



LOLA ADEYEMO

CEO & FOUNDER, EQIMINDSET & IMMIGRANTS IN CORPORATE INC

If your organization is ready to triple employee engagement and unlock untapped potential, I'm the trusted transformation partner for CHROs, CDOs, CEOs, and HR executives at Fortune 1000 companies, delivering proven strategies that accelerate leadership development and drive bottom-line growth through strategic consulting, ERG coaching, and high-impact keynotes

WHO IS LOLA?

Lola is an Employee Resource Group and All things DEIB expert with a love for community, data and process. A Nigerian -American, TEDx Speaker, Mom and Founder. She is scientifically trained and people passionate. Her work with companies helps position organizations to best support their people, culture and business goals.

- *Author of the best-selling book "Thriving in Intersectionality: Immigrants, belonging, and Corporate America"*
- *Host of the Thriving in Intersectionality Podcast*
- *Bachelors in Biochemistry*
- *Masters in Biotechnology*
- *Doctor of Strategic Leadership (ABD)*
- *Certified Diversity Professional (CDP)*
- *Certified Project Management Professional (PMP)*
- *APICS Certified Supply Chain Professional (CSCP)*
- *16+ years of experience working across countries, cultures and multiple fortune 500 companies.*
- *International Keynote Speaker*
- *Founder of the Non Profit Immigrants in Corporate Inc.*

GET IN TOUCH

-  +619-884-0702
-  Lola@EQImindset.com
-  www.EQImindset.com

LOLA'S APPROACH & IMPACT

Through her transformative Listen, Launch, Leverage methodology and proven SOAR™ & DISC™ frameworks, Lola partners with Fortune 500 companies to convert DEIB initiatives into measurable business transformation, delivering documented impact across the organization.



Employee Engagement



Business Profitability



Talent Retention



Immigrant Advocacy

SEE WHAT HER CLIENTS SAY...

"As an HR leader, It was great listening to Lola's keynote on ERG and Talent Development. She broke down so many terms and provided real case studies that helped me walk away with actions I can take with our ERGs NOW"

"We didn't even know where to start with our employee engagement or ERG launch strategy and Lola's workshop session at our executive leadership retreat provided great launchpad and direction for the organization!"

"Being in Lola's ALL THINGS ERG space with other ERG leaders across different companies every month over the last few years has been a key part of my success as an ERG leader!"

HOW TO SHOW LOLA LOVE

-  Attend and share my free #firstfriday call for ERGs
-  Share my Executive Roundtables with a CXO
-  Refer a guest for my Podcast
-  Refer me as a Podcast Guest
-  Connect me with speaking opportunities of DEIB/ERG
-  Connect me with an org ready for ERG Support!

As Featured in: **The Chicago Weekly**

LAP PROGRESSIVE

INSC DIGITAL MAGAZINE

SAN DIEGO BUSINESS JOURNAL

SDMETRO your business your life

The San Diego Union-Tribune

CALIFORNIA DAILY REVIEW

Lioness

NNL NETNEWSLEDGER News at the speed of the Internet



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MOST POPULAR PRESENTATIONS

Through her transformative Listen, Launch, Leverage methodology and proven SOAR™ & DISC™ frameworks, Lola partners with Fortune 500 companies to convert DEIB initiatives into measurable business transformation, delivering documented impact across the organization.

Thriving in Intersectionality: How Cultural Complexity Drives Market Advantage in a Global Economy

"In this presentation, discover how embracing cultural complexity becomes your competitive edge in the global marketplace. Learn strategic frameworks to leverage diverse perspectives for innovation, market expansion, and sustainable growth"

Your ERG Profit Center: A CEO's Blueprint for Converting Culture into Currency

"In this presentation, uncover the untapped business potential of Employee Resource Groups (ERGs). This data-driven presentation reveals how leading companies transform ERGs from culture initiatives into strategic assets that drive revenue, retention, and market insights"

Champions of Change: Harnessing Intersectionality and Allyship for Workplace Transformation

"In this presentation you will master the art of building powerful ally networks across your organization. Learn practical strategies to activate authentic allyship, foster cross-cultural collaboration, and create lasting organizational change"

The Belonging Benefit™ Workshop Series: Designed to meet your organization where you are with DEIB and ERG communities and provide fractional support through the strategy, blueprint and acceleration stages.

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