



TOM DILLON, CFA

OWNER



CONTACT

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ABOUT TOM

Tom Dillon is a financial strategist and founder of **Frak Finance**, dedicated to helping small and mid-sized businesses thrive through smart, data-driven financial management. With a background as a top-ranked equity analyst and hands-on operational experience, Tom provides tailored financial guidance that addresses the unique challenges SMBs face at every stage of growth.

He is deeply committed to guiding business owners through pivotal moments like M&A and capital planning, making complex financial topics accessible and actionable. Tom's goal is to empower entrepreneurs with the clarity and confidence they need to make smarter decisions and successfully navigate every stage of their business journey.

WHAT MAKES TOM UNIQUE

Tom isn't your typical financial expert - he goes beyond the usual focus on saving money to show business leaders how to grow revenue and make their resources work harder. Combining sharp strategic insight with real-world experience, he connects with audiences through relatable stories and practical advice.

He brings passion and clarity to complex financial topics, making them engaging and easy to understand. Tom's ability to break down tough concepts and deliver actionable takeaways leaves audiences inspired, informed, and ready to make meaningful changes.



WHO WILL BE IMPACTED BY HIS APPEARANCE?

- **Business owners, entrepreneurs, and operators** of small to mid-sized companies benefit greatly from Tom's clear and practical financial guidance. His expertise helps them navigate growth challenges and make confident decisions that drive success.
- **Investors, acquirers, and financial professionals** also find value in Tom's deep knowledge of capital strategies and M&A, gaining insights that inform smarter deals and partnerships.

SPEAKING TOPICS

- **Budgeting and forecasting** to create reliable financial plans
- Strategies for both **organic and inorganic growth**
- Navigating mergers, acquisitions, and **business sales**
- **Capital** management and funding essentials

