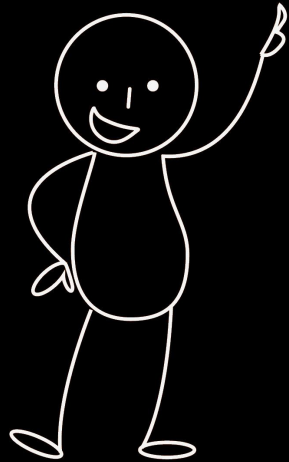


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## Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

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# PRIMING BLISS

The Homes We Build



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# BUILDING BLOCKS OF BLISS

How To Do It Right

1

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# GOING FOR BLISS

Actionable Steps

1

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# SUPERSIZING BLISS

Your Value



**2%**  
**1 MIL.**



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## Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

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## Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



1928



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## Supersizing Bliss

Design: Wellbe

ver of Architects



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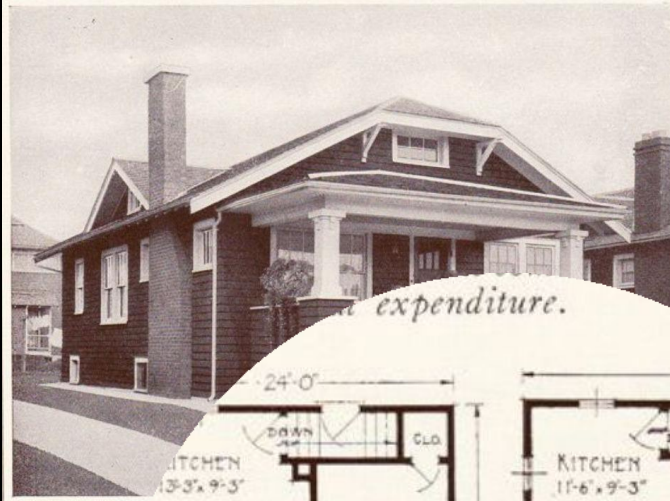
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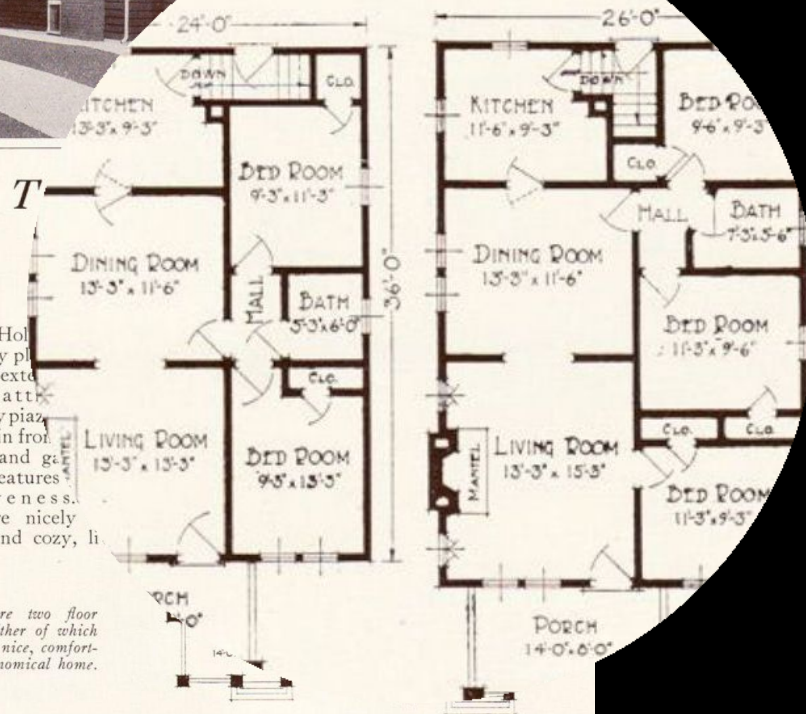
# Supersizing Bliss

Design, Wel



THE House is a very pleasing design. The exterior is especially attractive. The pretty piazza over roof in front of fireplace and garden side are features of attractiveness. The rooms are nicely arranged, and cozy, livable size.

There are two floor plans, either of which makes a nice, comfortable, economical home.





1

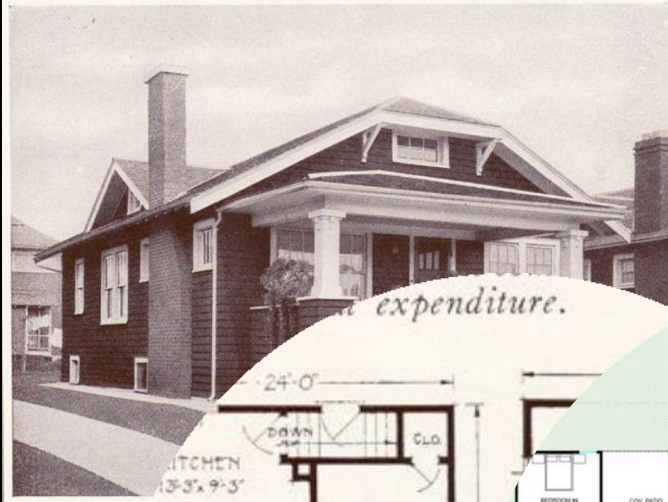
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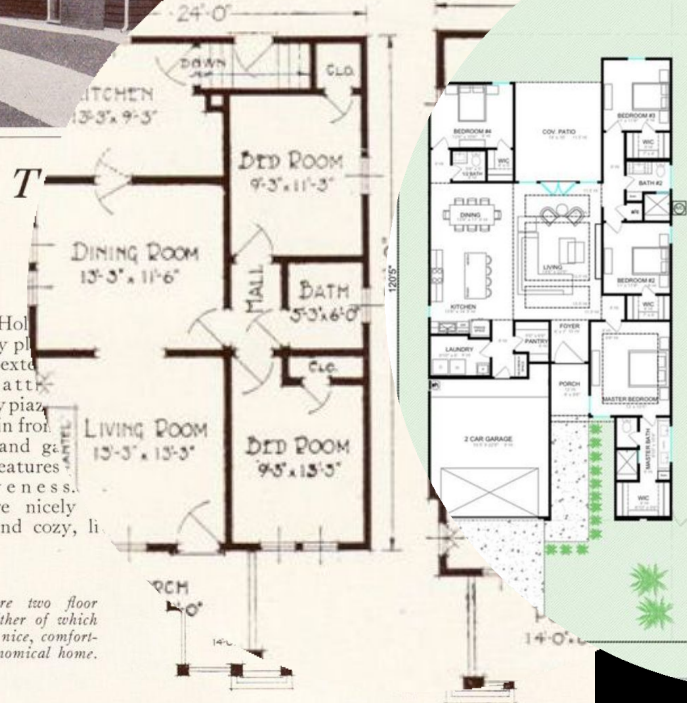
Supersizing Bliss

Design, Wel



THE Hol  
a very pl  
sign. The ext  
pecially att  
The pretty piaz  
over roof in fro  
fireplace and ga  
side are features  
tractiveness.  
rooms are nicely  
ranged, and cozy, li  
able size.

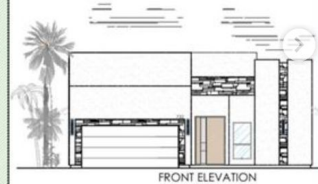
There are two floor  
plans, either of which  
makes a nice, comfort-  
able, economical home.



732 Cavatina Dr.

2,000.00 Sq.Ft.

- Single story
- Open concept
- 4 bedrooms
- 2.5 bathrooms
- 2 car garage



FRONT ELEVATION

Carol Garcia

LUXURY SALES CONSULTANT  
(956) 645-1452





1

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1951

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects





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**“It would significantly transform the image  
of modern living in America, and beyond”**

*Michelangelo Sabatino*

**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects





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**“our project might well become the  
prototype of new and important elements  
in American architecture”**

*Edith Farnsworth*

**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects



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1951



Supersizing Bliss

Design, Wellbeing, and

Architecture

**1951**

**1,100 sf  
(- 1 member)  
storage**

**Today**

**2,600 sf  
->3x as much sf  
+830 %**

**1,586 sf**



# Today

**house ownership**  
**single family homes**  
**children + 2 parents**  
**married couple**  
**single owner**

**65%**

**50%**

**70%**

**50%**

**35%**

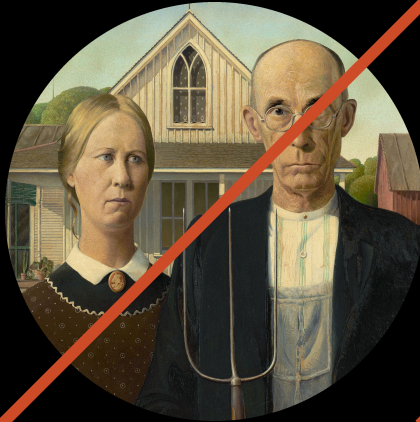
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# Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



**HGTV**

**Housing Starts by US Department of Commerce**

**wealth**

**financial crash 2008**

**22 home building companies on NY Stock Exchange**

**MLS**

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4

**HGTV**

**Housing Starts by US Department of Commerce**

**VALUE**

**22 home building companies on NY Stock Exchange**

**MLS**

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**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects



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**TYPE "C"**  
**\$140k**  
**80 PEOPLE**  
**200 HP**  
**3,300 LB HAUL**  
**6 MPG**

1

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3

4



**\$140k**

**730 SF**

**467 \$/SF**



**\$140k**

**100SF**

**1,400 \$/SF**

1



**\$140k**

**730 SF**

**467 \$/SF**

2

3

4



**\$140k**

**100SF**

**1,400 \$/SF**

**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects





\$140k



1

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



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# Mc Mansions

Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



# SF ZIP

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# 2 Numbers

**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects





**\$/SF**

**\$300/SF**

**\$300/SF**

**2 Numbers**

1

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FADS  
ZIP

McLennan Co.

2015-2019

52%

2 Numbers

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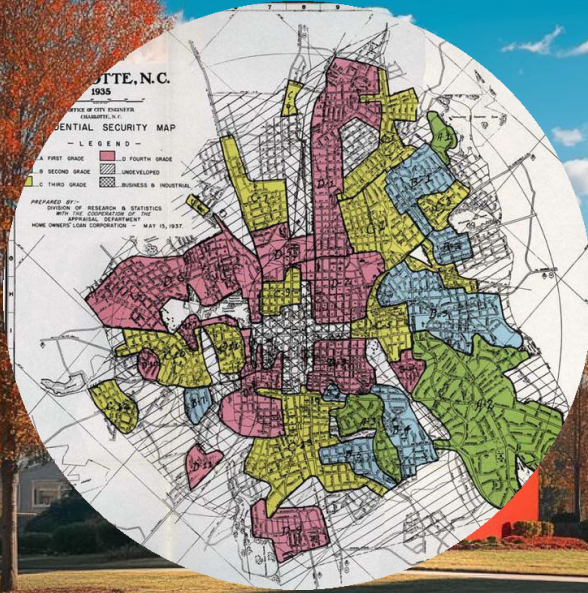


# REDLINING

# ZIP

## Charlotte

## 1935



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# 2 Numbers

Supersizing Bliss

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GEOGRAPHIC

REDLINING

ZIP

Nat Geo

7/21

Along one Los Angeles street, wealthy areas are shady and cool.

The tree canopy decreases and temperatures rise as you drive south.

On a warming planet, this divide between rich and poor leaves many at risk.

2 Numbers





# SHIP

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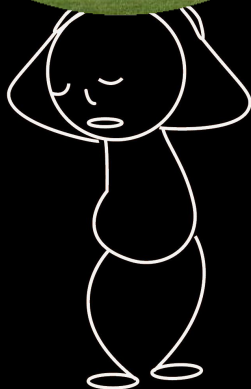
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# 2 Numbers

**Supersizing Bliss**

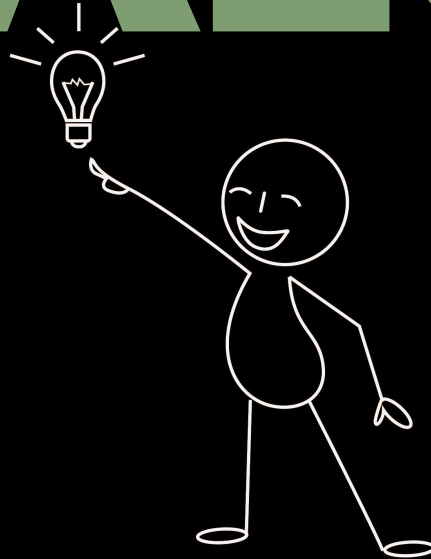
Design, Wellbeing, and the Superpower of Architects



# Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

# VALUE



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**Supersizing Bliss**

Design, Wellbeing, and the Superpower of Architects





## Design, Wellbeing, and the Superpower of Architects





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# Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

# Love the Process

Understand You Are Asking for Art

Ask Yourself What Are You Looking For

Start with a Clean Slate      Ignore the Real Estate Metrics

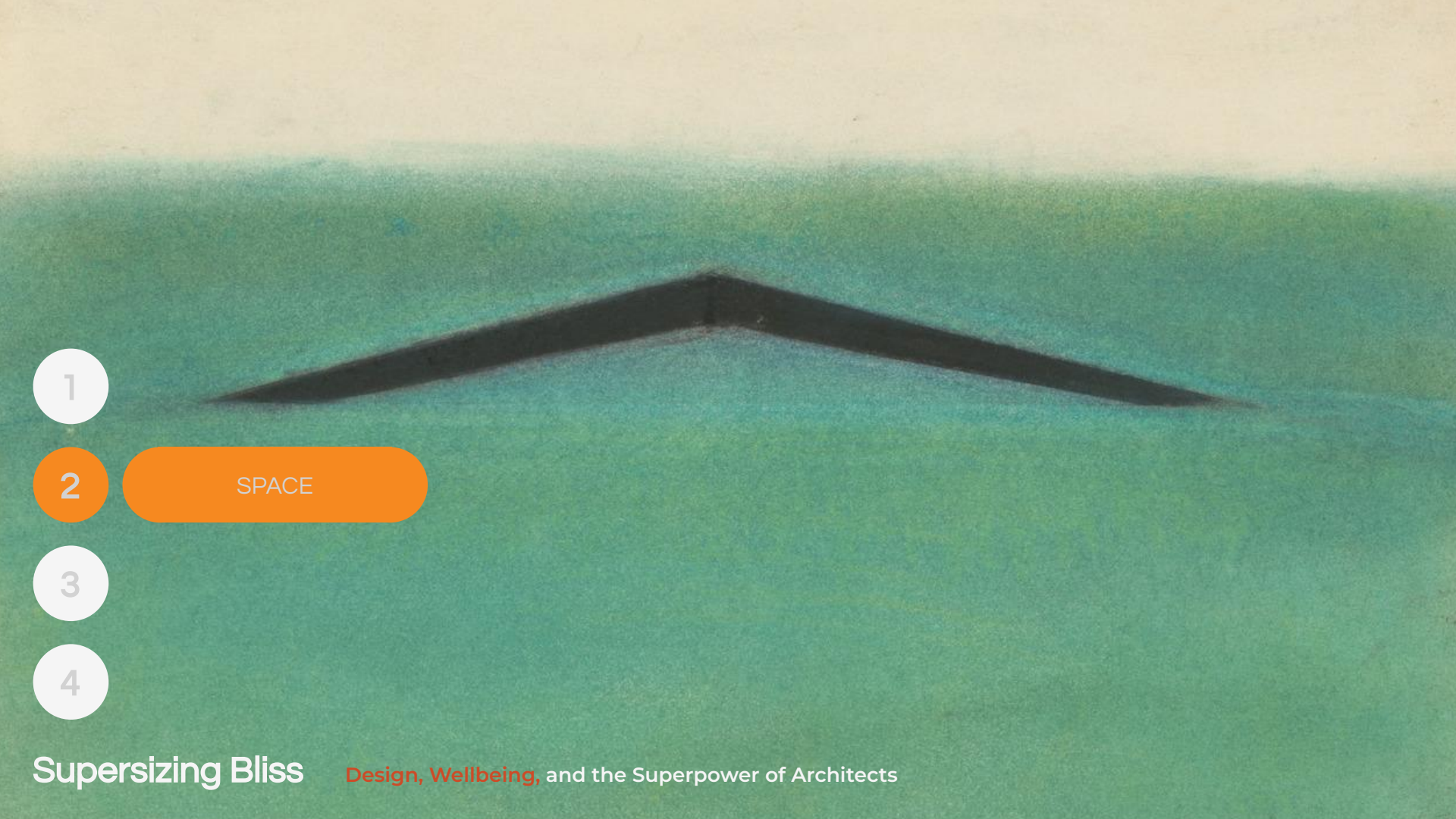


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SPACE

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Design, Wellbeing, and the Superpower of Architects



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SPACE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



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SPACE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects

**The Hood River Residence**  
Scott Edwards Architecture in Oregon



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SPACE

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**Supersizing Bliss**

**Design, Wellbeing,** and the Superpower of Architects

**Seascape Retreat**

Patterson Associates in New Zealand



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SPACE

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Supersizing Bliss

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**Lookout House**  
Faulkner Architects in California



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SPACE

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Supersizing Bliss

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**Merricks Farmhouse**

Michael Lumby Architecture and Nielsen Jenkins in Australia



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SPACE

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**Garden Pavilion**

BYRÓ architekti in the Czech Republic



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SPACE

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**"Sometimes I just walk around and tear up.  
It's so good. I Love, Love my Home. It is ME!!  
Because of you. This has been the happiest  
time of my life."**

*Deborah Cohen Davis*

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SPACE

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**“You got US. It is truly astounding how you captured what we wanted to feel - not just how we wanted to live.”**

*Dorlisa and Peter Flur*

**Supersizing Bliss**

**Design, Wellbeing, and the Superpower of Architects**





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SPACE

STRUCTURE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects





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SPACE

STRUCTURE

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Supersizing Bliss

Design, Wellbeing, and the Super



Architects





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SPACE

STRUCTURE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



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SPACE

STRUCTURE

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Mawhitipana  
Mackay Curtis in New Zealand



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SPACE

STRUCTURE

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**Forfatterhuset**  
Sleth in Denmark



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SPACE

STRUCTURE

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**Tree House Constantia**  
Malan Vorster Architecture, in South Africa

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SPACE

STRUCTURE

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**Casa LLP**  
Alventosa Morell Arquitectes in Spain





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SPACE

STRUCTURE

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**Garður Landhouse**  
Studio Granda in Iceland

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*Design, Wellbeing, and the Superpower of Architects*

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SPACE

STRUCTURE

TEXTURE

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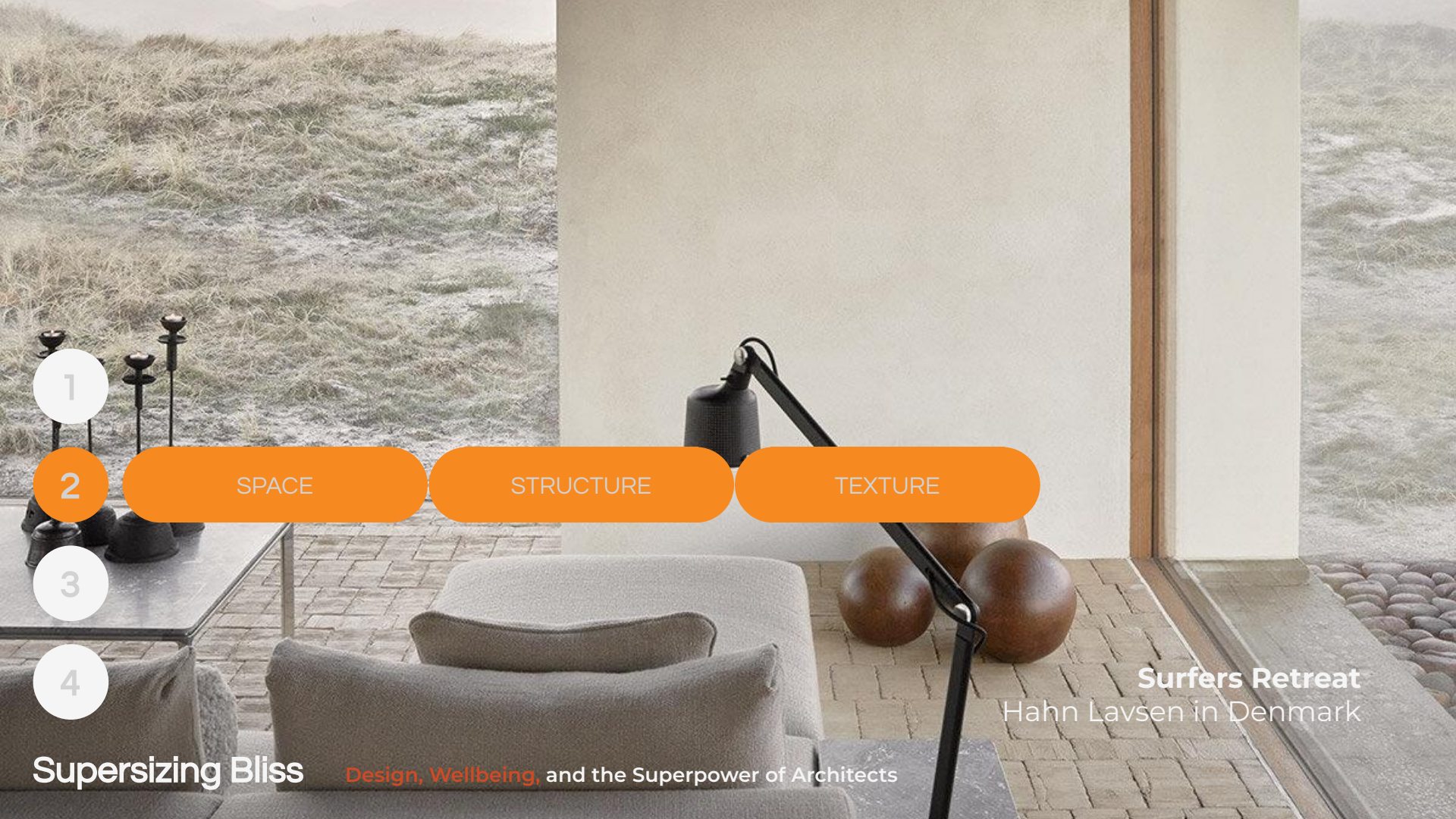
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**El Montañés House**

Gonzalo Iturriaga Arquitectos in Chile





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SPACE

STRUCTURE

TEXTURE

**Surfers Retreat**  
Hahn Lavsén in Denmark

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SPACE

STRUCTURE

TEXTURE

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**Cassa Du**

Wespi de Meuron Romeo Architetti in Switzerland

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SPACE

STRUCTURE

TEXTURE

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**Rio House**  
Paulo Merlini Arquitetos in Portugal





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SPACE

STRUCTURE

TEXTURE

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Design, Wellbeing, and the Superpower of Architects





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SPACE

STRUCTURE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects





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SPACE

STRUCTURE

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SPACE

STRUCTURE

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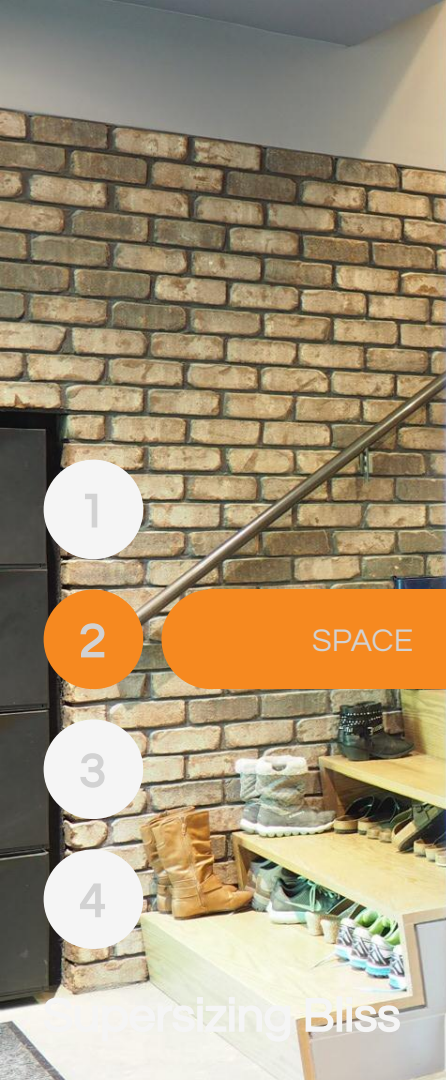
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# Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects





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SPACE

STRUCTURE

TEXTURE



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SPACE

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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



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Supersizing Bliss

Design, Wellbeing, and the Superpower of Architects



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SPACE

STRUCTURE

TEXTURE

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**Maison Saint Leger**  
minuit architectes in France



1

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**House in Koinaka**

Yutaka Yoshida Architect & Associates in Japan

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**Light Walls House**  
mA-style Architects in Japan



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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**Brighton Townhouses**

Martin Friedrich Architects in Australia

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**Ruin Studio**

Lily Jencks Studio + Nathanael Dorent Architecture in the United Kingdom

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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TEXTURE

LIGHT/SHADOWS

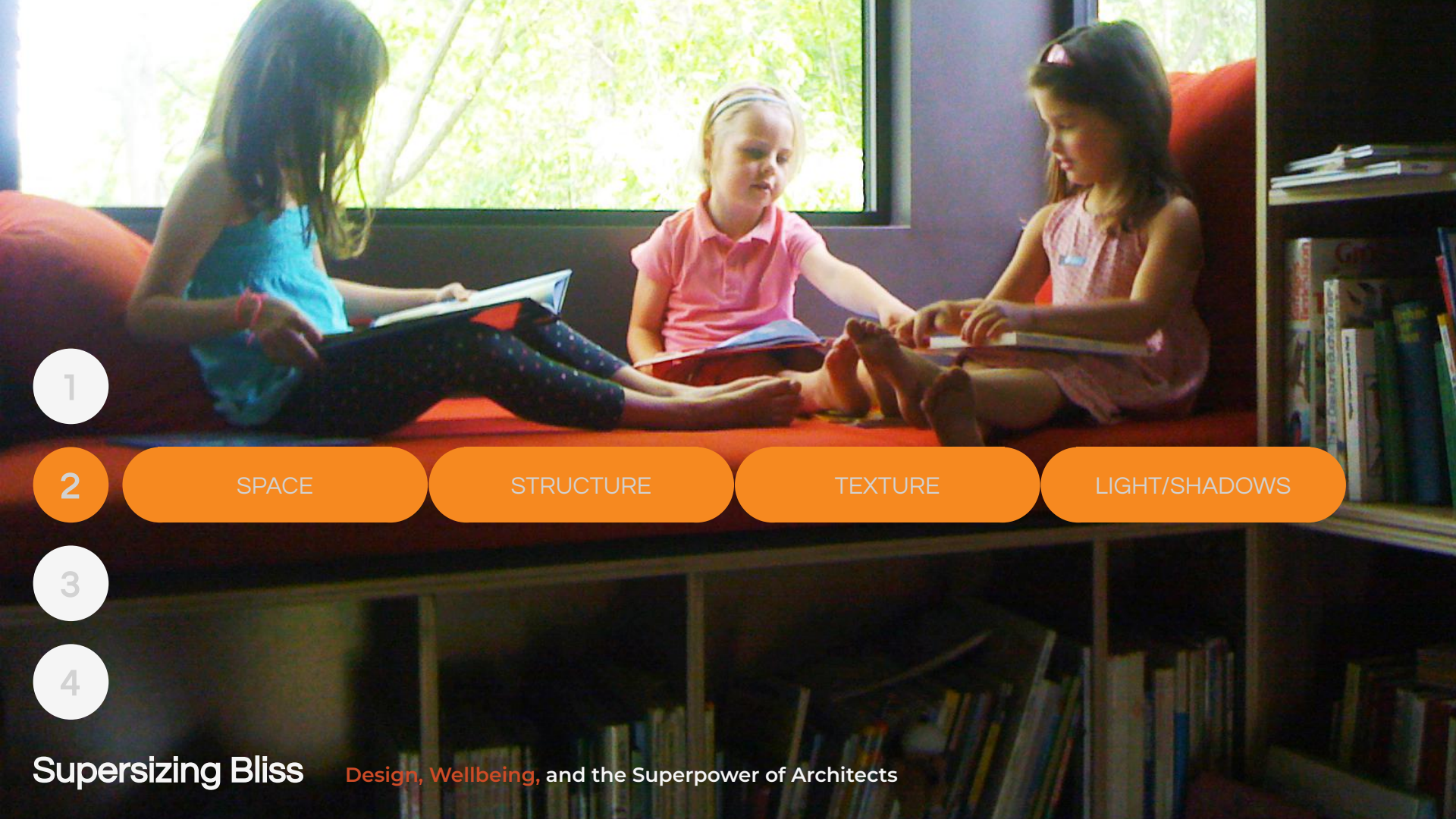
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Design, Wellbeing, and the Superpower of Architects





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SPACE

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TEXTURE

LIGHT/SHADOWS

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**Supersizing Bliss**

*Design, Wellbeing, and the Superpower of Architects*



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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**Supersizing Bliss**

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**SELL THEM WHAT THEY WANT  
GIVE THEM WHAT THEY NEED**

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SPACE

STRUCTURE

TEXTURE

LIGHT/SHADOWS

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**WHOEVER EDUCATES THEIR MARKET,  
OWNS THEIR MARKET**



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# CONTENT



## AI

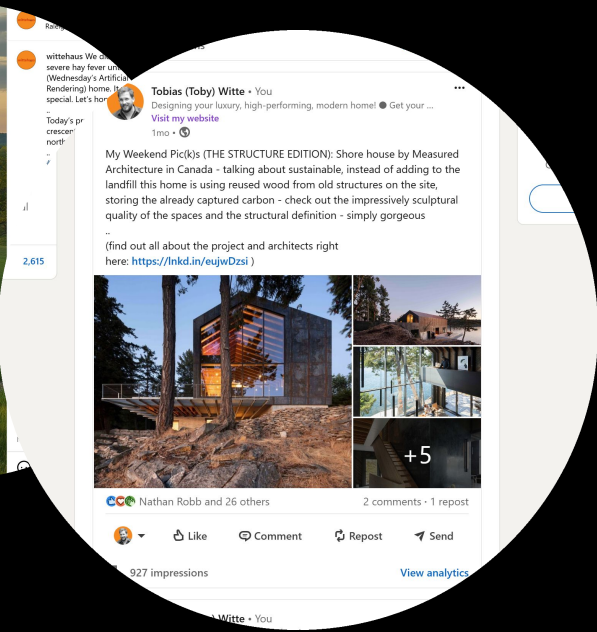


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# CONTENT

## AI Inspiration





# CONTENT

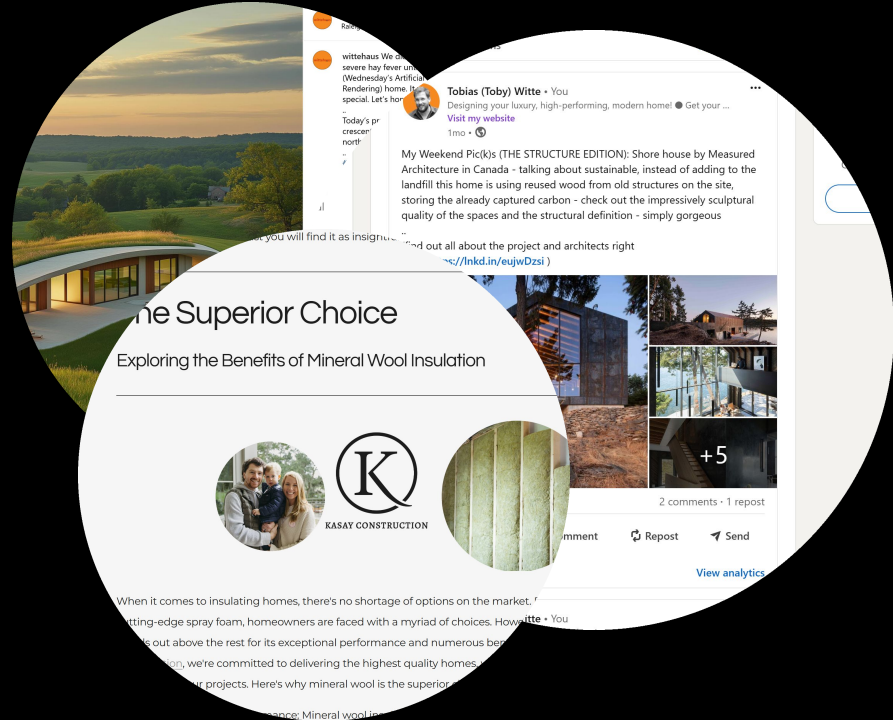
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- AI
- Inspiration
- Blog Posts
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# CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's



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# CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website



Supersizing Bliss

Design, Wellbeing, and the Superpower of

# CONTENT

- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos

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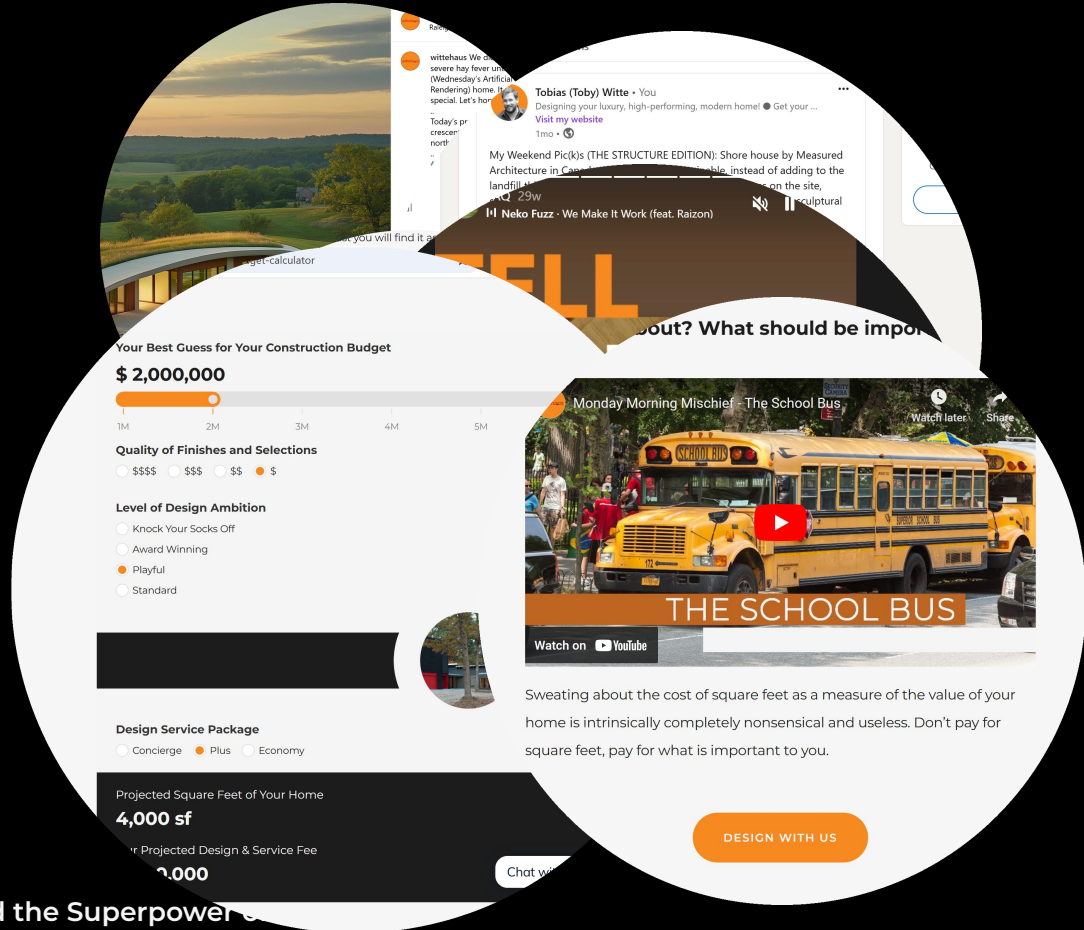
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DESIGN WITH US



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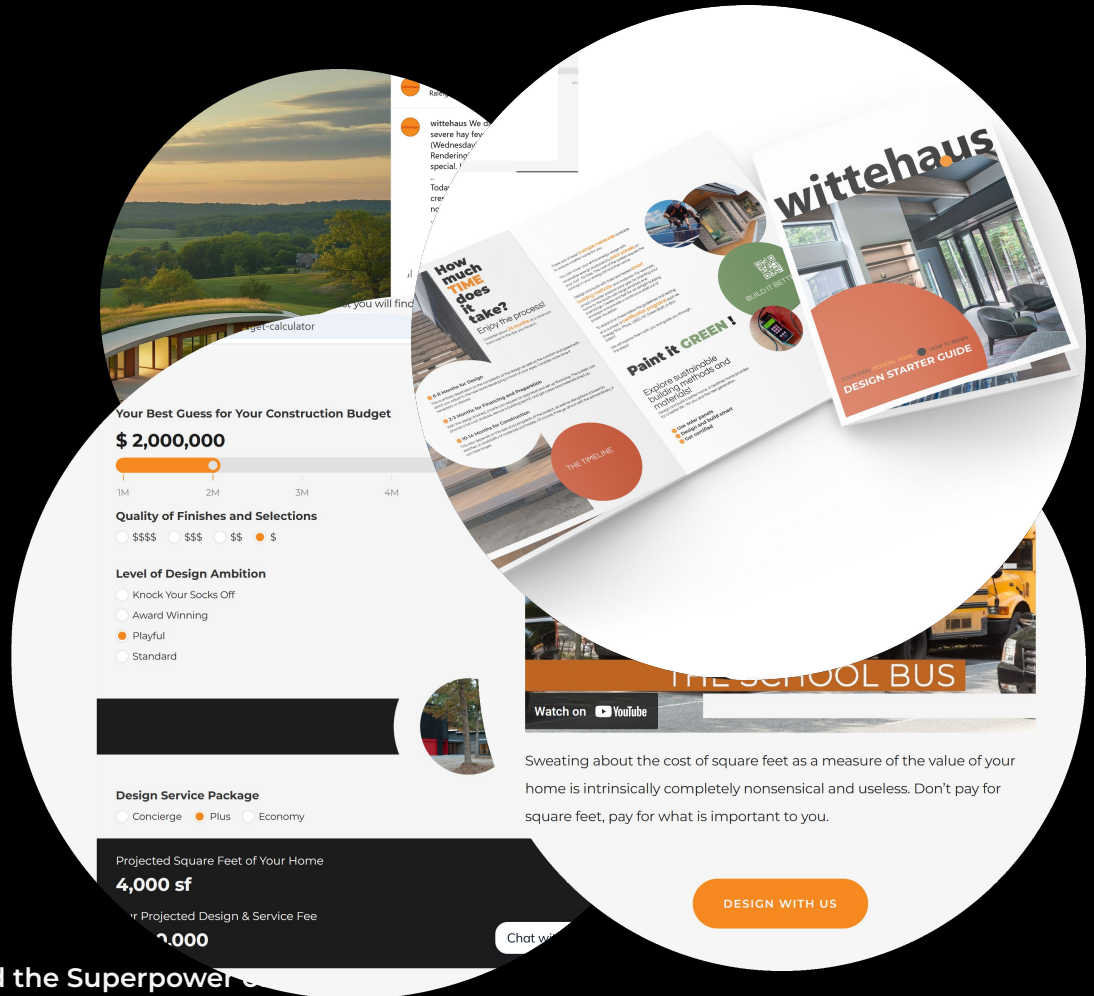
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- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures

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Design, Wellbeing, and the Superpower of



Sweating about the cost of square feet as a measure of the value of your home is intrinsically completely nonsensical and useless. Don't pay for square feet, pay for what is important to you.

DESIGN WITH US

Chat with

# CONTENT

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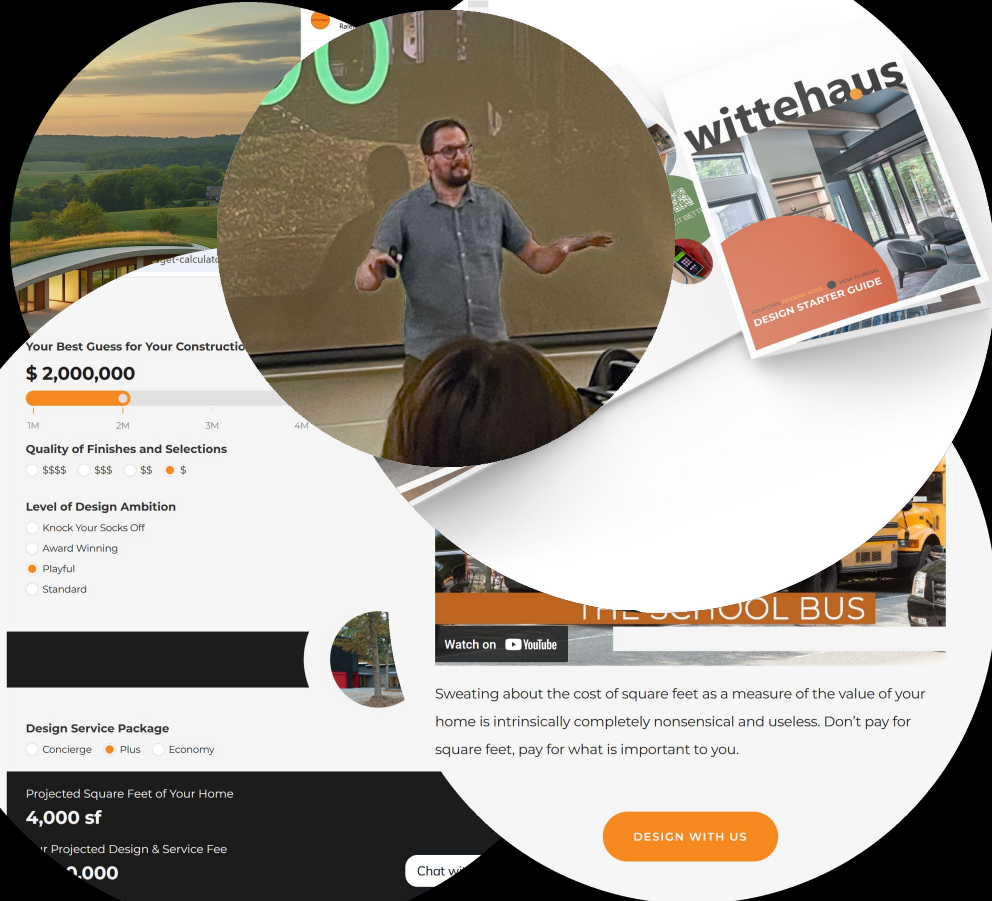
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- AI
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- Talks

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- Talks

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- Brochures
- Talks, **Webinars**
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- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits
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Design, Wellbeing, and the Superpower of

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- FAQ's
- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits
- Podcast
- 

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- AI
- Inspiration
- Blog Posts
- FAQ's
- Website
- Videos
- Brochures
- Talks, Webinars
- Exhibits
- Podcast
- Book



Supersizing Bliss

Design, Wellbeing, and the Superpower of

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STOP CHARGING BY THE HOUR  
STOP CHARGING FOR DELIVERABLES

## Supersizing Bliss

Design, Wellbeing, and the **Superpower** of Architects





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## Supersizing Bliss

Design, Wellbeing, and the **Superpower** of Architects





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**VALUE!**

From contracted drafts person to  
life-affirming EXPERT ARCHITECT

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