

# RUTH-ELLEN DANQUAH

## Keynote Speaker & ADHD Business Strategist

Expert in AI, Automation & Capacity-Led Leadership

### ABOUT RUTH-ELLEN

Ruth-Ellen Danquah is a keynote speaker, ADHD business strategist, and former SaaS business development manager who helped generate over **£120M in sales**. She's the creator of five proprietary frameworks and the founder of *Scaling Simplified with AI*, a system that helps neurodivergent entrepreneurs grow their visibility and income — without burnout or masking.

She's spoken at organisations like **HSBC**, **Lush**, **Aviva**, and **Which?**, and trained over 600 leaders globally. Whether your audience is full of founders, HR teams, or DEI champions, Ruth-Ellen delivers talks that are tactical, transformative, and trauma-aware.



### MOST REQUESTED TALKS



#### *When Consistency is a Trauma Response*

Why ADHD founders ghost their own goals—and how to build systems that regulate instead of punish



#### *Automation Isn't Cold-It's Capacity Care*

The invisible power of building lead-to-client flows that support you on low-capacity days



#### *Masking, Meltdowns & Momentum*

What it really looks like to scale a business when executive function disappears mid-launch

 Watch Speaker Intro: <https://youtu.be/uTKsqQiUh-E>

### AUDIENCE TAKEAWAYS

- A radical reframe of "inconsistency" and the hidden cost of hustle culture
- How to use AI, automation, and energy work to build sustainable growth
- Tactical steps to build a business that adapts to energy, not just effort
- Permission and strategy to grow, even on low-capacity days