



Susan M Barber

MY STORY

Susan M Barber, Author, Podcast Host, Former Fortune 500 IT Director, turned Certified Executive Coach helps business leaders to play bigger, increase their visibility and finally, shine a light on their leadership strengths so they can elevate their position in the workplace. She brings a depth of business knowledge to her coaching from her 25+ years of leadership experience at Kraft Heinz.



As the author and podcast host of The Visibility Factor, she is creating a visibility movement for leaders to show their value and be seen for their true talent. Susan is married with three children and lives in the Chicago area.

Leadership Speaking Topics

- ✓ Create Your Authentic Brand
- ✓ Master Your Visibility (Based on concepts from Susan's Book, The Visibility Factor)
- ✓ Mastering the Art of Influence
- ✓ Transform Your Thinking
- ✓ Amplifying Your Voice
- ✓ Communicating with Impact
- ✓ Building a Stronger Team Connection
- ✓ Leading Across Generations
- ✓ Overcome Impostor Syndrome

TESTIMONIALS

International Women's Day Speaking Event

"Thank you so much for sharing your book and stories with us today. Really enjoyed it and looking forward to reading The Visibility Factor Book!"

ICF North Florida Chapter Event

"Loved Sue's insight and thought provoking ideas about visibility! Fantastic information with practical application!"