

FLORENCIA ANDRÉS

INTERNATIONAL
SPEAKER
BESTSELLING
AUTHOR
CELEBRITY COACH



1 / FLORENCIA ANDRÉS

Florencia has been one of the most booked motivational speakers in Latam, **first speaker in the world to be hired by Sony Music to hold massive motivational events** all across the region. She has spoken in 20+ countries leaving audiences of all kinds in total awe. She filled up very large theatres with her motivational keynotes for women, men, entrepreneurs, and all types of audiences.

Now she moved to Europe and is rapidly becoming one of the most sought out speakers in the English speaking world. Florencia **is recognized as a one-of-a-kind speaker by the best in the industry** (for endorsements by top people in the speaking industry, see below). Her passion, charisma and her 15+ years of research in the topic of motivation make her a unique combination of wisdom and entertainment.





She is also a **bestselling author**. Her four books have become bestsellers, published by Penguin Random House in many languages and have sold over 500.000 copies. Florencia has been the first woman in the last 40 years to win the "Gold Book Award" because of the impact of her books.

Florencia is the **coach of many celebrities**: from all-star elite athletes to TV and film celebrities. She also coaches some of the top CEOs and best athletes and sports teams in the world, and she is frequently hired by large companies to up level the performance of their teams.

She was born and raised in, Argentina, a region of the world where nothing comes easy: where the economy is always melting down and where most people feel it is impossible to achieve their dreams. That is why her talks resonate with everyone who might feel that their own dreams might never happen.

She gives highly energetic talks that go **beyond motivation**: they are mesmerizing and actionable...and they are often been described as life-changing experiences. She works on 3 pillars to create radical changes, in a very short time: **mindset, motivation, and science-based methods**.

Every event Florencia does is **personal and customized to meet the audience's needs**. She has spoken to men and women of all ages, from very different cultures and from all walks of life: from high achievers to people who feel lost. She has spoken in stadiums with thousands of people, and in rooms with small specialized teams.

If you are looking for someone who can create a memorable event that creates instant transformation, and one that people will speak about for months...that is what Florencia specializes at. Oh, and she also specializes in massive standing ovations, she gets them every time she is onstage ;-)





2 / VIDEO SPEAKER REEL

(CLICK ON THE IMAGE TO SEE THE REEL)

3 /
WHAT VIP PEOPLE SAY
ABOUT FLOR ANDRÉS
AS A SPEAKER





“

VISHEN LAKHIANI
MINDVALLEY CEO

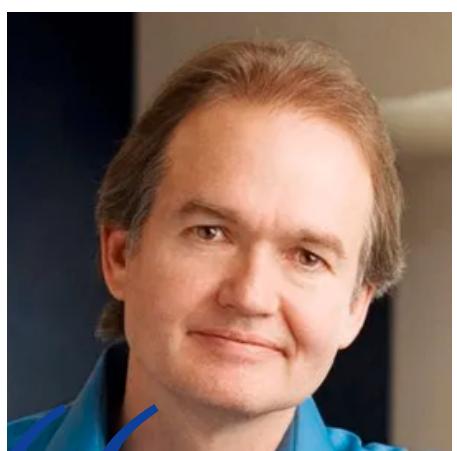
“Flor is a **force of nature!** She is like a female Tony Robbins. She was the first speaker to have a standing ovation at A-Fest and the audience loved every minute of her talk”



“

MARIE DIAMOND
FENG SHUI EXPERT FROM
“THE SECRET”

“Flor is the most amazing speaker on confidence, on strength, when she is onstage she rocks! **She is a Powerhouse!**
I absolutely adore her work! And I recommend her work as a speaker, in trainings, for general audiences, for the businesses...she is the most amazing woman out there!”



“

JOHN GRAY
BESTSELLING AUTHOR OF
“MEN ARE FROM MARS,
WOMEN ARE FROM VENUS”

“Her work is so impressive! The tools she teaches can quickly transform your life, your business, your relationships. **She is powerful!**”



“

DAMIAN AMATO
PRESIDENT OF SONY
MUSIC SOUTH AMERICA

“She is **the best motivator**.
Her talks are so energizing
and the audience loves her!”



“

JACK CANFIELD
BESTSELLING AUTHOR,
TEACHER AT “THE SECRET”
MOVIE

“Flor is a **great expert in human transformation**. All you have to do is apply what she teaches to transform your life”



“

MARTHA DE BAYLE
TOP TV AND RADIO HOST
FROM MEXICO

“This woman is **incredible**! Her energy is so contagious and she explains things in such an easy and impactful way!”



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MARISHA LAKHIANI
VICE PRESIDENT OF
MINDVALLEY

“Florencia talk was **phenomenal**! She was humorous and engaging, and everyone just loved her presentation. She speaks to your soul, about how you need to believe in yourself...if you don't believe in ourselves, no one will. Everyone was **raving** about her talk right after it. The world needs more of what she does”



“

GERARD ADAMS
ENTREPRENEUR, INVESTOR,
PHILANTHROPIST, LEADER
CREATING LEADERS

“I got to experience Florencia onstage and it **was one of the best speeches I have ever seen**: it was so compelling and actionable. And her energy!! Her authenticity, her way of being able to own the stage yet make everyone feel seen is just extremely special. If you have an opportunity to bring Flor to your event, I highly recommend it!



“

MARTIN CHOCRON
CCO BANK SANTANDER, SPAIN

“She is the best motivational speaker I have seen. We had her as our speaker in the annual event for the bank and **the comments were 100% positive**. She is charismatic, practical, professional and so entertaining. I highly recommend her talks to motivate businesses”



“

TAMARA RUDY
COUNTRY MEDICAL
DIRECTOR OF BMS

“Every minute of the talk was so useful and inspiring. I loved the flow of the speech, the tools, everything about the talk!"



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EDUARDO RUSO HEGUY
MULTIPLE WORLD CHAMPION,
HEAD COACH

“Everything she taught us was so transformational. Not only for us as an elite sports team, but for us as human beings. **Her tools are actionable and get results!**"



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GUILLERMO CASET
ONE OF THE BEST POLO
PLAYERS IN THE WORLD

“Flor has the **unique capacity to change your mentality**, raise your motivation and give you science based methods that help you perform at your best"

A woman with long, wavy hair is speaking on stage. She is wearing a blue patterned blazer over a white top. She is gesturing with her right hand, which is adorned with a ring. The background is a vibrant, blurred mix of blue, yellow, and pink lights, suggesting a TEDx event. A small TEDx logo is visible in the bottom left corner of the image.

4 /
SPEAKING TOPICS /
LENGTH /

1. THE ONE THING THAT WILL TRANSFORM YOUR LIFE (THE POWER OF BELIEVING IN YOURSELF)

Florencia is the leading expert in the theme of self-confidence. During the past 15 years, she has taught hundreds of thousands of people the life-transforming power of believing in oneself. Her mission is to show people in a very engaging, highly entertaining and motivational experience, how their lives can radically transform by changing the way they perceive themselves. Florencia has gotten standing ovations delivering this talk every time!

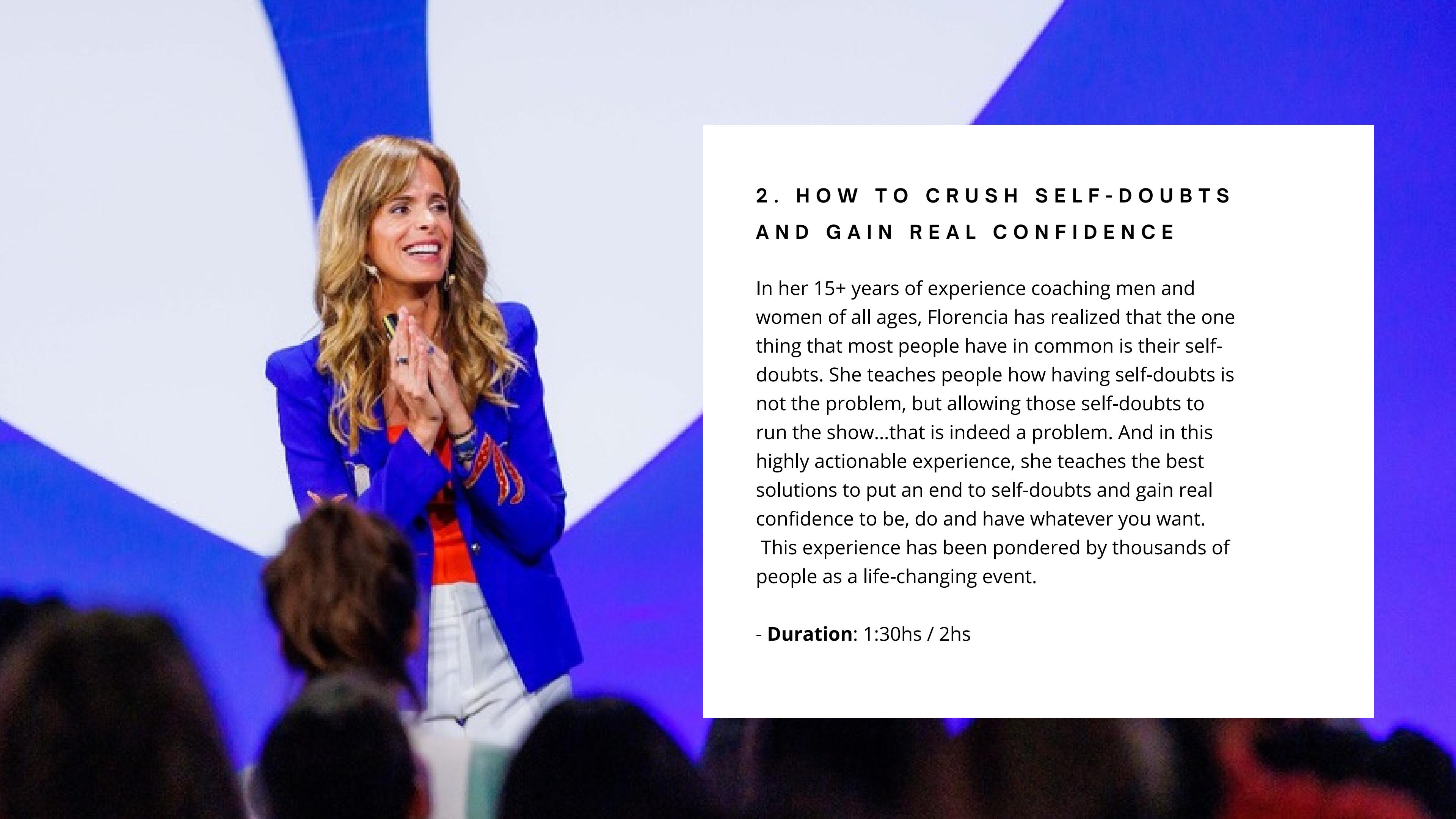
- **Duration:** 30 min.





SPEAKER DEMO:
THE KEY TO BELIEVING IN
YOURSELF

30 MINUTES KEYNOTE BY FLOR



2. HOW TO CRUSH SELF-DOUBTS AND GAIN REAL CONFIDENCE

In her 15+ years of experience coaching men and women of all ages, Florencia has realized that the one thing that most people have in common is their self-doubts. She teaches people how having self-doubts is not the problem, but allowing those self-doubts to run the show...that is indeed a problem. And in this highly actionable experience, she teaches the best solutions to put an end to self-doubts and gain real confidence to be, do and have whatever you want. This experience has been pondered by thousands of people as a life-changing event.

- Duration: 1:30hs / 2hs

