

The 'Craftsman of Communication'

RYAN FOLAND

Recognized by Inc. Magazine and Brand24 as a
Top Marketer, and Top Personal Branding Expert
by Entrepreneur Magazine

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Ryan Foland is a speaker and author who specializes in helping companies and their leadership harness the power of **authenticity and simplicity**. His clients include New York Times bestselling authors, venture capitalists, and Fortune 500 executives.

He is known for his innovative **3-1-3® Method**, an "aha" process whereby core messaging begins as three sentences, condenses into one sentence and then boils down to three words. It's a modern "elevator pitch" without the elevator or pitch.

Ryan also works in **higher education** as the Communications Manager for the Office of the Vice Provost for Teaching and Learning at the University of California, Irvine. He oversees strategic communication, marketing, social media and brand strategy for over 25 undergraduate programs.

Speaker

Ryan is a high energy keynote speaker on the topics of Influence, Authentic Leadership, and Sales. He delivers dynamic and actionable workshops at companies, speaks at conferences and associations, and works hands-on with executives/entrepreneurs who run eight-figure-plus businesses.



Author: Ditch the Act:

Reveal the Surprising Power of the Real You For Greater Success

Ditch the Act takes a strategic approach to help you build an authentic, long-lasting personal brand. Learn how to use stories of failure and weakness in ways that build trust and loyalty from large audiences. It is a proven guide to building a powerful personal brand through the fearless admission of just being human.



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