

- 1
- 2
- 3
- 4



PRIMING BLISS

The Homes We Build

1

2

3

4

BUILDING BLOCKS OF BLISS

How To Do It Right

GOING FOR BLISS

Actionable Steps

1

2

3

4

SUPERSIZING BLISS

Your Value

1

2

3

4

1

2

3

4

2%
1 MIL.





1

2

3

4

1

2

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1928

1

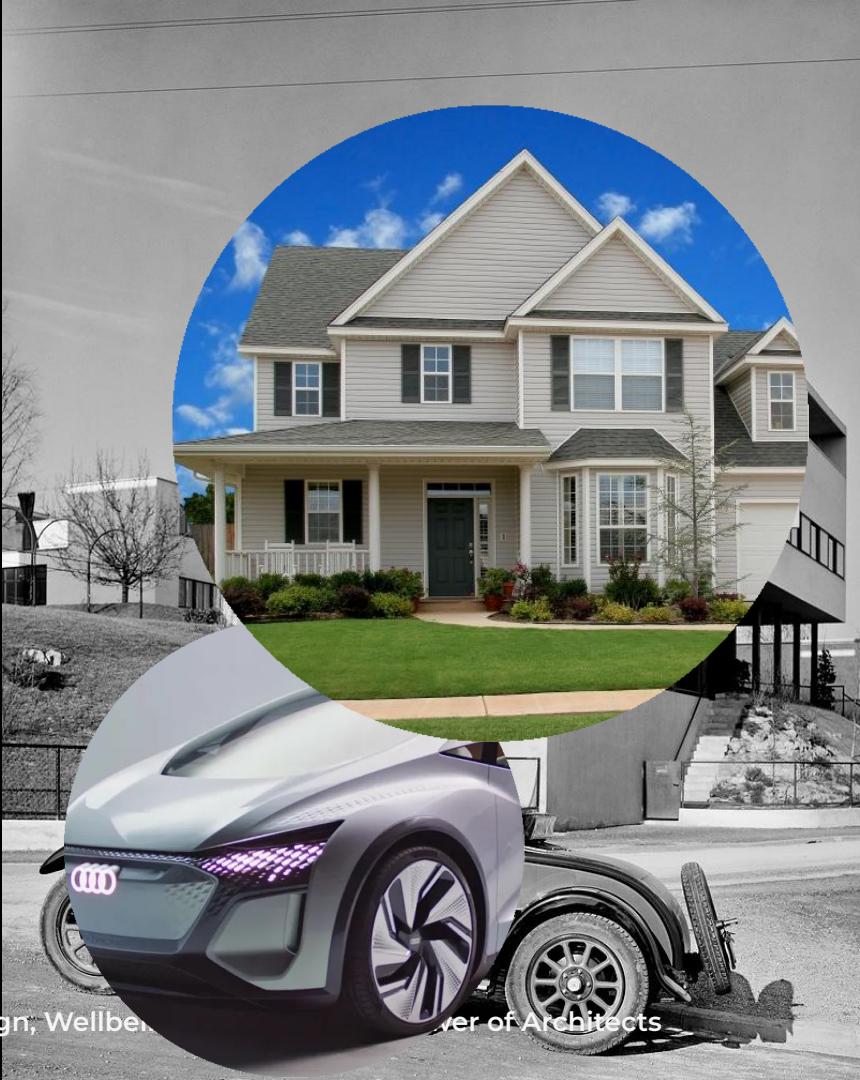
2

3

4

Supersizing Bliss

Design; Wellbeing; Future of Architects



1

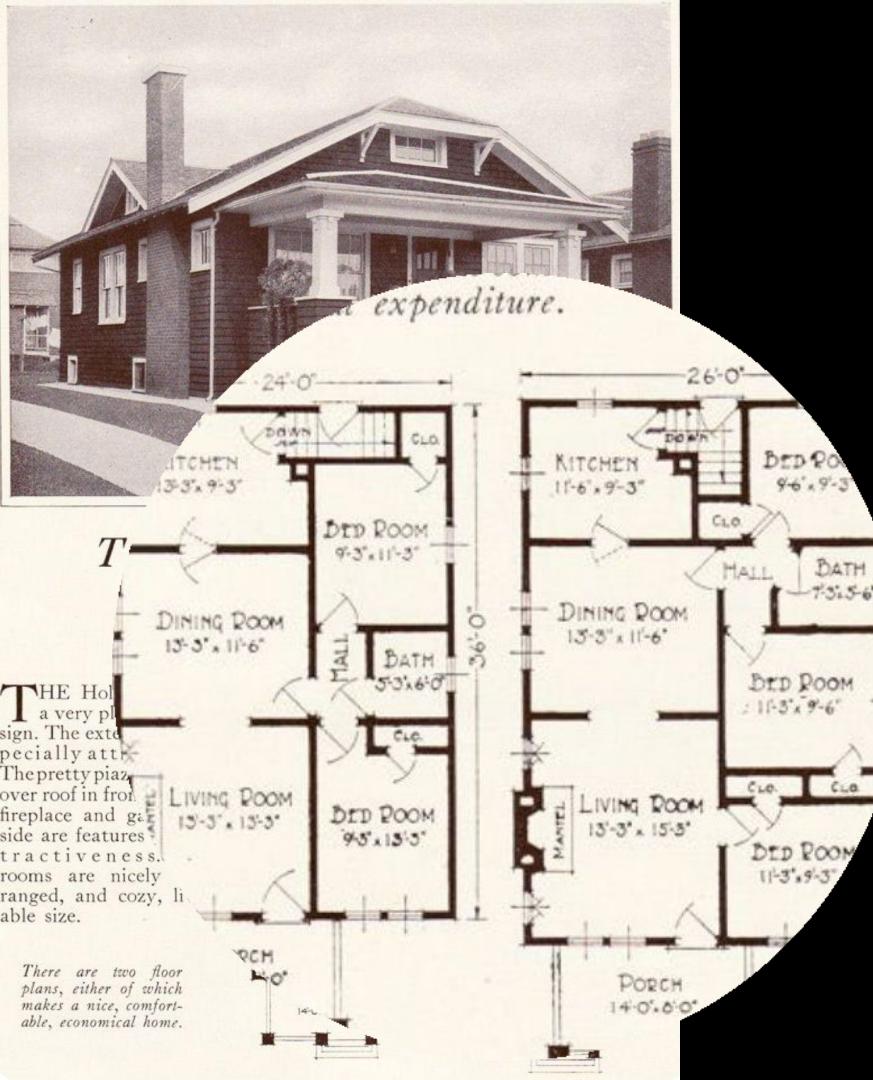
2

3

4

Supersizing Bliss

Design, Wel



1

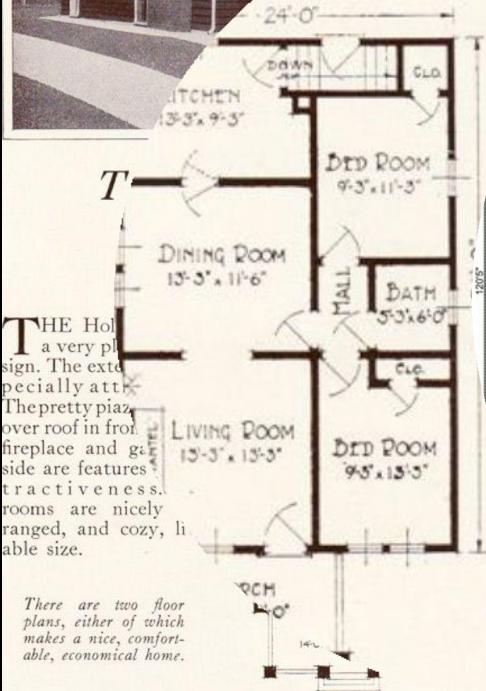
2

3

4

Supersizing Bliss

Design, Wel



THE Home is a very pleasant design. The exterior is especially attractive. The pretty piazza over roof in front, fireplace and gas fireplaces are features of great attractiveness. The rooms are nicely arranged, and cozy, livable size.

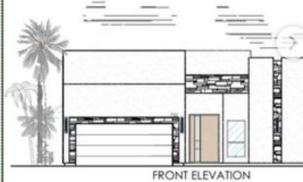
There are two floor plans, either of which makes a nice, comfortable, economical home.



732 Cavatina Dr.

2,000.00 Sq.Ft.

- Single story
- Open concept
- 4 bedrooms
- 2.5 bathrooms
- 2 car garage



Carol Garcia
LUXURY SALES CONSULTANT
(956) 645-1452



Other
con
Choi
with s
or Tra
charm

Features
 Open
 Gated
 Count
 St
 stor
 m



1

2

3

4

1951

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

“It would significantly transform the image of modern living in America, and beyond”

Michelangelo Sabatino

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

“our project might well become the prototype of new and important elements in American architecture”

Edith Farnsworth

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

Supersizing Bliss

Design, Wellbeing, and

TODAY

1951

1951

**1,100 sf
(- 1 member)
storage**

Today

**2,600 sf
->3x as much sf
+830 %**

1

2

3

4

1,586 sf

Today

house ownership	65%
single family homes	50%
children + 2 parents	70%
married couple	50%
single owner	35%

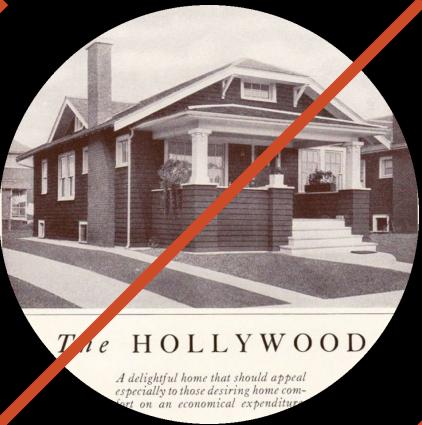
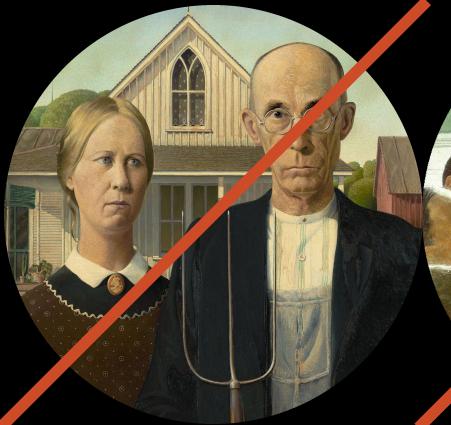
1

2

3

4

1



2

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

HGTV

Housing Starts by US Department of Commerce

wealth

financial crash 2008

22 home building companies on NY Stock Exchange

MLS

1

2

3

4

HGTV

Housing Starts by US Department of Commerce

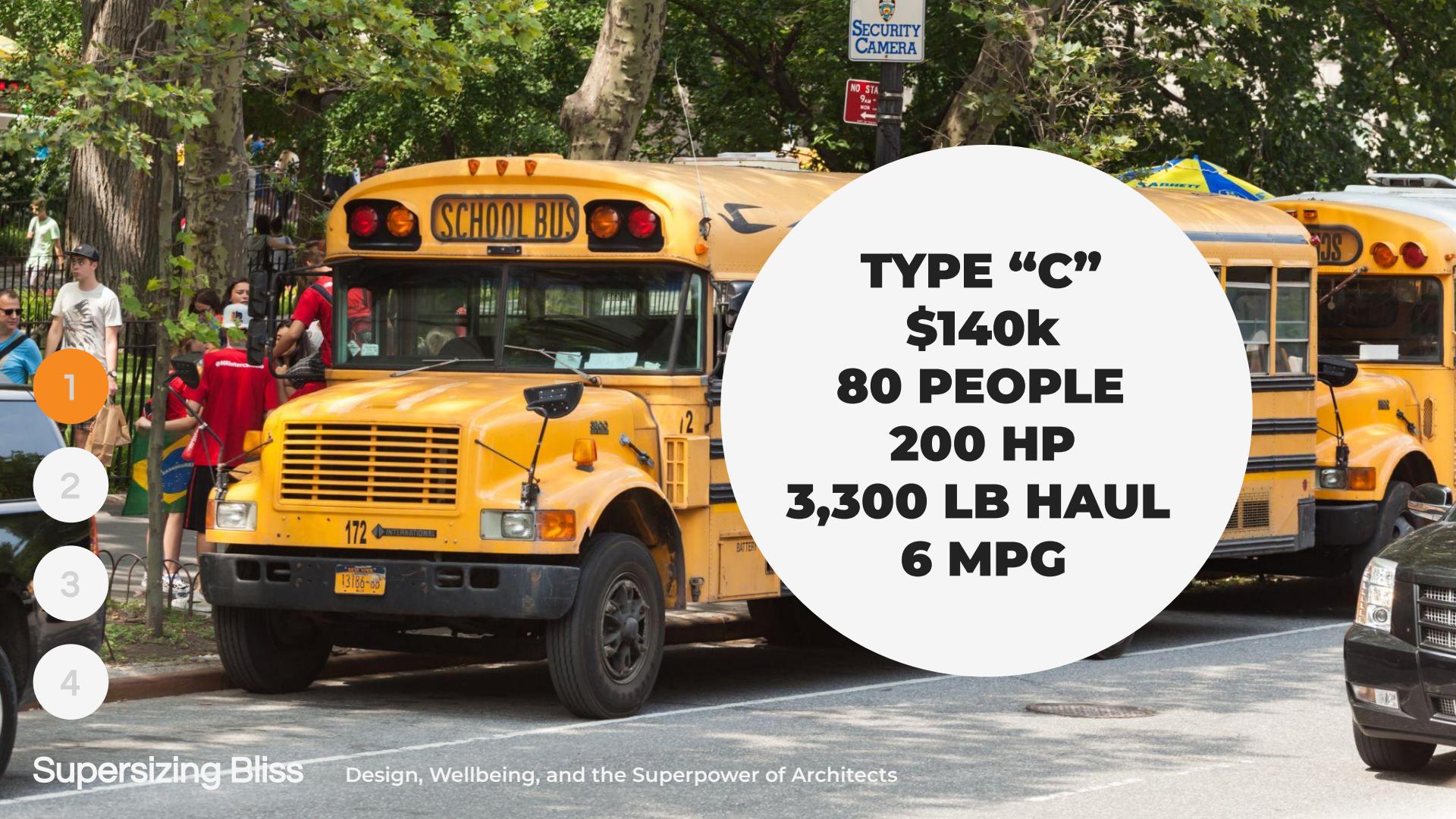
1
2
3
4

Wash. D.C. - Feb. 2000

VALUE

22 home building companies on NY Stock Exchange

MLS



1

2

3

4

SECURITY
CAMERA

NO STANDING
9AM - 4PM
MON-FRI

TYPE "C"
\$140k
80 PEOPLE
200 HP
3,300 LB HAUL
6 MPG

1

2

3

4



**\$140k
330 SF
467 \$/SF**



**\$140k
100SF
1,400 \$/SF**

- 1
- 2
- 3
- 4



\$140k
730 SF
467 \$/SF

\$140k
100SF
1,400 \$/SF



\$140k ✓

1

2

3

4



1

2

3

4



Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



SF ZIP



2 Numbers

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



\$/SF



\$300/SF

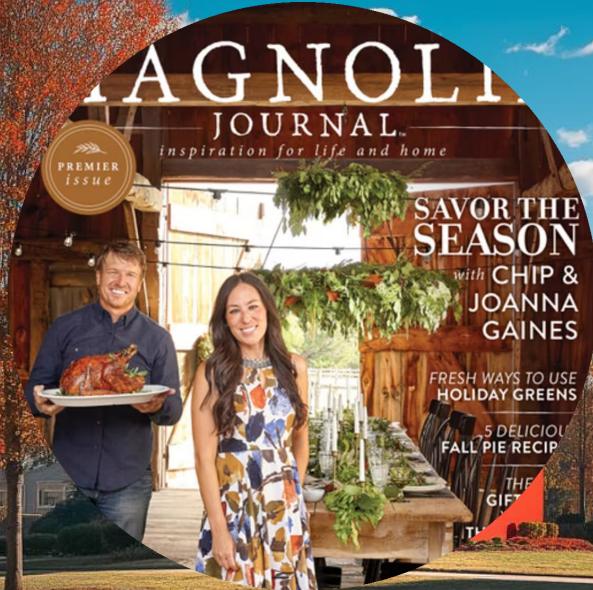
2 Numbers

1

2

3

4



**FADS
ZIP
McLennan Co.
2015-2019
52%**

2 Numbers

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

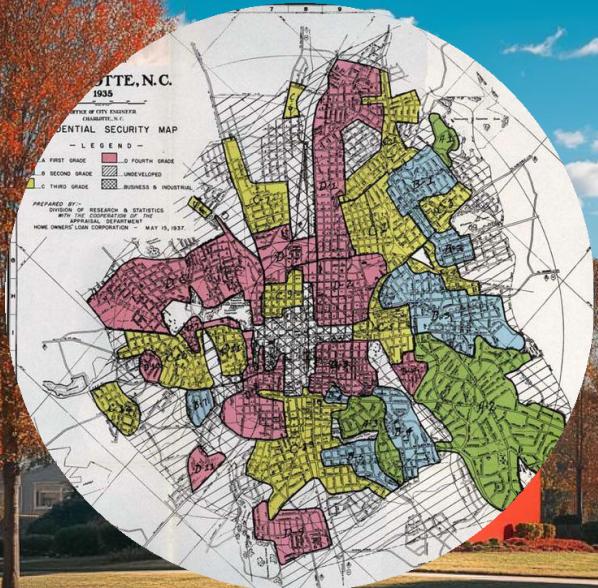
2

3

4

REDLINING ZIP Charlotte 1935

2 Numbers



1

2

3

4

REDLINING ZIP Nat Geo 7/21

2 Numbers

Supersizing Bliss

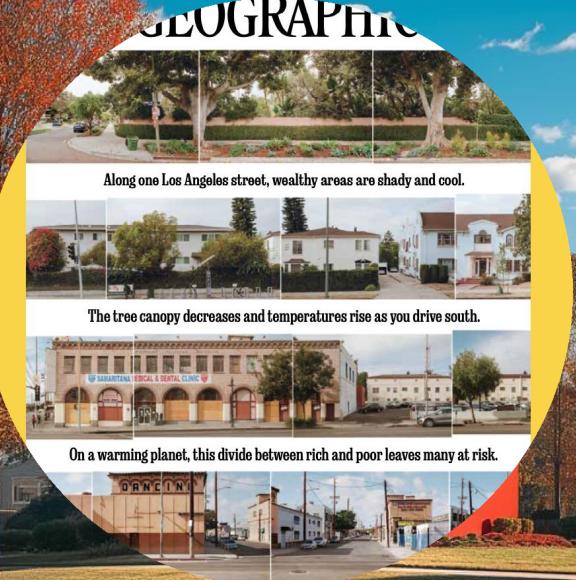
Design, Wellbeing, and the Superpower of Architects

1

2

3

4





1

2

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

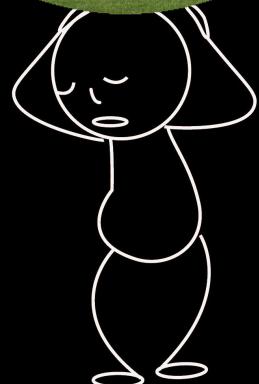


1

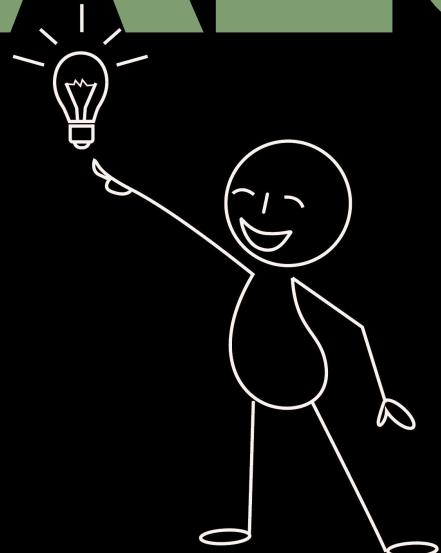
2

3

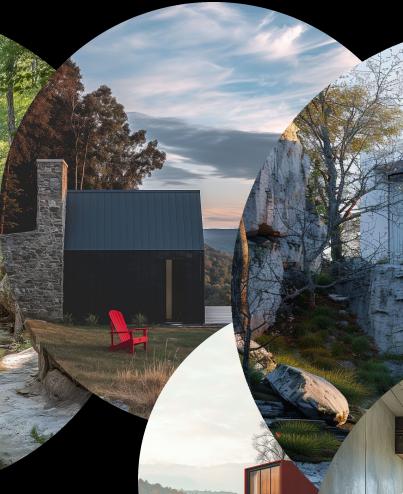
4



VALUE



- 1
- 2
- 3
- 4



Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

3

4



1

2

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Love the Process

Understand You Are Asking for Art

Ask Yourself What Are You Looking For

Ignore the Real Estate Metrics

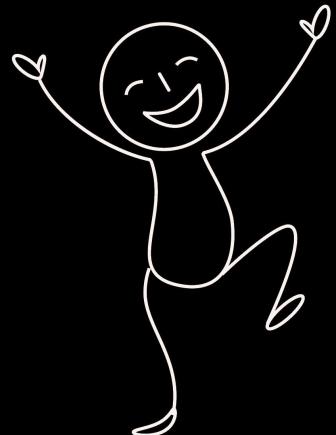
Start with a Clean Slate

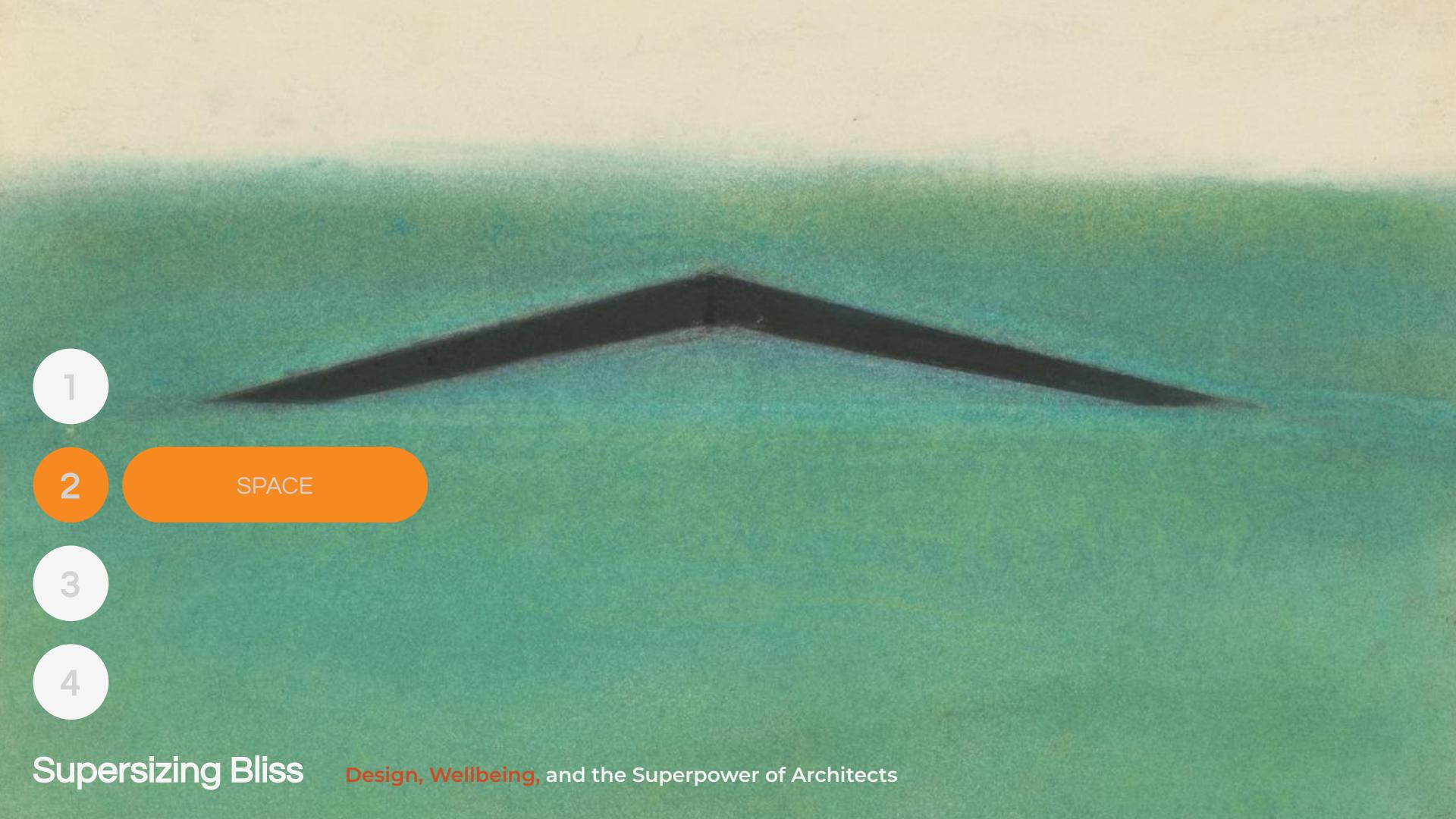
1

2

3

4





1

2

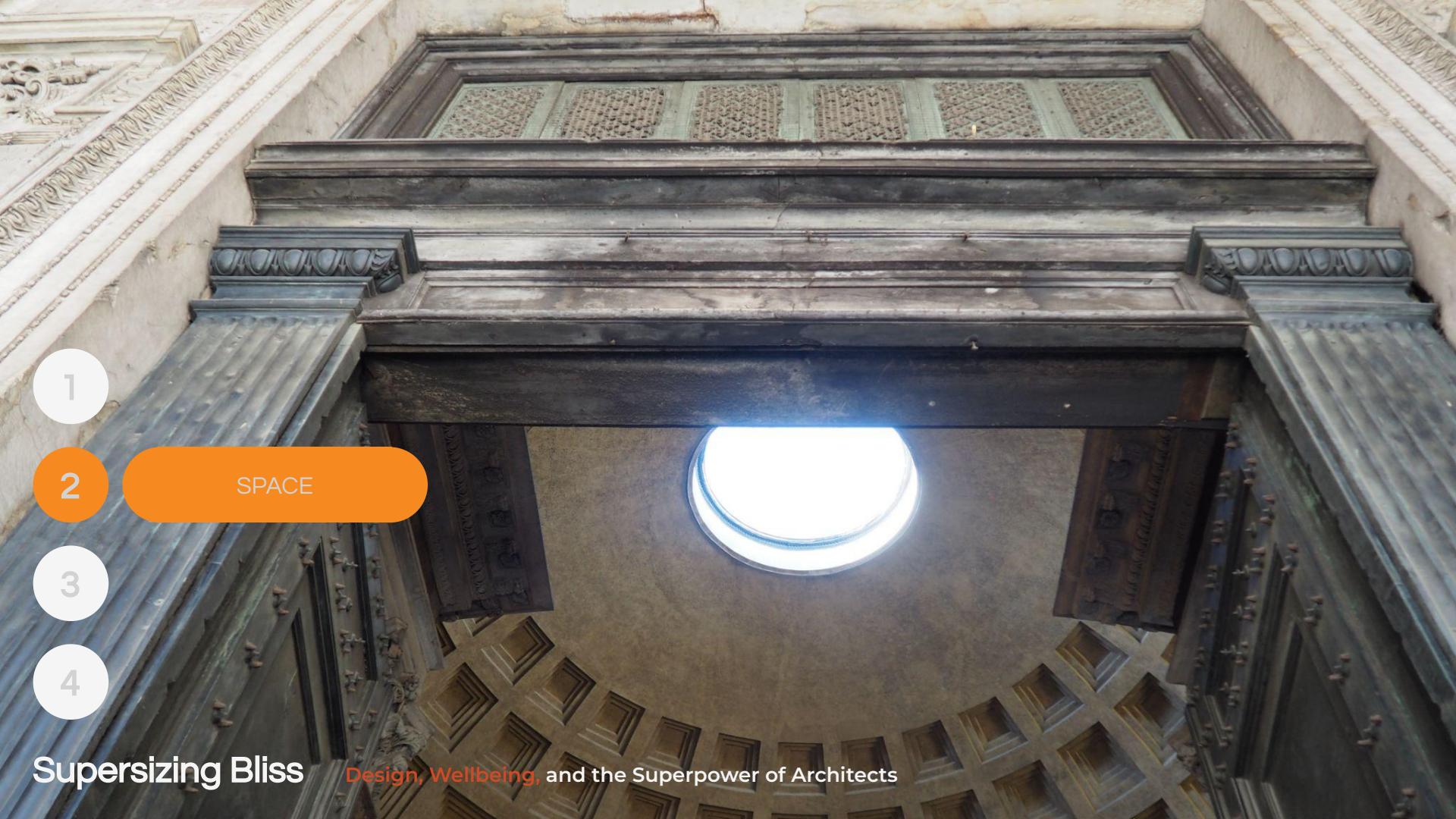
SPACE

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

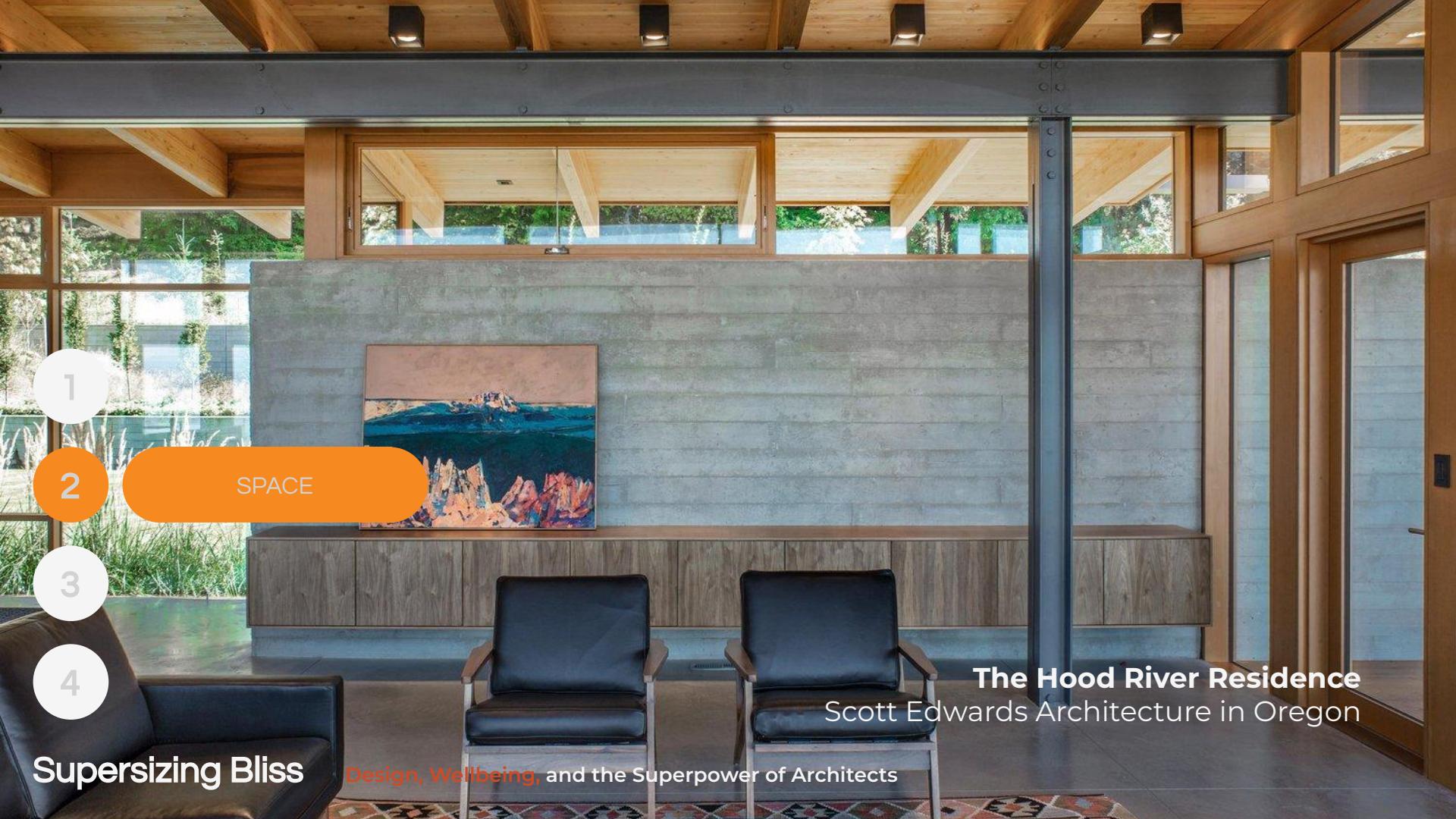
SPACE

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

The Hood River Residence
Scott Edwards Architecture in Oregon



1

2

3

4

SPACE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Seascape Retreat
Patterson Associates in New Zealand

1

2

3

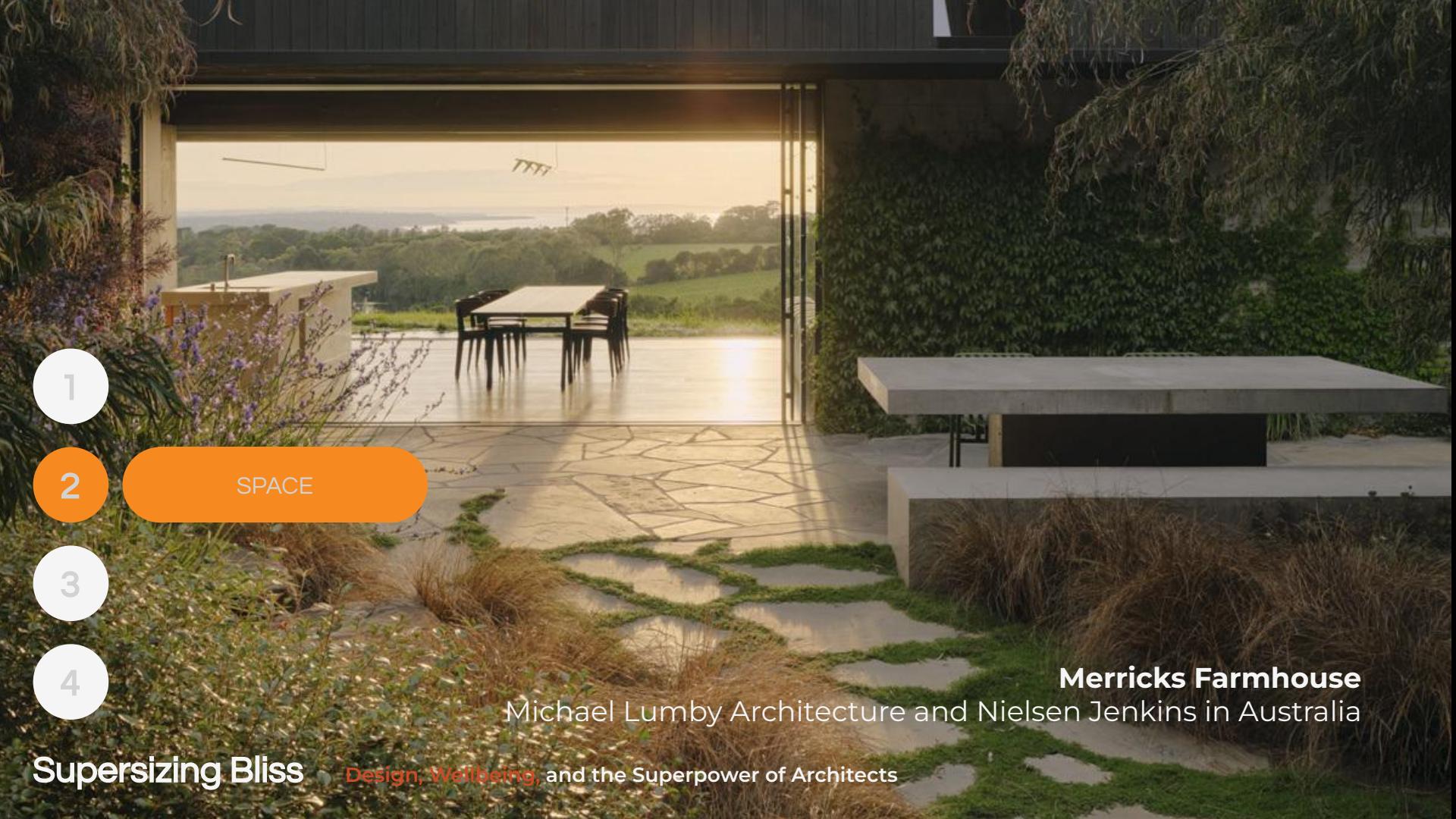
4

SPACE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Lookout House
Faulkner Architects in California



1

2

3

4

SPACE

Merricks Farmhouse

Michael Lumby Architecture and Nielsen Jenkins in Australia

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

3

4

SPACE



Garden Pavilion
BYRÓ architekti in the Czech Republic

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

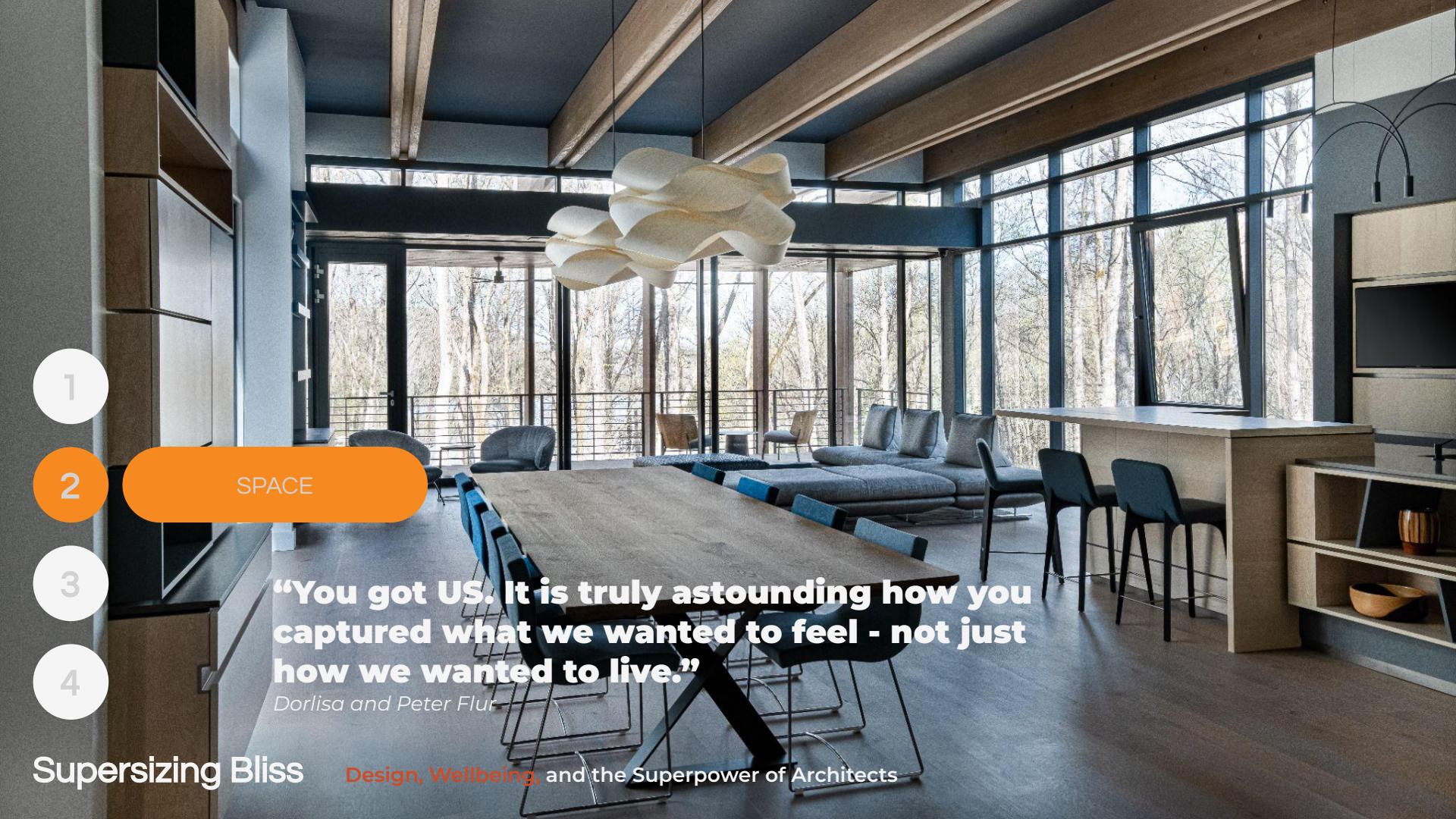
SPACE

**“Sometimes I just walk around and tear up.
It’s so good. I Love, Love my Home. It is ME!!
Because of you. This has been the happiest
time of my life.”**

Deborah Cohen Davis

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

SPACE

3

4

“You got US. It is truly astounding how you captured what we wanted to feel - not just how we wanted to live.”

Dorlisa and Peter Flur

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

STRUCTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

STRUCTURE



1

2

3

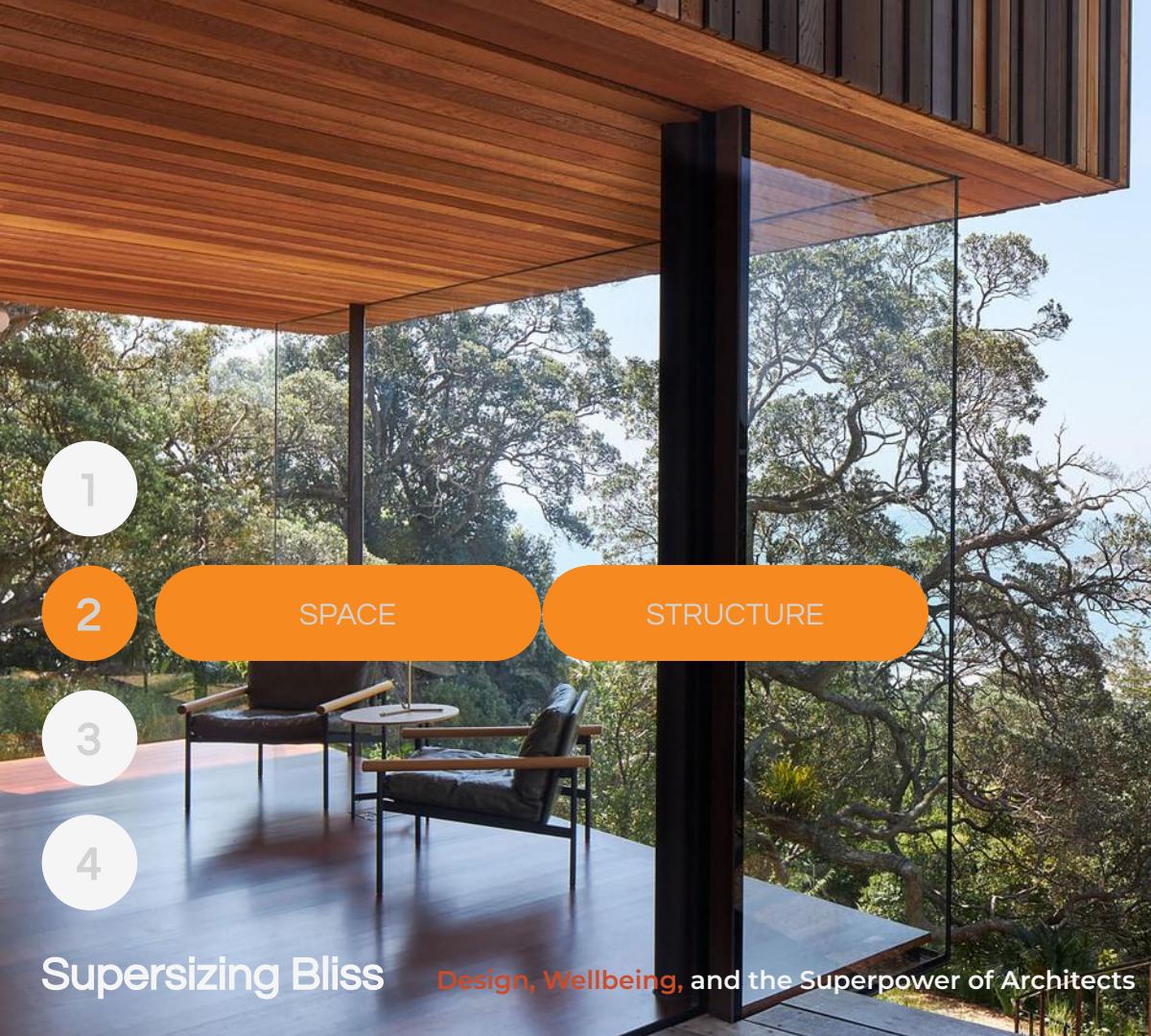
4

SPACE

STRUCTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

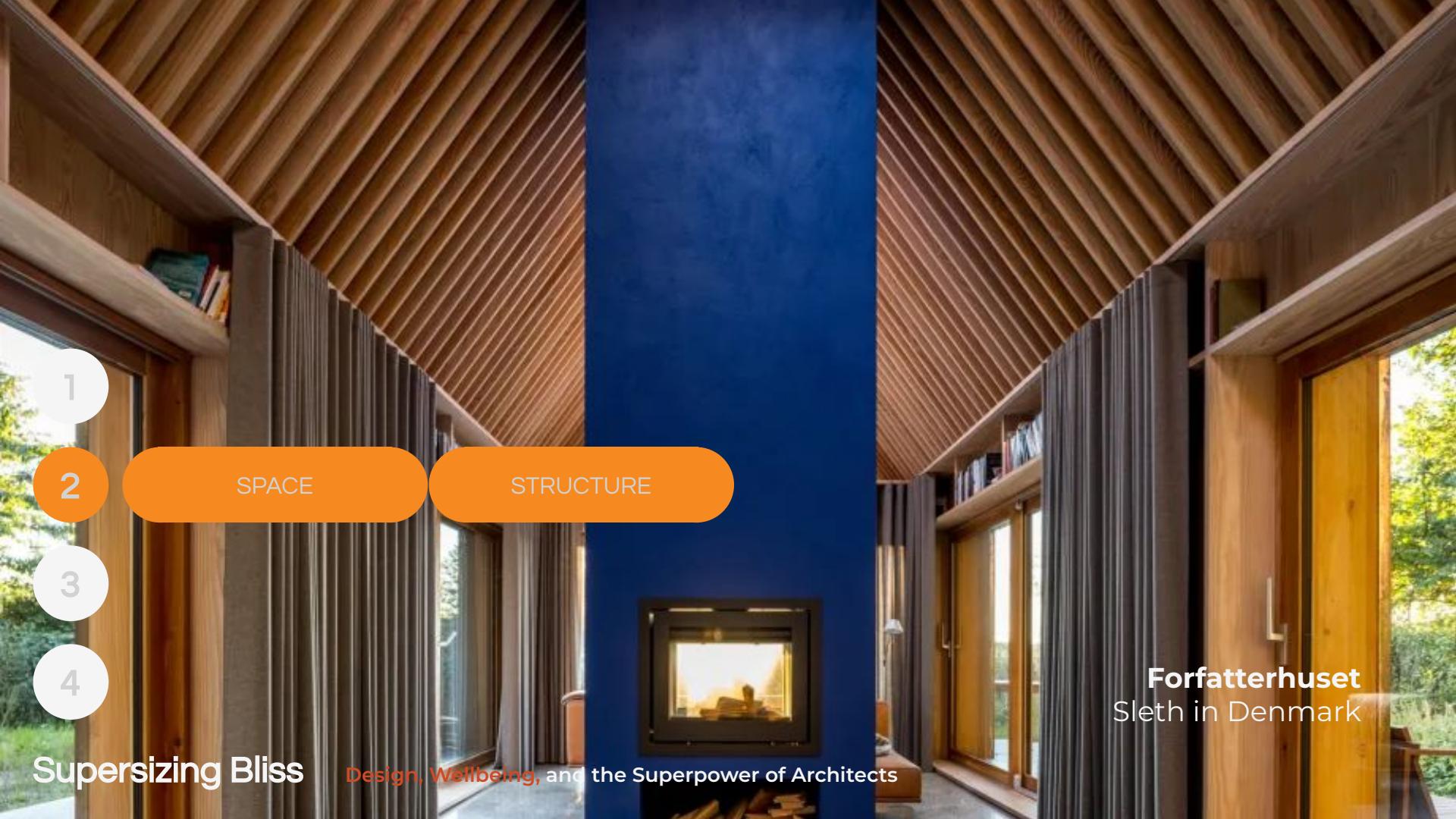
STRUCTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



Mawhitipana
MacKay Curtis in New Zealand



1

2

3

4

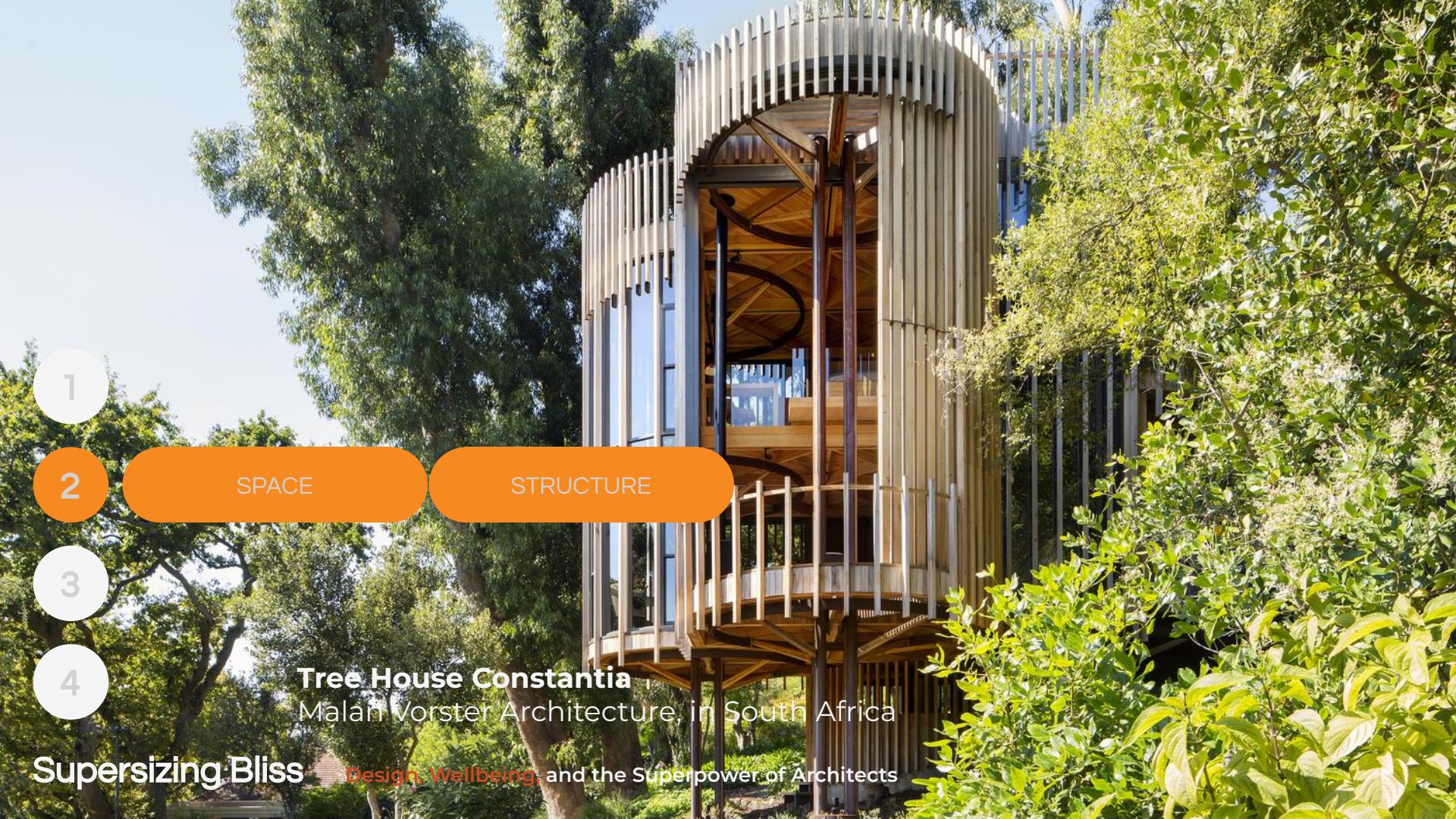
SPACE

STRUCTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Forfatterhuset
Sleth in Denmark



1

2

SPACE

STRUCTURE

3

4

Tree House Constantia
Malan Vorster Architecture, in South Africa

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

SPACE

STRUCTURE

3

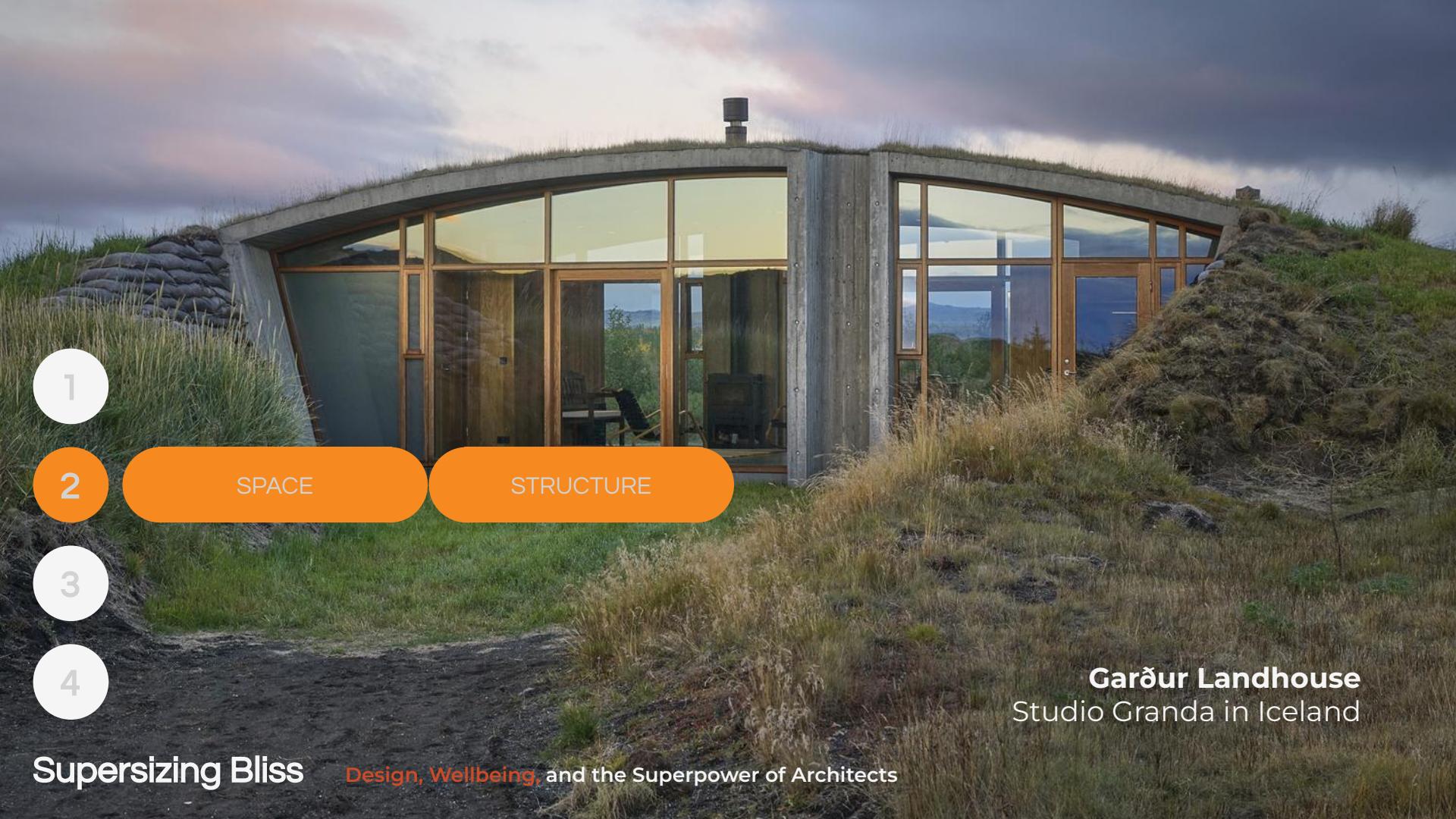
4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Casa LLP

Alventosa Morell Arquitectes in Spain



1

2

3

4

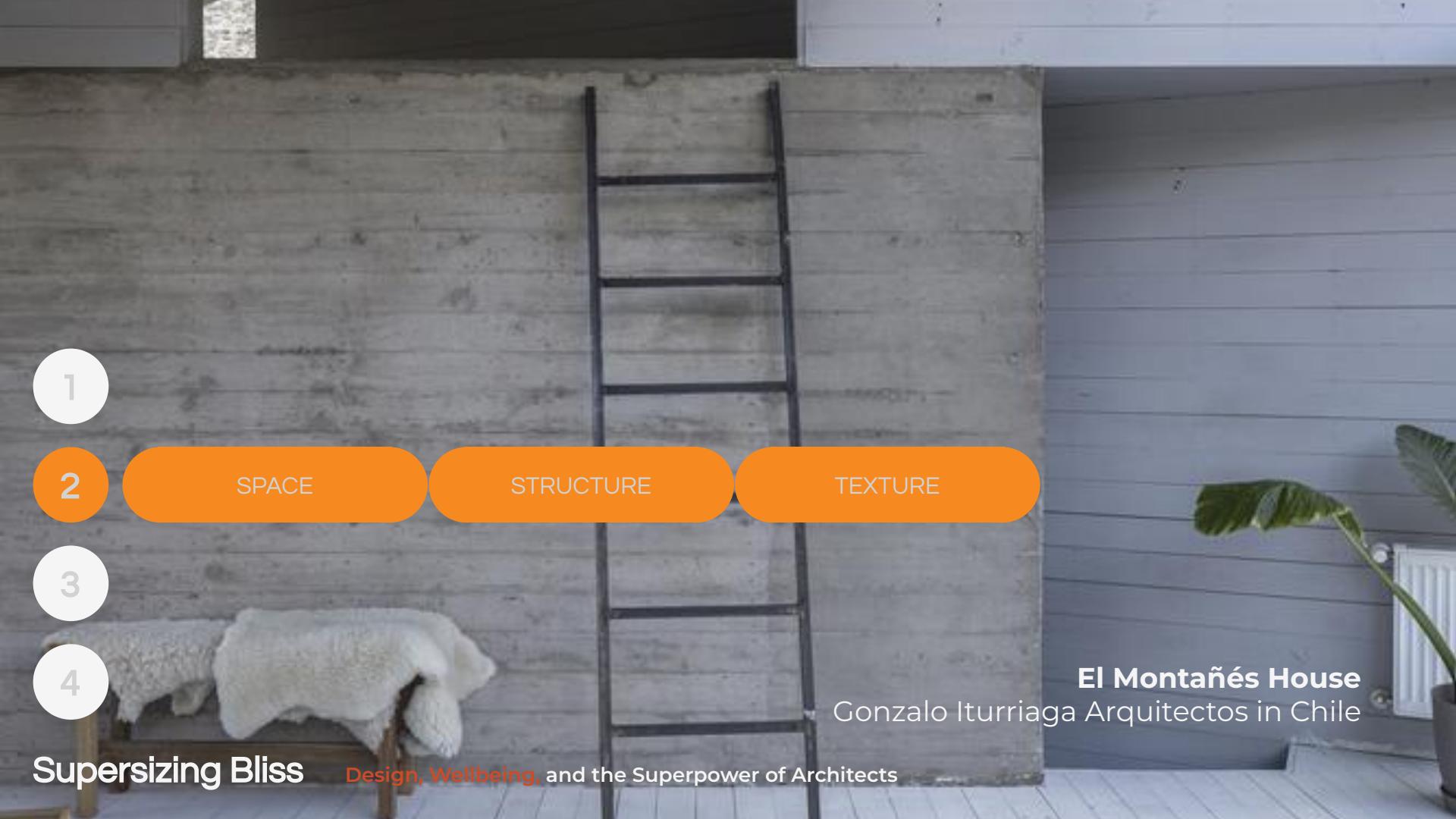
SPACE

STRUCTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Garður Landhouse
Studio Granda in Iceland



1

2

3

4

SPACE

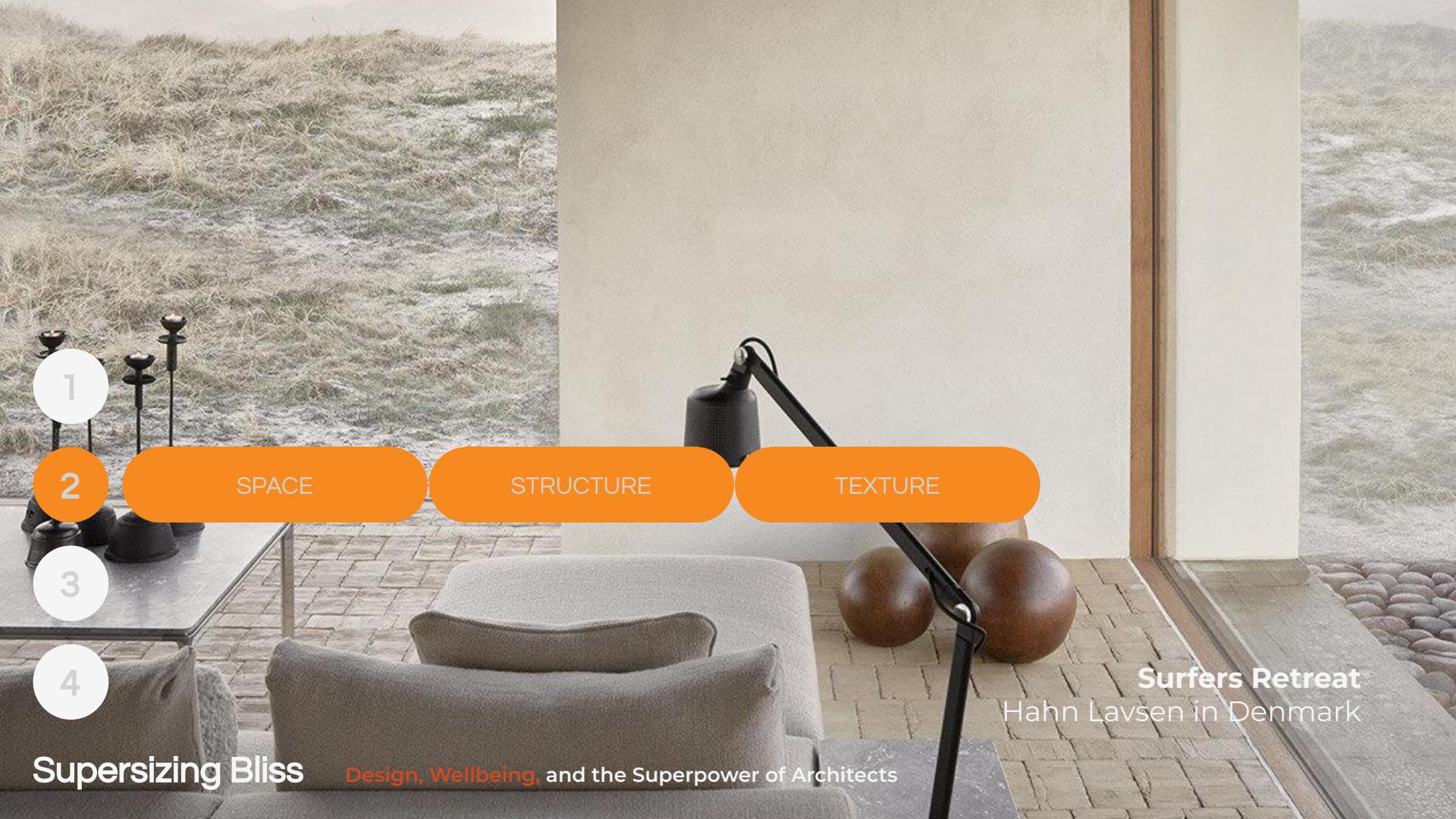
STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

El Montaños House
Gonzalo Iturriaga Arquitectos in Chile



1

2

3

4

SPACE

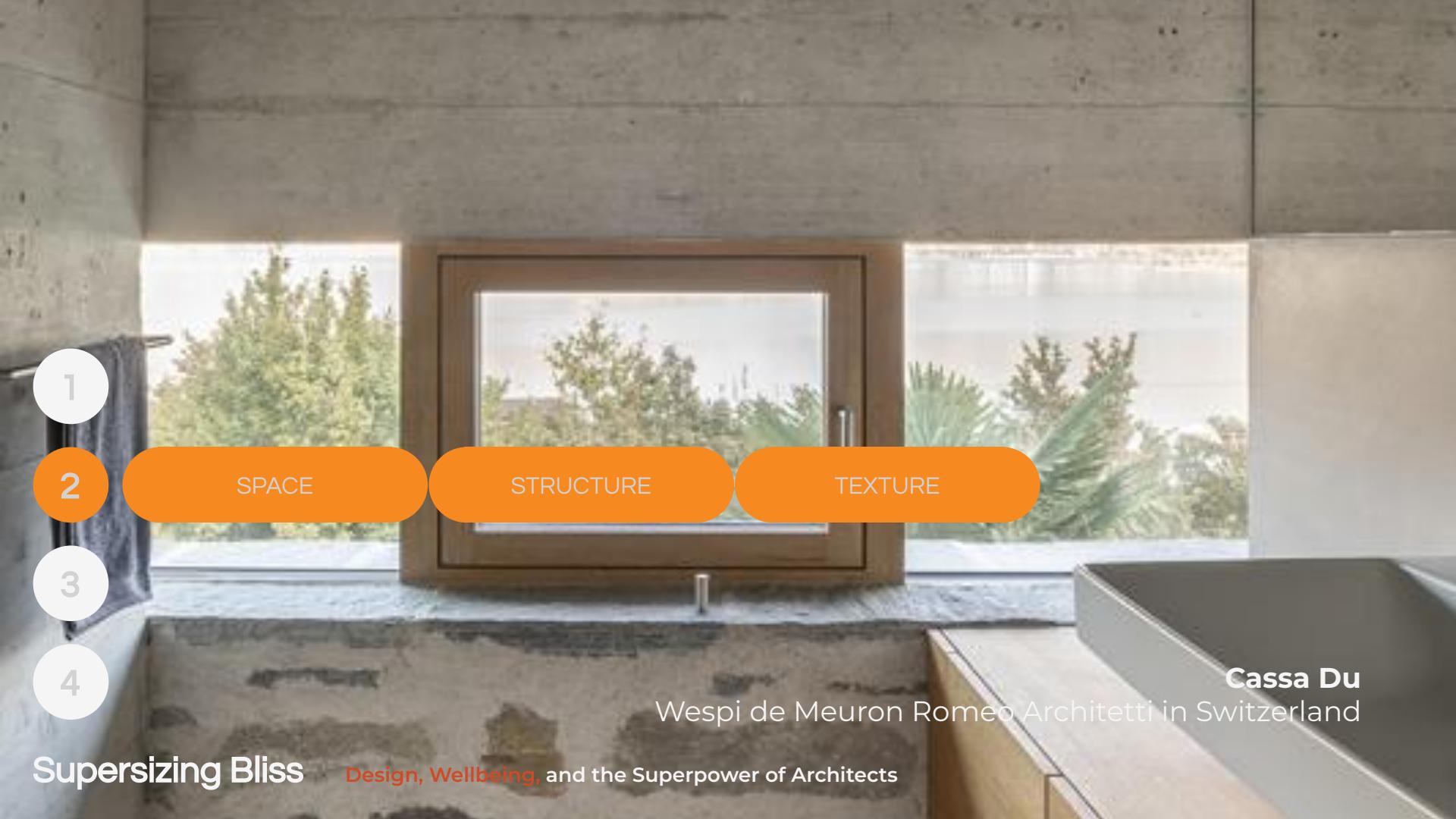
STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Surfers Retreat
Hahn Lavsen in Denmark



1

2

3

4

SPACE

STRUCTURE

TEXTURE

Cassa Du

Wespi de Meuron Romeo Architetti in Switzerland

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

A photograph of a modern interior space. The ceiling is made of large, weathered wooden beams. A stone wall with a rough, layered texture is on the right. In the foreground, a woman with long brown hair is sitting at a light-colored wooden table, reading a book. A large, round, pendant light hangs above her. The floor is a light-colored concrete or stone. There are wooden panels on the walls and a glass door in the background.

1

2

SPACE

STRUCTURE

TEXTURE

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Rio House
Paulo Merlini Arquitetos in Portugal



1

2

3

4

SPACE

STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

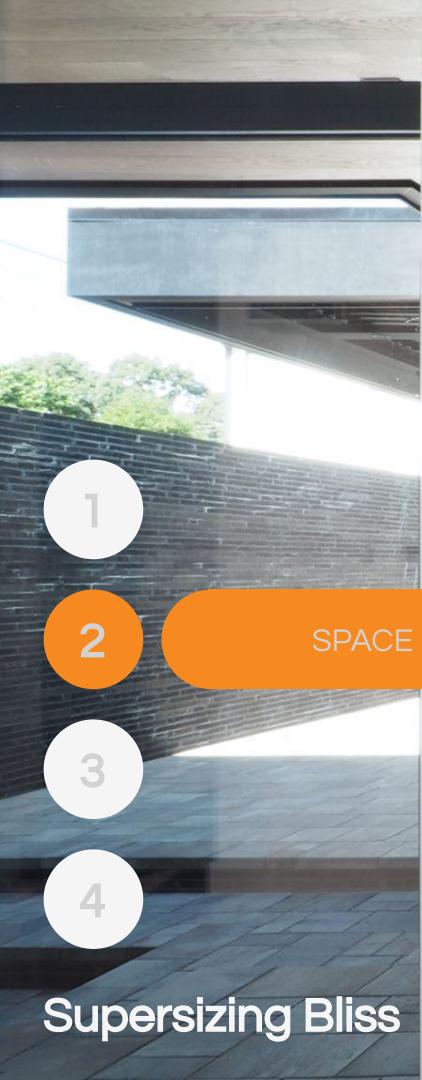
SPACE

STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architecture



1

2

3

4

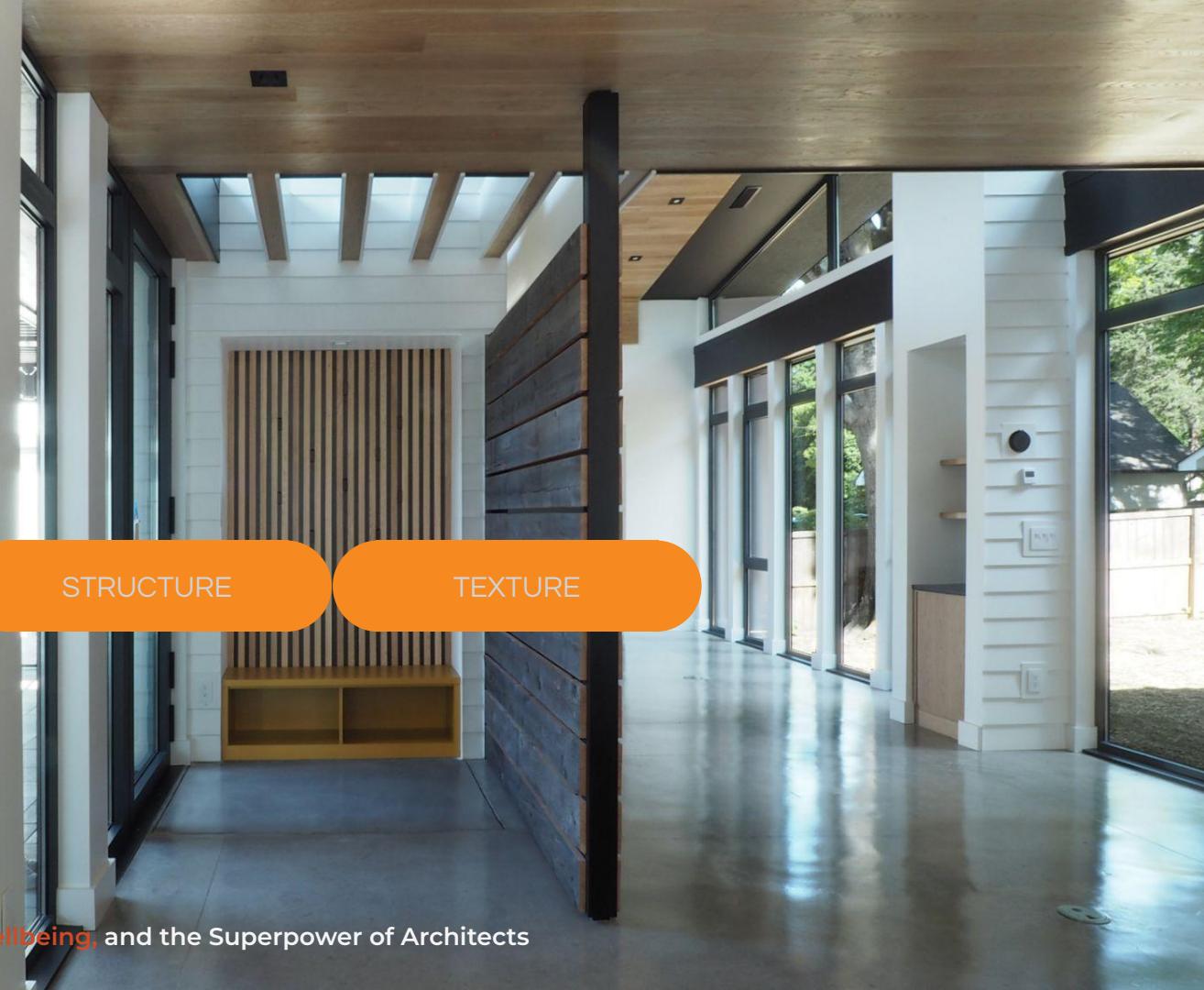
SPACE

STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



A photograph of a modern interior staircase. The left wall is made of light-colored concrete with some texture. The ceiling is made of light-colored wooden planks. There are two large windows on the right side, looking out onto a clear blue sky. A white, umbrella-shaped light fixture hangs from the ceiling. The stairs are made of dark wood.

1

2

SPACE

STRUCTURE

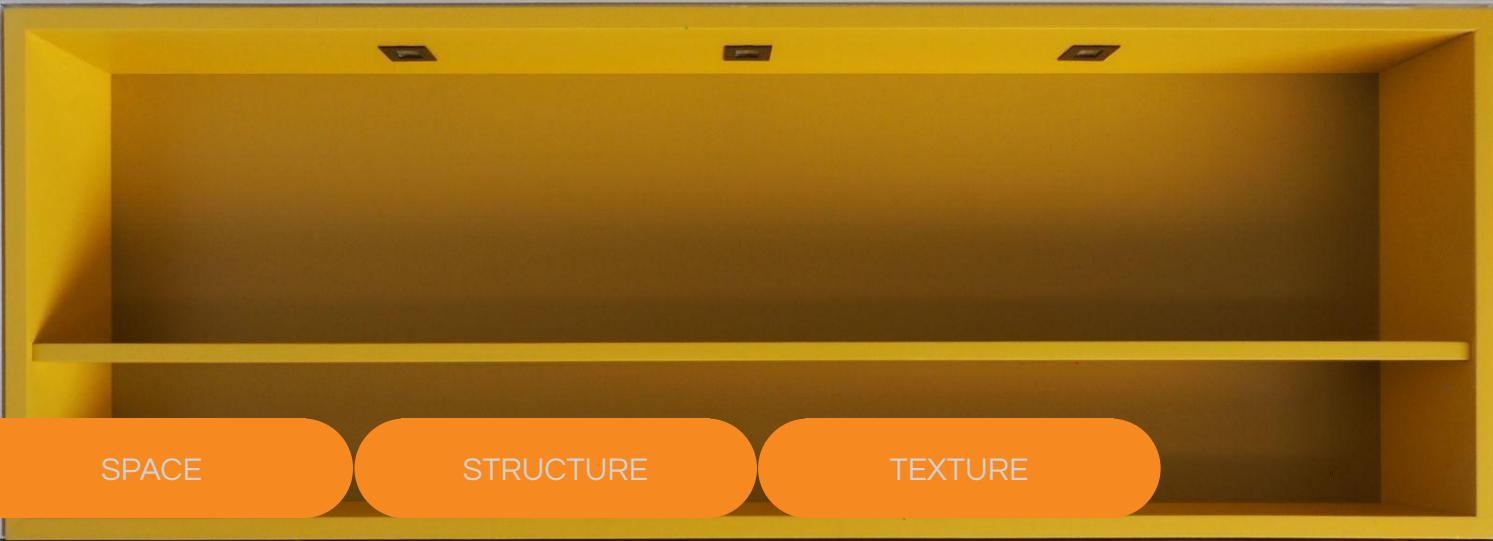
TEXTURE

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

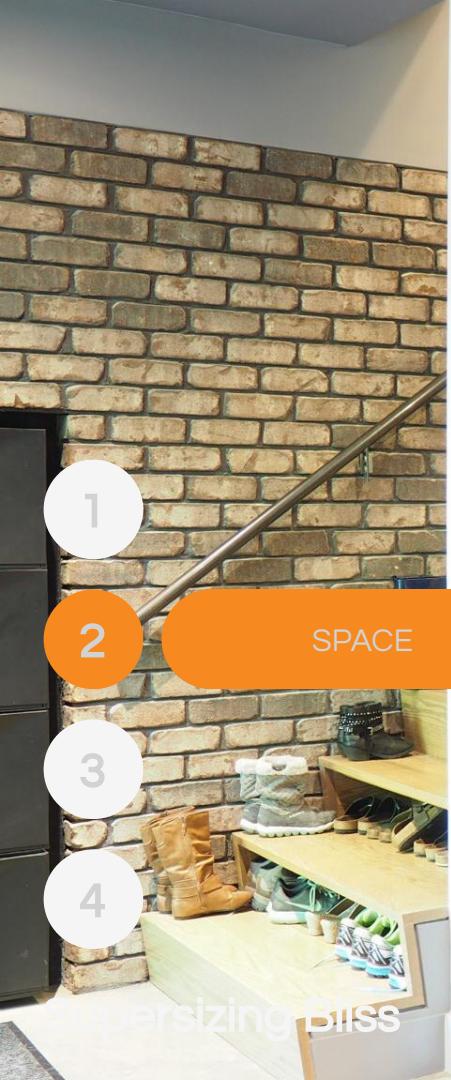
3

4

SPACE

STRUCTURE

TEXTURE



1

2

3

4

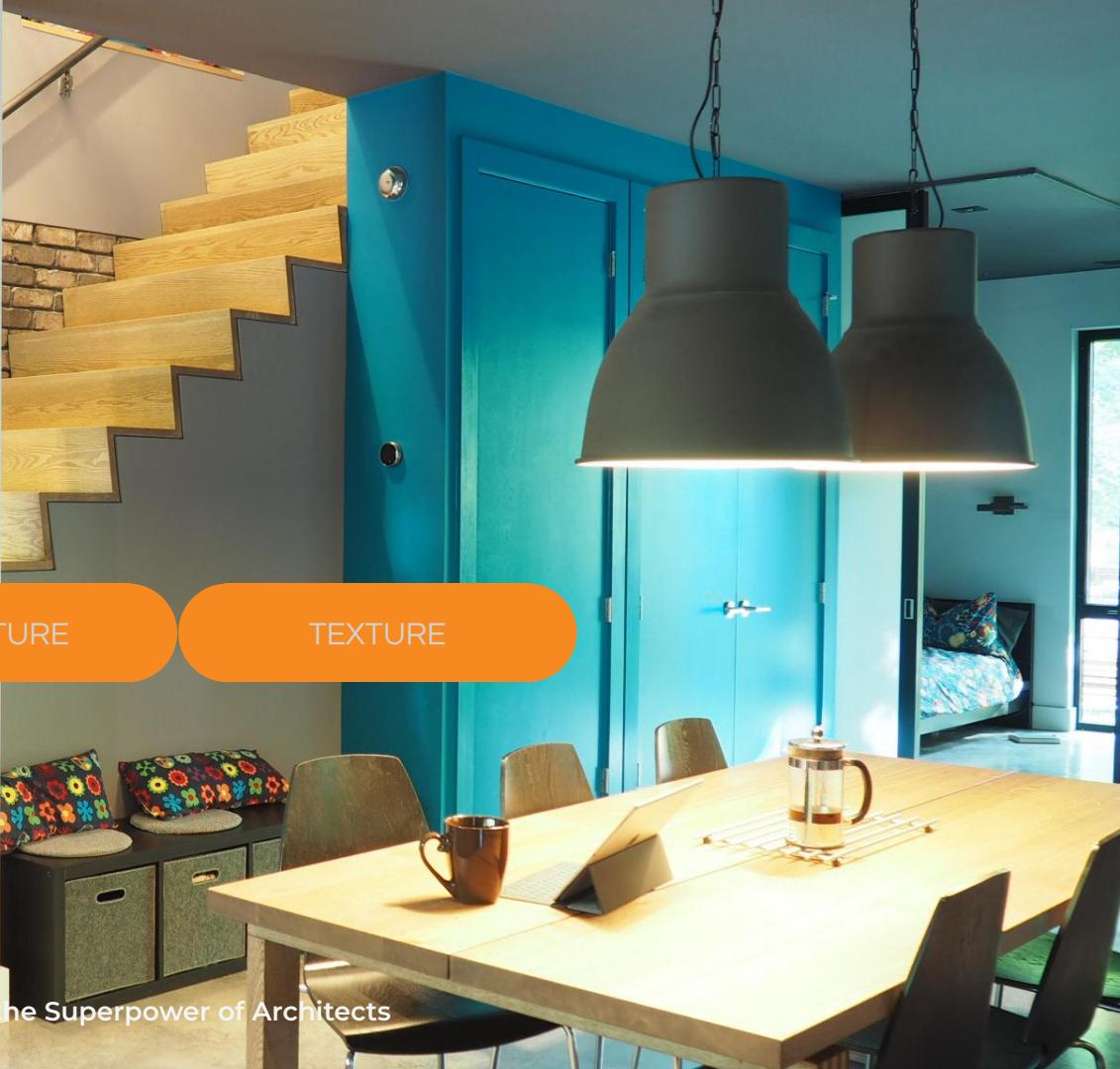
SPACE

STRUCTURE

TEXTURE

VERSIZING BLISS

Design, Wellbeing, and the Superpower of Architects





1

2

3

4

SPACE

STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

3

4

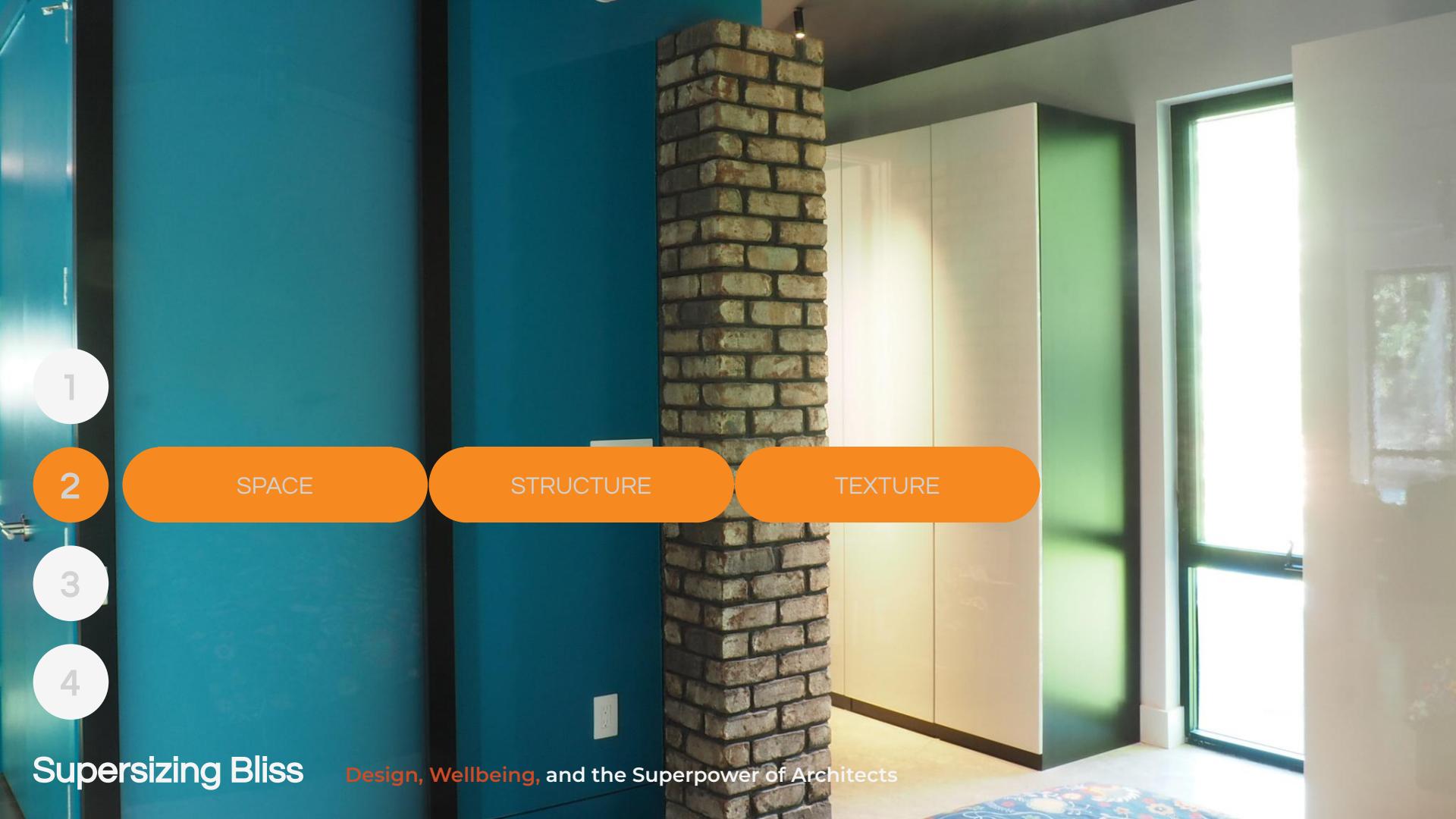
SPACE

STRUCTURE

TEXTURE

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



A photograph of an abstract architectural composition. It features a dark, textured metal frame with several holes and a central vertical slot. Inside the frame, there are several small, colorful blocks (purple, blue, yellow, green) and a small, colorful rectangular object. The background is a plain, light-colored wall.

1

2

SPACE

STRUCTURE

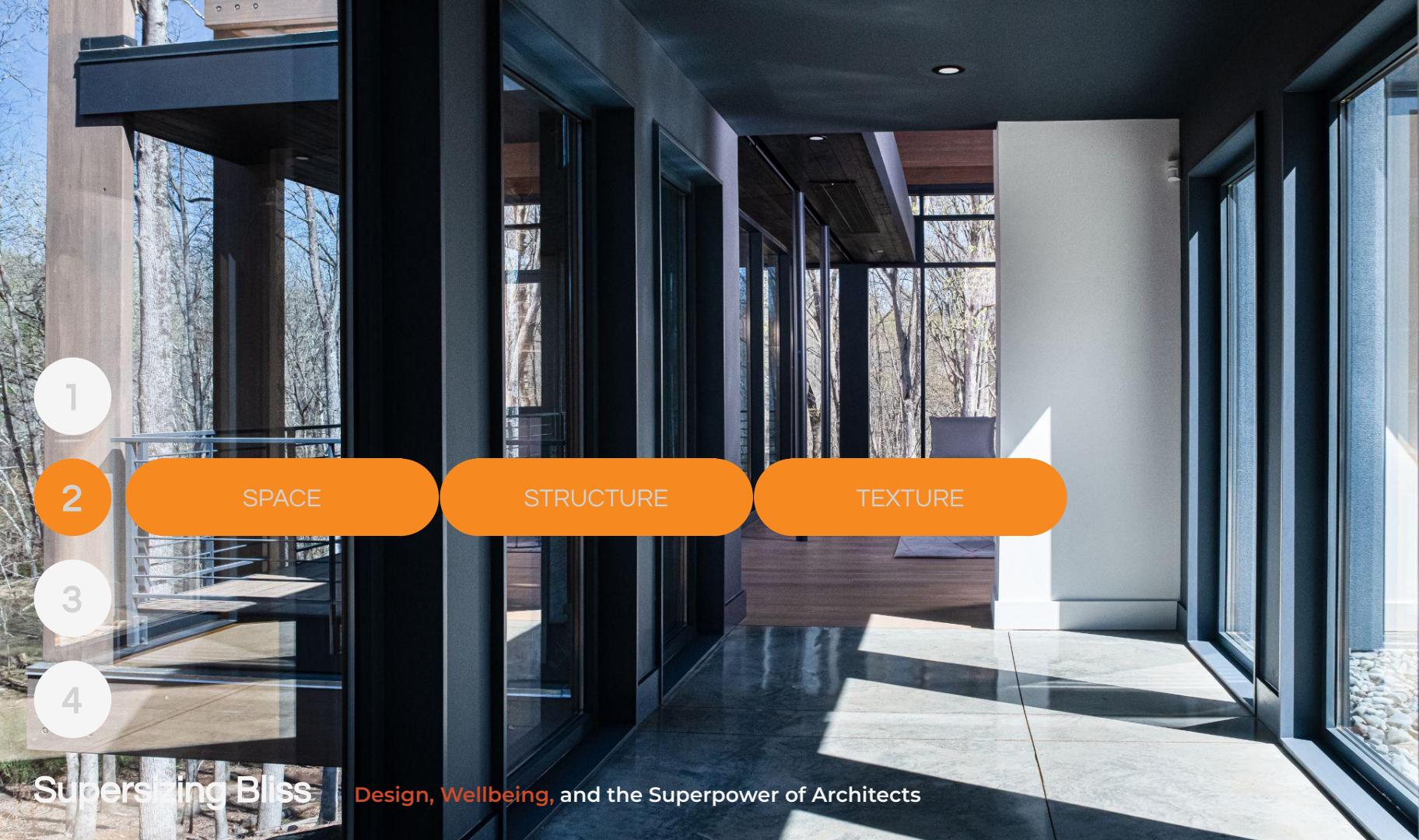
TEXTURE

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

3

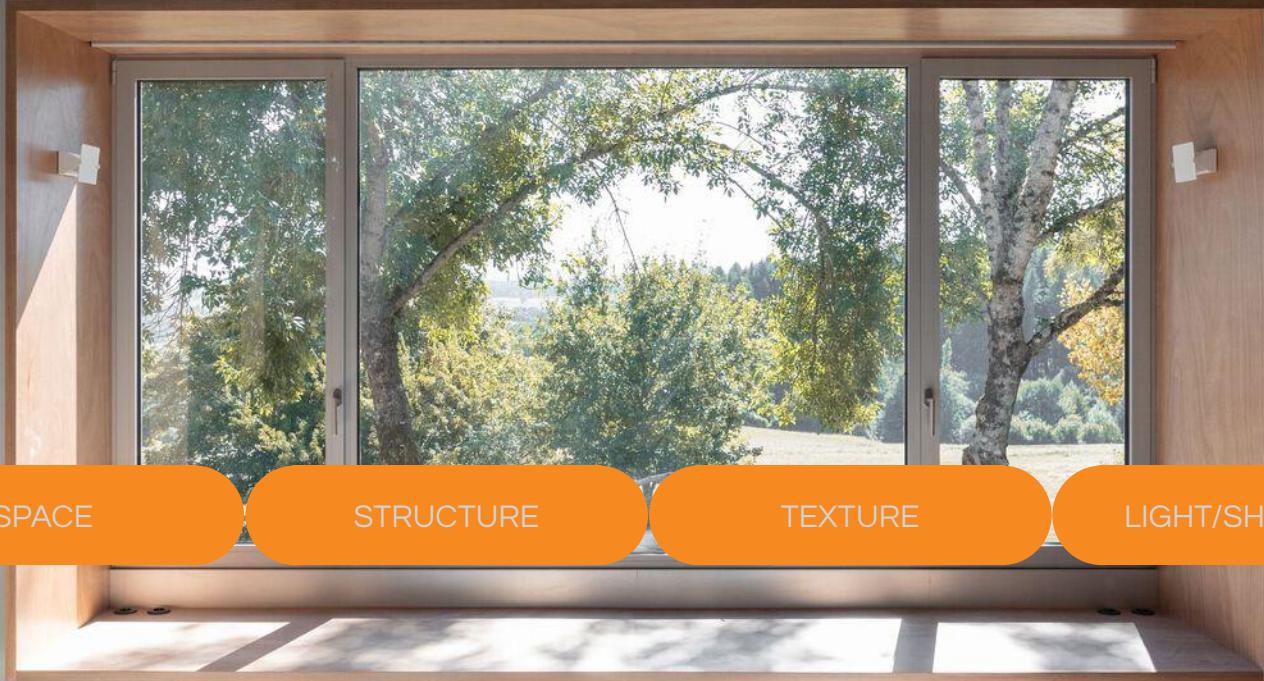
4

SPACE

STRUCTURE

TEXTURE

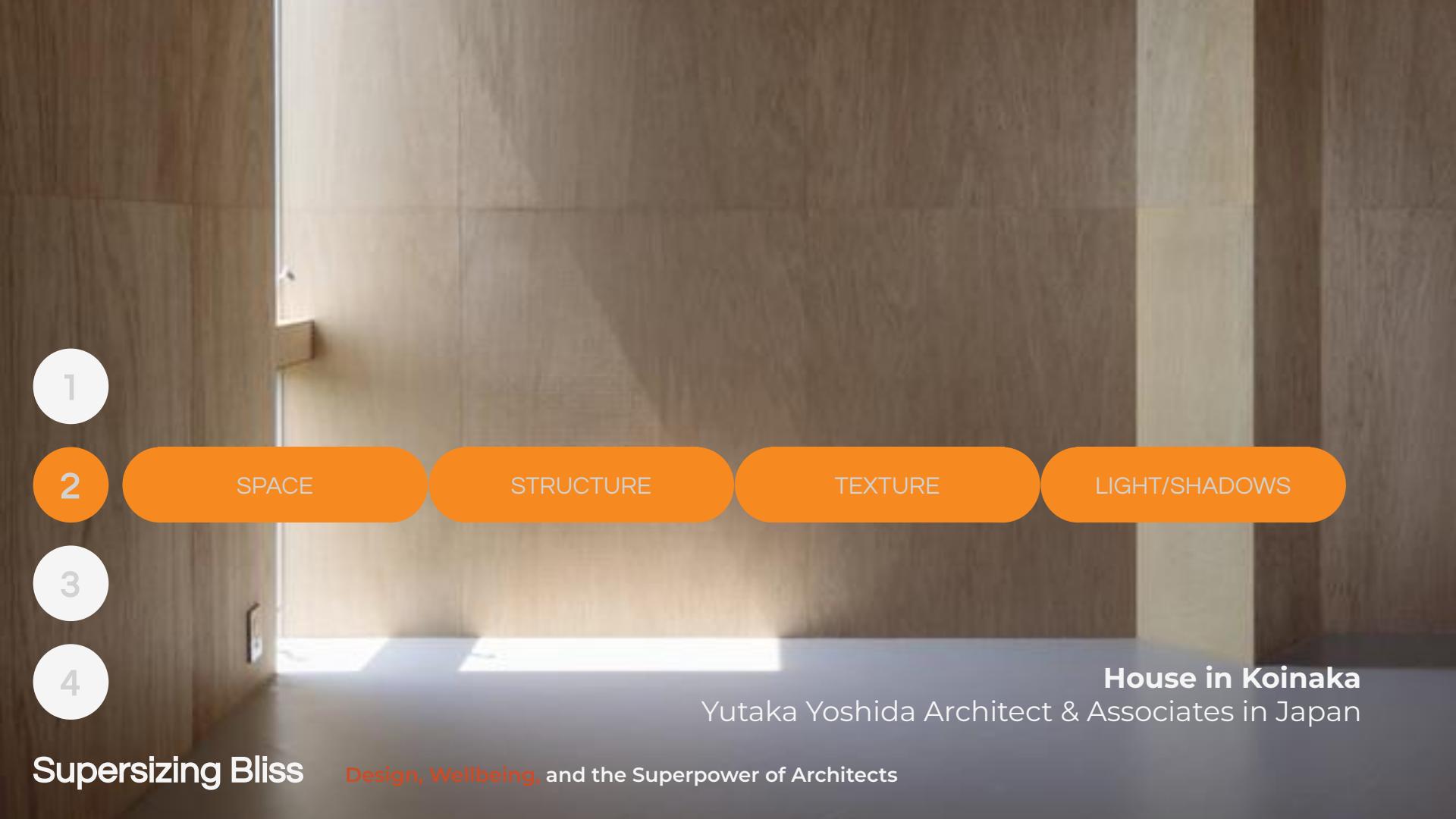
LIGHT/SHADOWS



Maison Saint Leger
minuit architectes in France

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

House in Koinaka

Yutaka Yoshida Architect & Associates in Japan

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1

2

3

4

SPACE

STRUCTURE

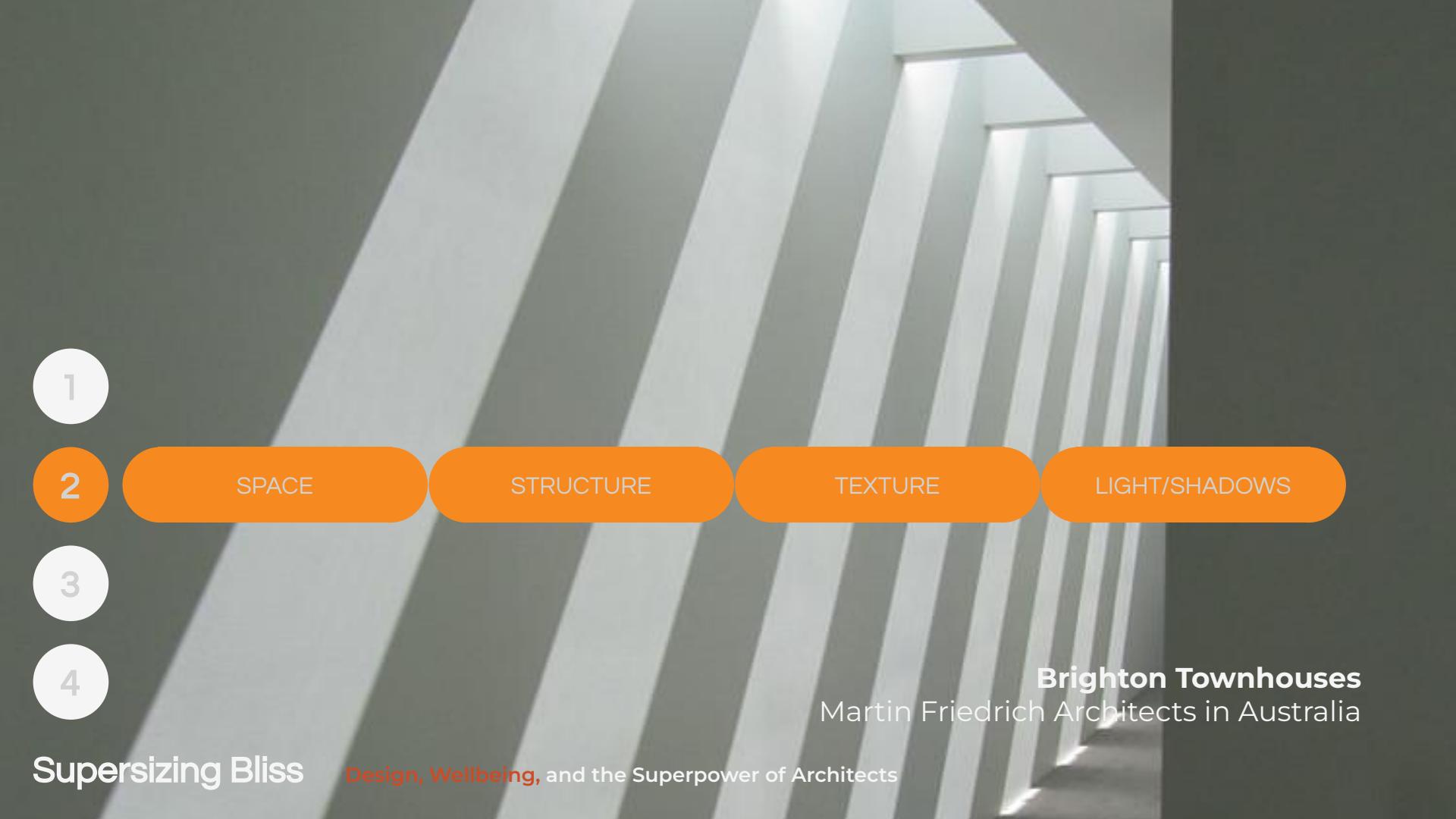
TEXTURE

LIGHT/SHADOWS

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Light Walls House
mA-style Architects in Japan



1

2

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

3

4

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Brighton Townhouses
Martin Friedrich Architects in Australia



1

2

3

4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

Ruin Studio

Lily Jencks Studio + Nathanael Dorent Architecture in the United Kingdom

1

2

3

4

Supersizing Bliss

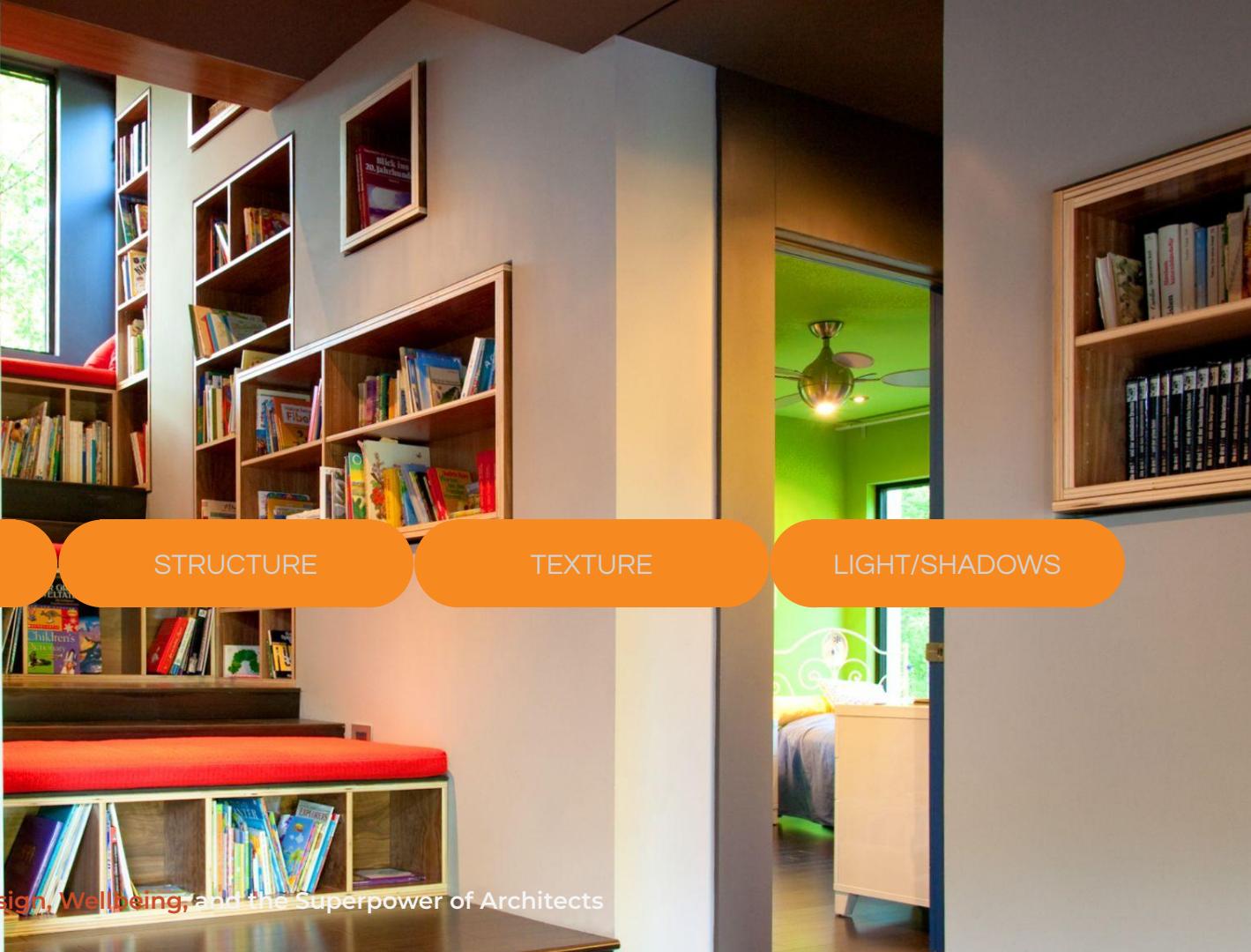
Design, Well-being, and the Superpower of Architects

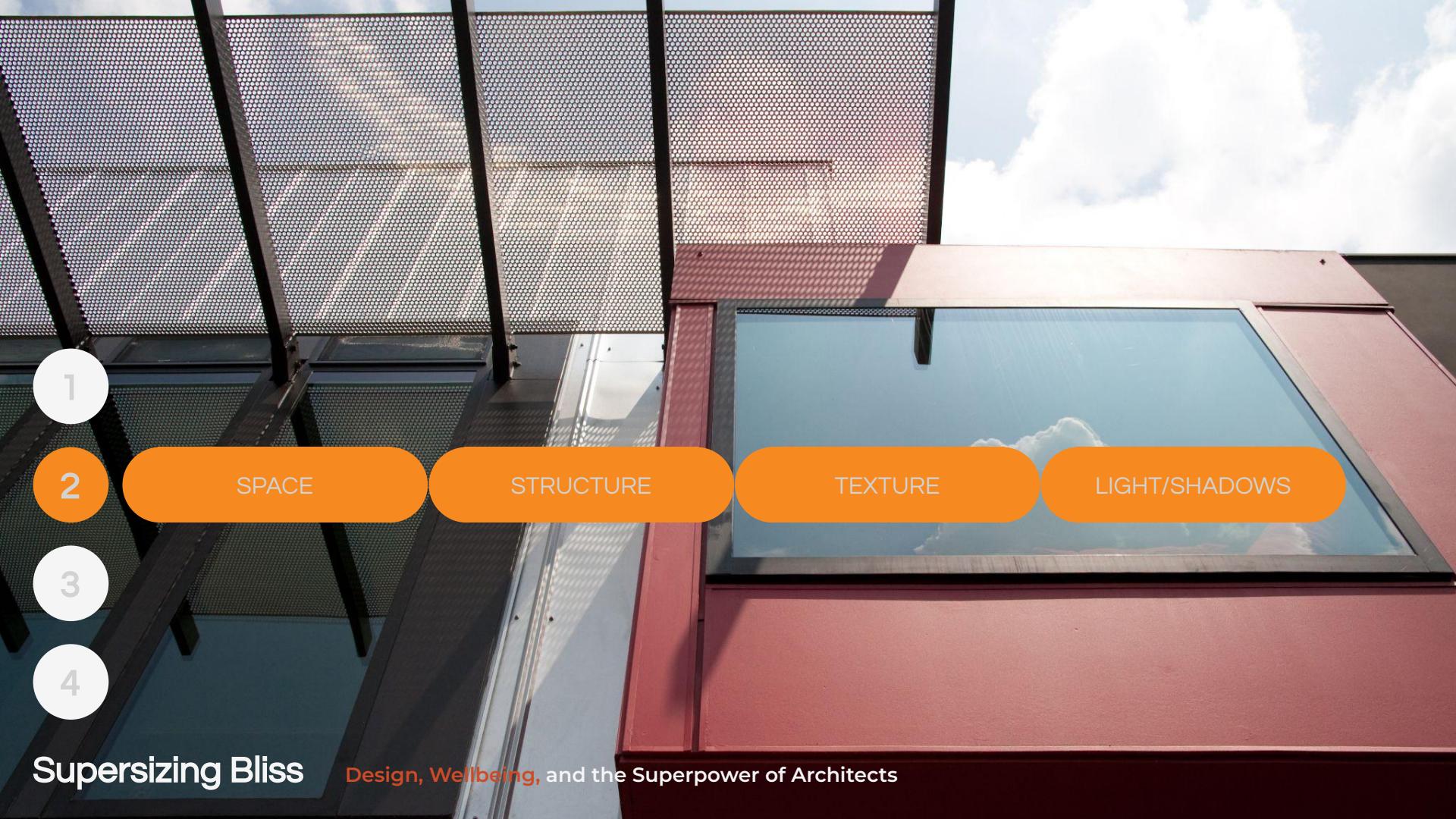
SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS





1

2

3

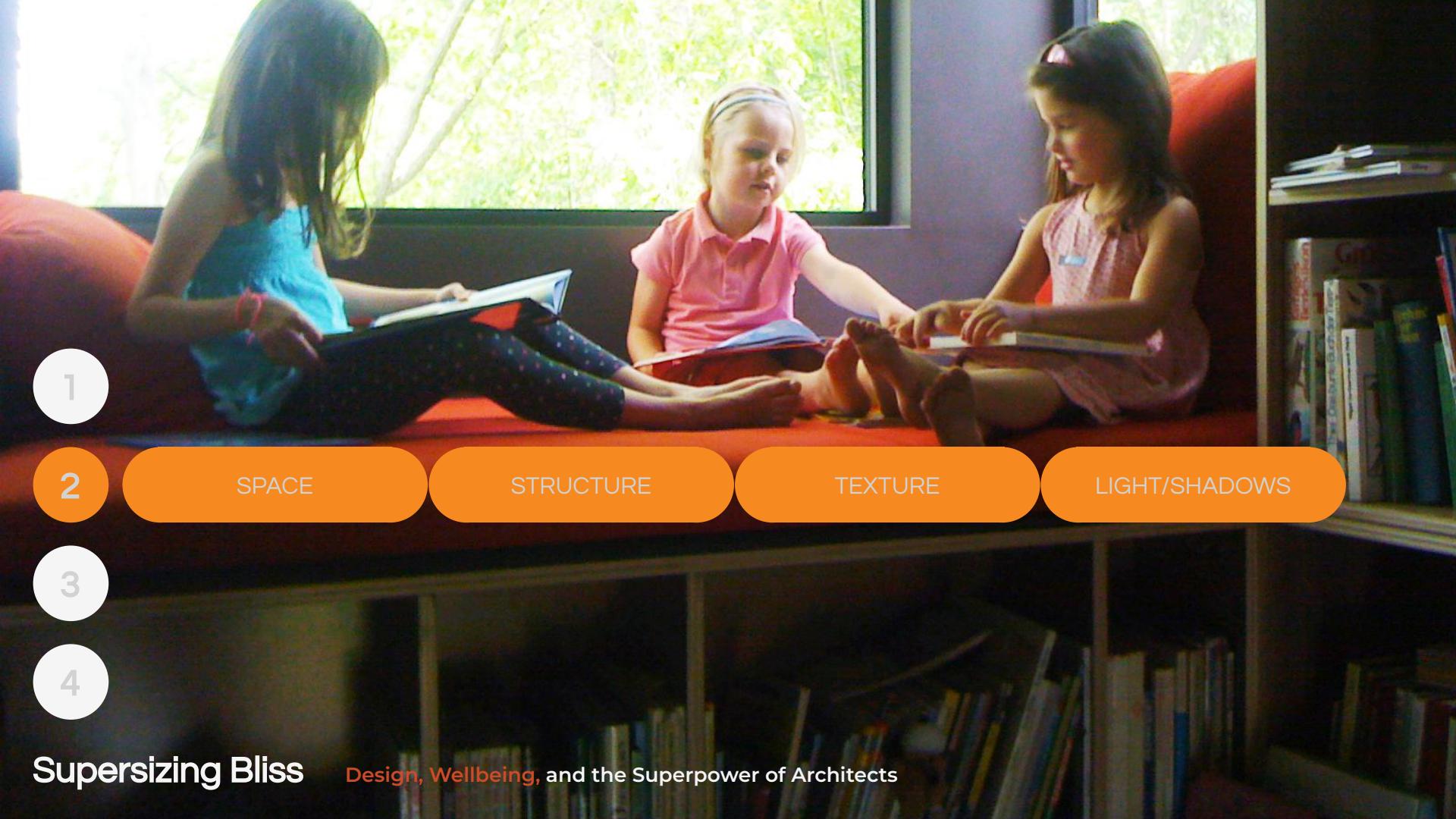
4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS



1

2

3

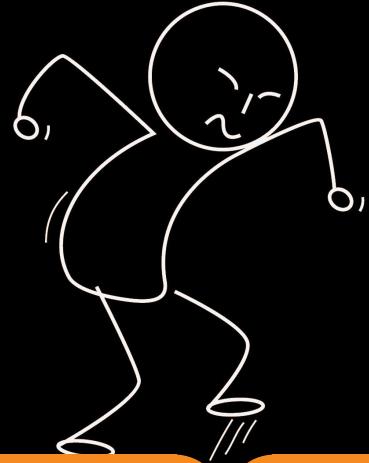
4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS



1

2

3

4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

SELL THEM WHAT THEY WANT GIVE THEM WHAT THEY NEED

1

2

3

4

SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

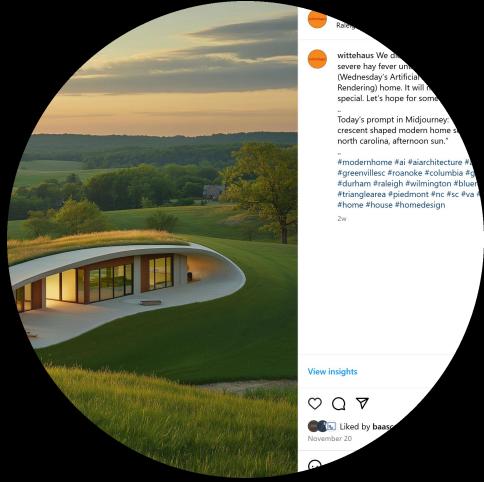
- 1
- 2
- 3
- 4

**WHOEVER EDUCATES THEIR MARKET,
OWNS THEIR MARKET**

CONTENT

- 1
- 2
- 3
- 4

AI



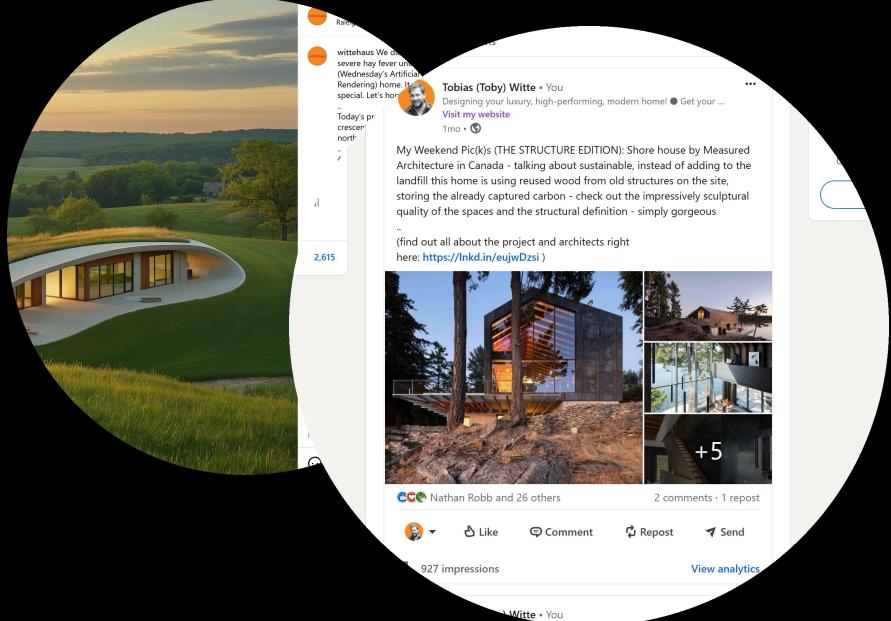
Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

CONTENT

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



CONTENT

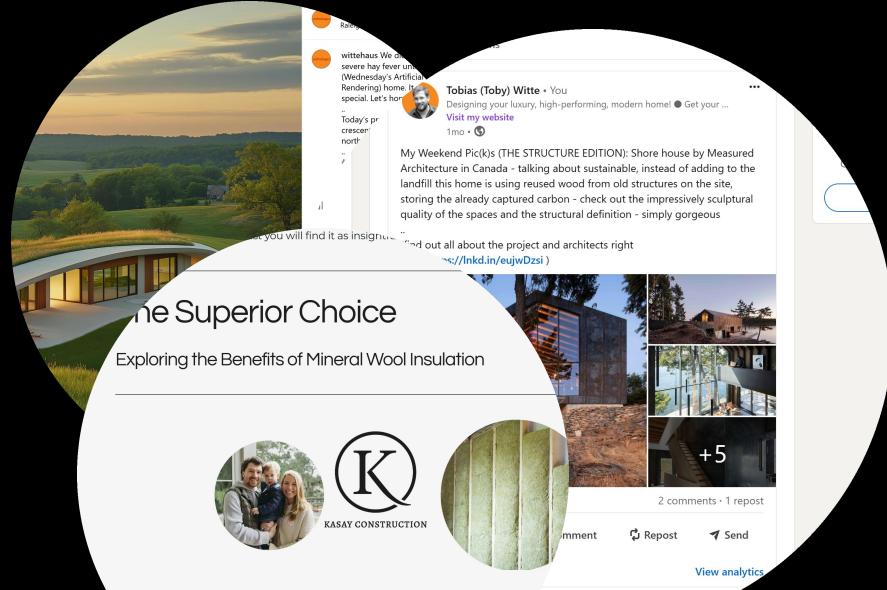
- AI
- Inspiration
- Blog Posts

1

2

3

4



Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
-
-
-
-
-
-
-



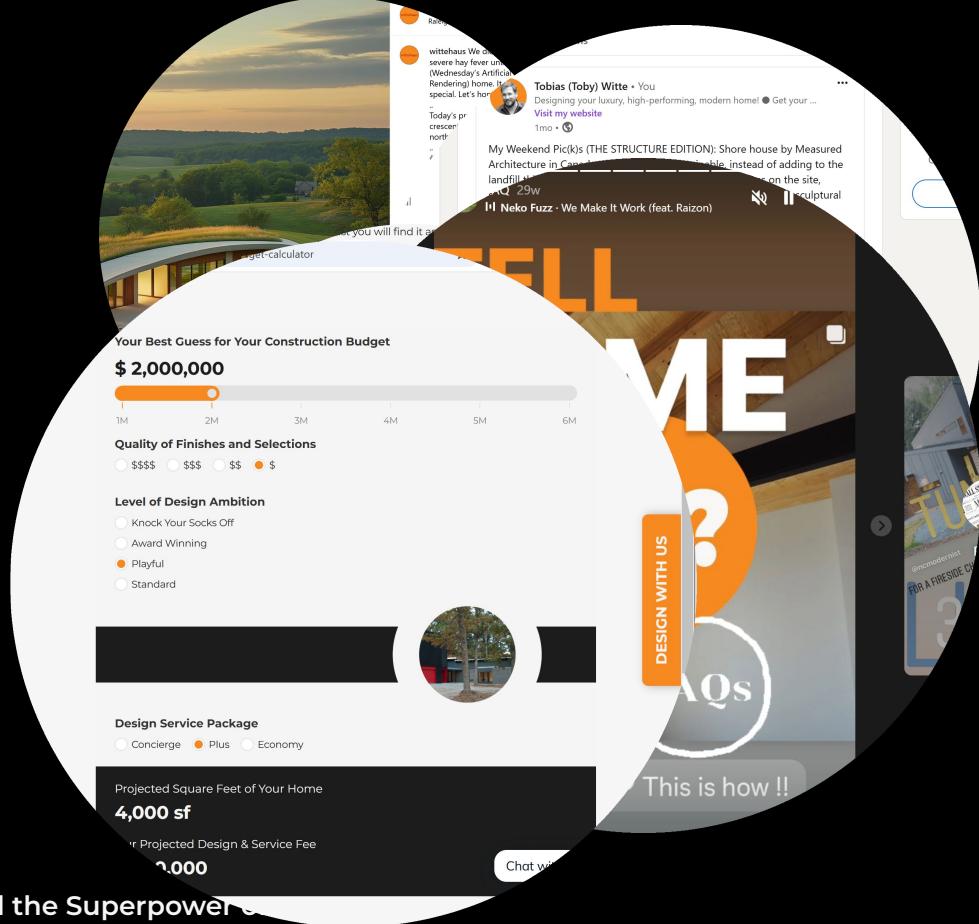
CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website

- 1
- 2
- 3
- 4

Supersizing Bliss

Design, Wellbeing, and the Superpower



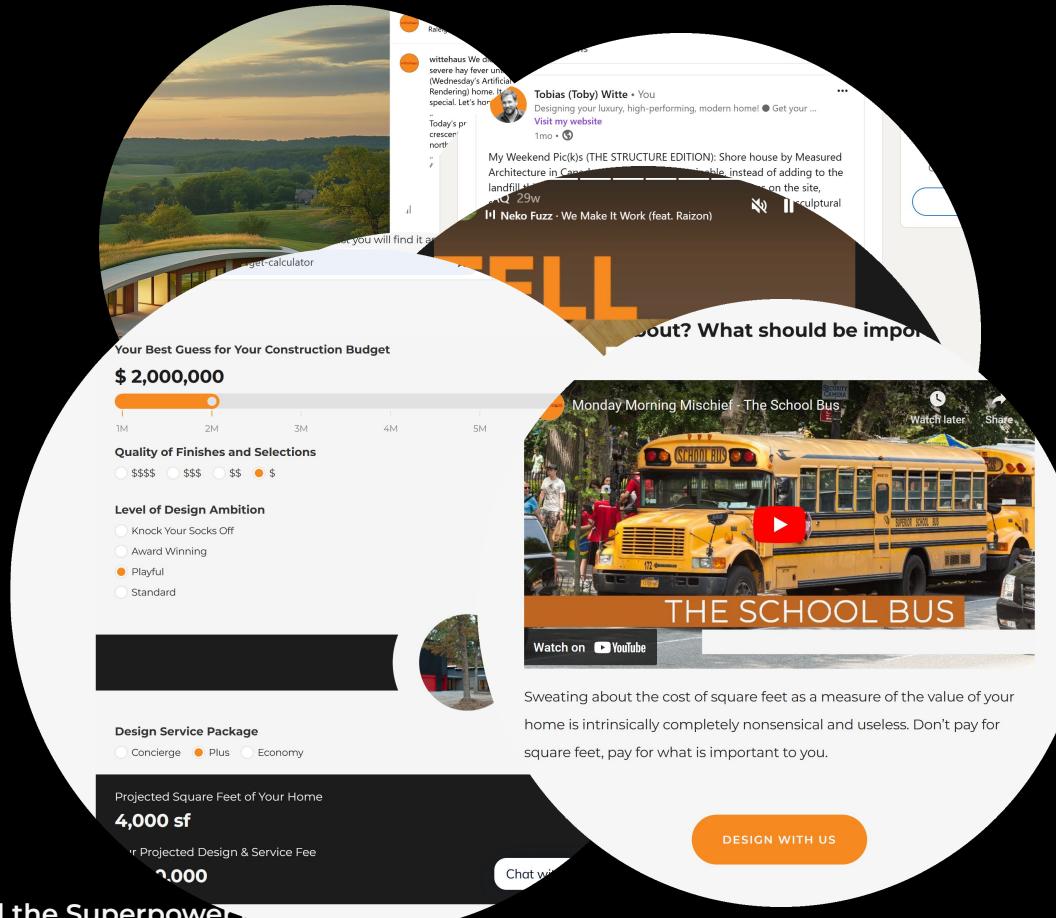
CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
-
-
-
-
-

- 1
- 2
- 3
- 4

Supersizing Bliss

Design, Wellbeing, and the Superpower



CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
-
-
-
-
-

1
2
3
4

Supersizing Bliss

Design, Wellbeing, and the Superpower



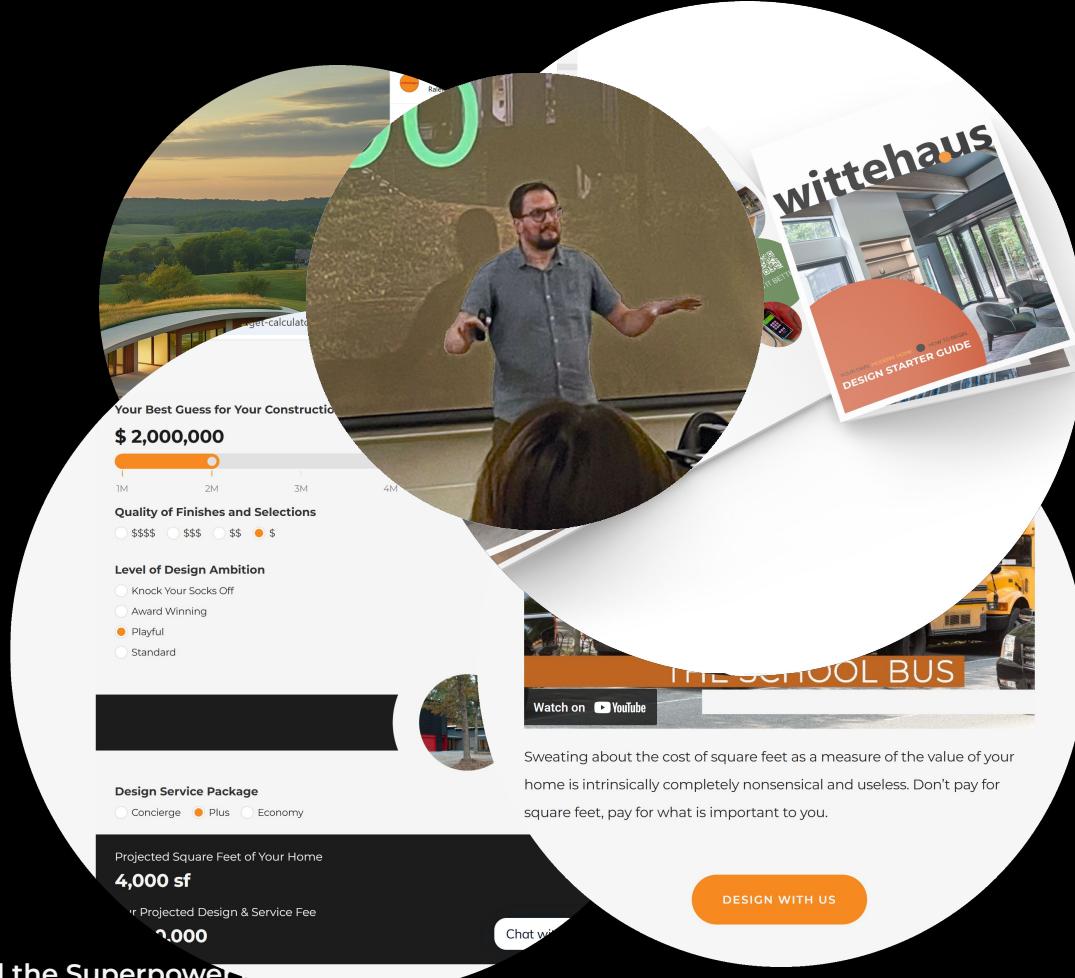
CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks
-
-
-
-

1
2
3
4

Supersizing Bliss

Design, Wellbeing, and the Superpower



CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks
-
-
-
-

1
2
3
4

Supersizing Bliss

Design, Wellbeing, and the Superpower



CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks, **Webinars**
-
-
-
-

1
2
3
4

Supersizing Bliss

Design, Wellbeing, and the Superpower



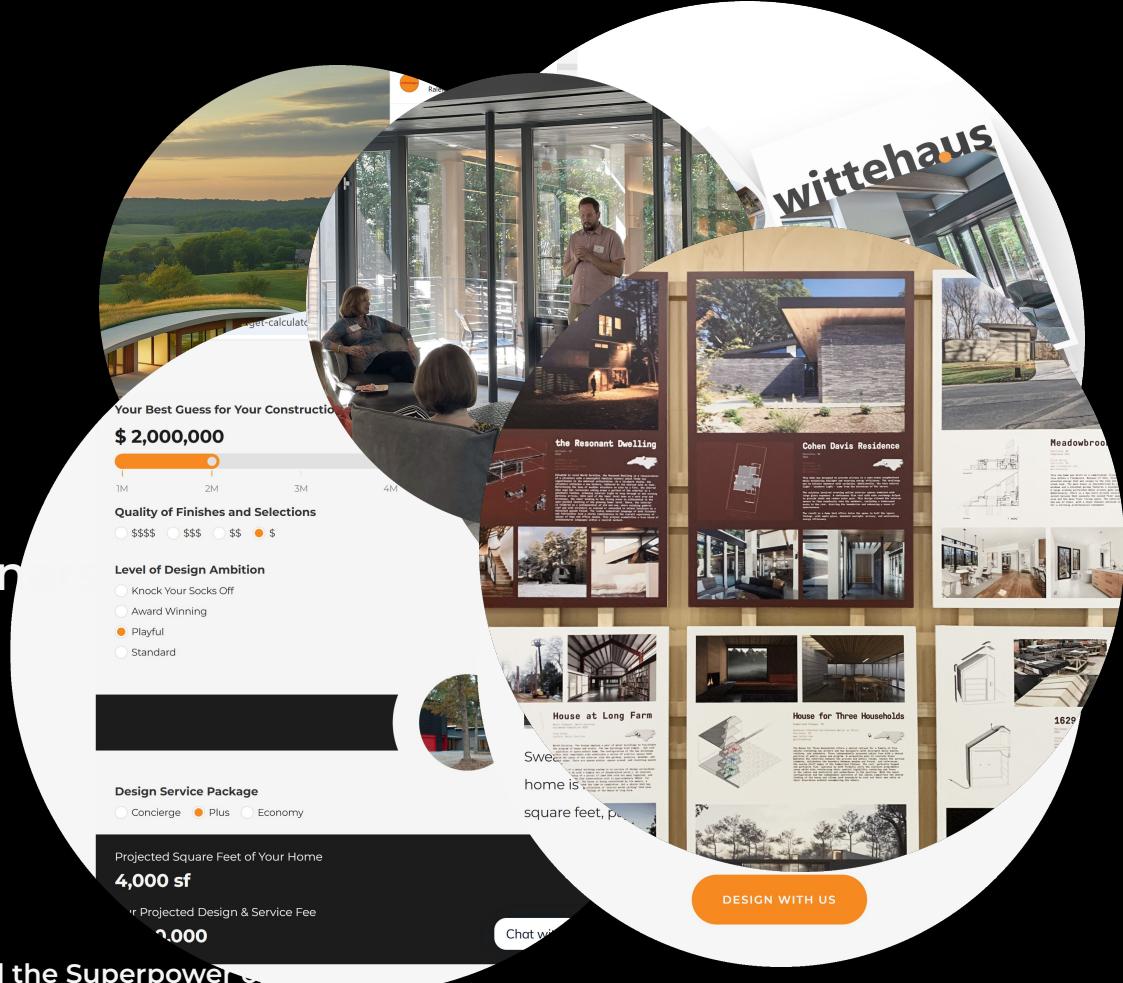
CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits

1
2
3
4

Supersizing Bliss

Design, Wellbeing, and the Superpower



CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits
- Podcast

- 1
- 2
- 3
- 4

Supersizing Bliss

Design, Wellbeing, and the Superpower of



CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits
- Podcast
- Book

- 1
- 2
- 3
- 4

Supersizing Bliss

Design, Wellbeing, and the Superpower of



1

2

3

4



STOP CHARGING BY THE HOUR
STOP CHARGING FOR DELIVERABLES



1

2

3

4

Supersizing Bliss

Design, Wellbeing, and the *Superpower* of Architects



1

2

3

4

Supersizing Bliss

Design, Wellbeing, and the *Superpower* of Architects



From contracted draftspersperson to
life-affirming EXPERT ARCHITECT

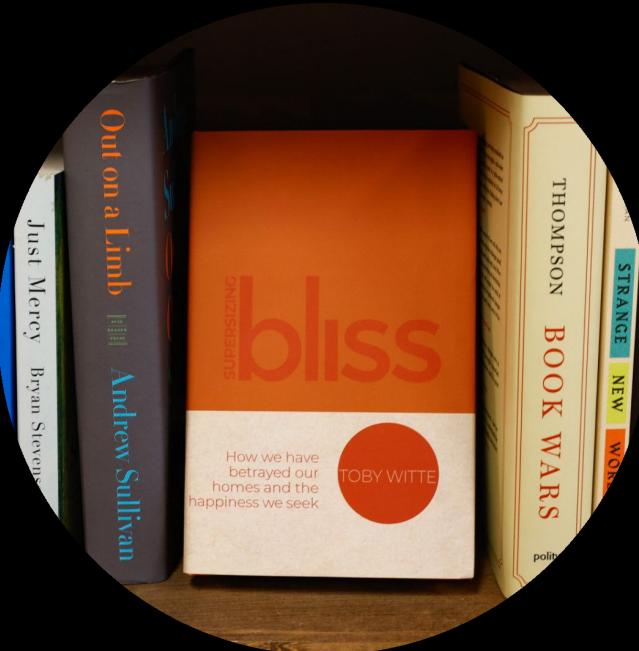
1

2

3

4

SupersizingBliss.com



Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

1

2

3

4