



Susan M Barber

MY STORY

Susan M Barber, Author, Podcast Host, Former Fortune 500 IT Director, turned Certified Executive Coach helps business leaders to play bigger, increase their visibility and finally, shine a light on their leadership strengths so they can elevate their position in the workplace. She brings a depth of business knowledge to her coaching from her 25+ years of leadership experience at Kraft Heinz.



As the author and podcast host of *The Visibility Factor*, she is creating a visibility movement for leaders to show their value and be seen for their true talent. Susan is married with three children and lives in the Chicago area.

Leadership Speaking Topics

- ✓ Create Your Authentic Brand
- ✓ Master Your Visibility (Based on concepts from Susan's Book, *The Visibility Factor*)
- ✓ Mastering the Art of Influence
- ✓ Transform Your Thinking
- ✓ Amplifying Your Voice
- ✓ Communicating with Impact
- ✓ Building a Stronger Team Connection
- ✓ Leading Across Generations
- ✓ Overcome Impostor Syndrome

TESTIMONIALS

International Women's Day Speaking Event

"Thank you so much for sharing your book and stories with us today. Really enjoyed it and looking forward to reading *The Visibility Factor Book*!"

ICF North Florida Chapter Event

"Loved Sue's insight and thought provoking ideas about visibility! Fantastic information with practical application!"