Recipes/Cooking



About The Cross Legacy



The creation of The Cross Legacy happened a mere 90 days before my post went viral. The mission of The Cross Legacy has always been to equip families with the ability to create multiple recipes from simple ingredients, as well as the knowledge and skills to save money on groceries through food preservation. My “Strawberries in a Jar” produce hack has been one of the most popular posts shared to date; over 18 million times. I use a technique to preserve strawberries for weeks; it’s simple but effective. This tip is only one small piece of the extensive bank of knowledge The Cross Legacy seeks to share. Come join us on this adventure to learn more!



"I Bought It, Now What?"

Available as Amazon eBooks and PDF downloads



American families throw away 30 to 40% of the food they buy. With increasing food prices, the easiest way to save money is to use everything we buy. The Cross Legacy is revolutionizing how families think about groceries in their homes.

The hacks I teach have been featured in The Mirror, The Sun UK, The World News and other news outlets around the world. In my eBooks "*I Bought It, Now What?*" and "*I Bought It, Now What Summer Edition*", I cover cleaning and storing the 50 most requested fruits and vegetables. These books are reaching families around the world. By utilizing cost effective ingredients typically found around your house and reusing items, these cleaning and storing tips will help you keep your groceries longer, giving you a chance to eat it all.

Helping families is my passion. Food security and scarcity along with inflated prices, is now an everyday topic. It is more common to go to the grocery store and not be able to get your whole list and fit it into your budget; this has become the new normal.

The Cross Legacy was born out of a need to help others. Our goal is to help families change their legacy through the kitchen, through meal and snack times. These books are a great resource for families; giving them the ability to buy food when they can, wash, store and eat it all. "*I Bought It, Now What?*" provides the resources families need quickly at their fingertips.

The Grocery Solution Online Course



The Grocery Solution Online Course was created out of the need to share more grocery skills on one platform. An organized library of videos that accumulate as building blocks with the goal of learning how to stock your home with items that will save you money over and over again, creating a grocery budget that really works for your family, and ultimately allowing you to spend less time in the grocery store and more time doing what you love. This course will continue to evolve as grocery needs arise. Offering lifetime access; allowing you to revisit as needed to find what you are looking for.

For more information, visit: thecrosslegacy.com/thegrocerysolution

The Cross Legacy Speaks



I am revolutionizing the way families think about groceries. With a few adjustments to their normal routine, I help families use all their produce and teach them the skills to achieve food security.

My #strawberriesinajar hack went viral October 2021 and has helped so many families.

The Cross Legacy is about making generational change and leaving a legacy. It is about sharing tips and techniques that I have learned over the years. I have learned how to make my produce last through a 3 week cycle allowing me to grocery shop every 3 weeks. I save money by using all the produce I purchase and by staying out of the store.

I keep a well stocked pantry and scratch cook using my single ingredient pantry. By sharing these skills with others, I am bringing hope back into the kitchen and giving families the security and confidence that they'll have food in their homes, on any income.

For all Speaking, TV appearances, newspaper article features, and other inquiries
Please visit pr.thecrosslegacy.com

