

SALLEE POINSETTE-NASH

MEDIA KIT 2024

SPEAKER · HUMAN-BRAND STRATEGIST
FOUNDER OF BRANDABLE & CO



MAKE THE COMPETITIVE
EDGE YOU'RE SEEKING
THE CONVERSATION
YOU'RE LEADING

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ONE OF THE UK'S LEADING PEOPLE-BRAND STRATEGISTS · FOUNDER OF BRANDABLE & CO.

Sallee has worked with thousands of fascinating humans, from Dragons to Gladiators, CEOs to Philanthropists and Investors to Startups - in her own words she's "**an introvert who REALLY likes people!**" Her professional experience and insights come from 20+ years spent working across industries with a prestigious client list. She held CEO, COO and advisory board positions before founding her own company in 2018.

Brandable & Co. delivers people-brand strategy programmes and brand consultancy services among the Big Three, Fortune 500 companies and world-class professional services firms to drive a people-powered shift in how organisations, leaders and individuals differentiate themselves. The team also collaborates with speakers across the globe, blending human expertise and AI technology to support people, companies and global events with public speaking.

At the heart of Sallee's work is a lifelong drive for impact. She's a United Nations UK Women delegate and ensures that career strategy is accessible to young people in education, overlooked talent and underserved communities through Brandable & Co.'s pro bono work with their Pay It Forward partners.



SIGNATURE
TALKS

TOPICS

HUMAN BRAND STRATEGY

From presence to profits: How to make the competitive edge you've been seeking the conversation you're leading

HUMAN-FUTURES THINKING

Out of the blue and into the black: Night-sky thinking while the rest of the business world sleeps

HUMAN CONNECTION

Disconnected: transcend traditional branding, diversify networks and multiply human-to-human relationships

AUDIENCE

BUSINESS LEADERS · PROFESSIONALS · HUMANS AT WORK

- Experts, Leaders and People in Careers
- C-suite, Partners, Senior Sales and Marketing
- Professional Services and High Growth Industries

Sallee's content lands just as well with a general business crowd, and she's delivered to a broad range of audiences from startups to students and founders to refugees. For non-English speaking audiences or events in the UAE, we can arrange for a translator to join Sallee on stage

FEE: AVAILABLE ON REQUEST



AWARD-WINNING

- TOP 20 PIONEERING WOMEN LEADERS
- 21 MOST INFLUENTIAL WOMEN
- FEMALE ENTREPRENEUR OF THE YEAR
- 12 WOMEN TO WATCH
- 20 MOST INFLUENTIAL EUROPEAN FOUNDERS
- TOP 14 START-UP INFLUENCERS

“

SALLEE IS ALL SUBSTANCE AND CATALYST IS THE RIGHT WORD FOR THE NOTICEABLE DIFFERENCE SHE MADE AT OUR KEY GLOBAL EVENT

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