

meet **Stephy Hogan**



Accessible Design Expert

UX Leader
Presentation Designer
Speaker
YouTuber
ADHDer



Magic (the why)

Anyone can be an Accessible Design Superhero, you just need a few ingredients to do it. Steph will take your audience through the Forest of Low Contrast and over the Mountain of Cognitive Overload all the way to the Castle of Great Experience. We have many battles to fight on all fronts, but we will prevail and give our users the best experience possible.

Takeaways include:

- Understanding different kinds of disability
- Learning to easily identify what will have the most impact with the lowest level of effort
- Understanding the different categories where design has an impact on accessibility

Badges

NN/g UX certified
Salesforce Certified UX Designer
Salesforce Certified Business Analyst
Salesforce Certified UX Strategist
Salesforce Certified Administrator
Certified Presentation Specialist

Character Profile (the who)

Stephy has been a digital designer and front-end developer for more than 20 years—ever since she left her first career in chemistry. And in that time, she's seen a LOT of ego-based design. It's been her mission over the years to educate as many people as she can about the importance of accessibility in digital design, whether we're talking about websites and apps or presentations.

Inventory (the what else)

She speaks about other topics, too!

- Presentation design
- User experience design
- Salesforce design
- Growth mindset
- Career transitioning



Testimonials

The most elegant and accessible presenter so far is Steph "Snow White" Hogan. Loving to see how the PowerPoint live captions work. I wish I could speak as clearly and nicely paced as Steph.

Johanna Rehnvell

Stephy is an enthusiastic, honest, vulnerable and clear speaker. Her use of metaphor around video games will hook audiences, and her willingness to share the hardest parts of her career will help anyone look past their setbacks toward a more promising and enriching life.

Sheila B. Robinson



Ye Olde Menu

Available for in-person and virtual:

- Keynotes
- Workshops
- Breakout sessions
- Panel discussions

★ Speaking XP

