

# SAMI AZIZ

**Six-Time Emmy-Winning Executive Producer | Creative Leader | Global Storyteller**

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## ABOUT SAMI

Sami Aziz is a six-time Emmy-winning executive producer and creative leader whose career spans NASA, ABC, National Geographic, Sony, and the White House.

As Head of Live Broadcasts at NASA, Sami led the agency's most ambitious global productions, including the 2024 Total Solar Eclipse, Artemis Moon missions, and the OSIRIS-REx asteroid sample return. His work reached hundreds of millions worldwide and helped redefine how the public experiences science, exploration, and human achievement. Under his leadership, NASA+ earned its first two Emmy Awards for live content, including Outstanding Live Special and Excellence in Production Technology.

Previously, Sami spent nearly a decade producing ABC's *Shark Tank*, shaping over 200 episodes of one of television's most successful formats. Earlier, he helped bring hope to families across America on *Extreme Makeover: Home Edition*. His career has been defined by producing world-changing content at the highest stakes, where failure is not an option.

## SIGNATURE TALKS

### PRODUCING THE IMPOSSIBLE

Behind-the-scenes lessons from live global broadcasts where timing, trust, and execution determine success or failure.

### THE T-0 MOMENT

How leaders and organizations identify the moment when vision, preparation, and courage align and bold ideas take flight.

### HOW TO WIN AN EMMY AND OTHER LESSONS IN ELITE EXECUTION

A candid, practical breakdown of what award-winning work actually requires and how those lessons translate to leadership, innovation, and excellence in any organization.

### EXPERTISE

- Creative Leadership
- High-Stakes Live Events
- Global Storytelling
- Innovation Under Pressure
- Team Building & Trust
- Media Strategy
- Purpose-Driven Campaigns

### AUDIENCES

- Executive Leadership Teams
- Corporate Offsites
- Technology & Innovation Conferences
- Creative and Media Organizations
- Universities and Institutions
- Global Marketing & Brand Teams
- Nonprofit & Mission Driven Orgs

## WHY SAMI

Sami doesn't just talk about leadership. He has led teams on the world stage during moments that captured global attention and demanded absolute precision. His talks help leaders think bigger, execute with precision, and lead with clarity when the stakes are highest.

