
MAIDEN R. MANZANAL-FRANK

ADVISOR, CONSULTANT, SPEAKER, AND AN UPCOMING AUTHOR



ABOUT ME

Hi, I'm Maiden Manzanal-Frank. My life purpose is **simple**. I align your on-purpose organization's stakeholders in order to achieve your impact and growth objectives so that you can do greater good in the world and be ready for the post-pandemic renaissance.

I do this in a variety of ways as a global impact advisor, organizational development consultant, international speaker, a diversity champion, a Rotary Peace Scholar, a leadership & management instructor, and an upcoming author on global impact. I work with diverse organizations at the local, national, and international levels who are passionate about the impact they're making with people, planet, and with their purpose. In the post-pandemic emergence, **you need me** to help you not just cope but thrive in this new challenging climate.



THRIVING IN THE POST-PANDEMIC EMERGENCE

Seismic shifts are under way. No one will be prepared for the new world after the pandemic. That's why, I have initiated new offerings that could meet some of your needs in the area of strategy, change, leadership strategizing, and capacity-building as you build clarity on your next moves in the next 12-24 months. . As on-purpose organizations, it is incumbent upon your leadership to thrive and remain committed to your core mission and demonstrate excellence in the context of fragility and ambiguity.

Virtual Strategy Facilitation and Implementation Service

I have put together special strategy facilitation and service that will increase 1) your handle on your current strategy; 2) allow you to adjust based on current challenges and limits of the pandemic environment; 3) create a brand new one that's focused on elegant simplicity and effectiveness using the strategic management model embracing ambiguity and complexity.

Concierge Advisory Support

I offer advisory support with Boards and Executive Teams to thrive in a post-pandemic world. The focus of this advisory support is to help not just build clarity but demonstrate decisiveness and confidence on key directions you want to take in the next months onwards. As a concierge, you have access to immediate advice every day for the next few months or in regular increments, depending on issues you are currently facing.

SPEAKING SERVICES

KEYNOTE AND WORKSHOP PRESENTATIONS



I am a sought-after speaker, facilitator, and trainer with hundreds of workshops, training, and group processes conducted for various organizations and agencies in Canada and internationally.

I bring new perspectives to tired issues, create opportunities for the audience to be challenged, and provoke fresh perspectives.

I have keynoted in many events, conducted workshops and presented in panel discussions around topics within the ambit of my professional consulting practice and wide interests.

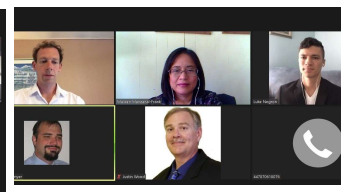
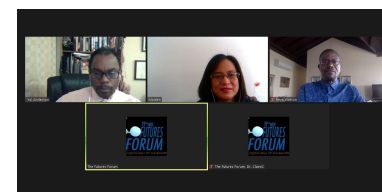
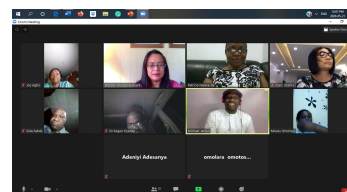
I have spoken and trained audiences from Thailand, the Philippines, UK, Belgium, Sri Lanka, Bangladesh, India, Nigeria, Indonesia, Nepal, Lao, Cambodia, Vietnam, Uzbekistan, Hongkong, the US, and across Canada.

We can design customized content and facilitation support for corporate retreats, strategy sessions, team meeting, dialogues, and events locally and internationally.

TYPICAL CLIENT RESULTS:

Increased audience engagement resulting to: Increased product sales, program engagement, improved donor relations and partnerships, achievement of corporate/professional development goals and objectives

Inspired, challenged, and rejuvenated leaders in various industries and sectors that are ready to take on their next challenge!



Speaking Topics

Strategy in the Post-Pandemic World

The world has been turned upside down. Learn the fundamentals of a winning strategy to thrive in a post-COVID marketplace.



Beyond Resilience-Re-imagine your future so that you don't go back to your past life

Who says we're going back to the pre-pandemic situation? Re-imagine your future now so you don't rely on resilience and natural tendencies to get you along the path to recovery and growth.

Global Impact in the Time of Corona

What can ordinary citizens do in the face of an extraordinary transformation after Corona? Do extraordinary global impact work and positively influence the world right where you are.



[Book me now >](#)

REFERENCES ON SPEAKING ON BEYOND RESILIENCE, BUSINES RESET & EMBRACING DIVERSITY

What can you do better as a result of our time together?

I am now more aware of how diversity is a true asset to any organization. This talk was very informative and relevant to issues that have been surfacing lately and giving a workplace tie-in made it very relevant to our audience.

Feedback provided by:

Carley Misanchuk, BA
Promotions Coordinator | School of Continuing Education
Red Deer College | Millennium Centre | 418, 4909 49 Street
Mail to: Box 5005 | Red Deer | Alberta | T4N 5H5
cell 587.447.2973 | email carley.misanchuk@rdc.ab.ca
www.rdc.ab.ca | when you get here you understand

"I appreciated how Maiden's presentation was really custom tailored to our members. The topics of resilience and building back better were good ones, and her presentation materials were clear and easy to follow. I really liked her diagrams! Some more specific case study examples would be nice to bring the concepts from abstract to concrete. I also really appreciated the global lens."

Studio Administrator, Skye Louis

"Maiden gave a great presentation to our community of changemakers which includes students, faculty, social entrepreneurs, board members, and members of not-for-profit organizations. She broke down ideas and concepts in a way that captured the attention of the participating audience, and answered questions in a well thought out and professional manner. Her presentation sparked many ideas and raised insightful questions which led to a meaningful discussion on resiliency."

Community Animator, Sally Njoroge

BRANT DUTCH UNIVERSITY
TRICO
CHANGEMAKERS
STUDIO

At the first annual Global Hope Conference, Mrs. Manzanal-Frank spoke eloquently on the topic of the business model reset during the time of COVID. The presentation was excellent, highlighting some of the key issues about business evolution in the modern age. The speech walked the listener through the need for more developed businesses as we move away from the 'classic' model toward a model that integrates the diversity of thought, technology, and promise of the modern era.

Dr. Christopher W. Smithmyer
Vice President of International Affairs
Brav Online Conflict Management
724-422-7594
www.brav.org

Sometimes, you need someone to point you in a certain direction, a direction you would not have otherwise thought of. Maiden Manzanal-Frank's talk helped us reconfigure threats as opportunities, accept rather than resent ambiguity and look inward to go beyond resilience. There is a lot to take in her words. But, the effect is awe-inspiring. If we wish to thrive in the current environment, there is no other choice but to mine opportunities strategically and set higher standards. This is "leading in crisis."



ADVISORY SERVICES

A TRUSTED ADVISOR IS A PRIZED POSSESSION OF THE BEST ORGANIZATIONS.

Maiden Manzanal-Frank provides high value advice to executives of businesses and organizations for personal, career, and organizational effectiveness, impact, and consistency.

As part of consulting assignment or as stand-alone project, she mentors business leaders, executives, start-up founders rise above their personal and organizational challenges to take on their next level of growth, success, professional, and personal fulfillment.

TYPICAL CLIENT RESULT:

Aligned personal and professional goals and values of executives and managers with business goals leading to high-level of performance and achievement.



ADVISORY PROGRAMS

The Advisory Program is built into all the core services of GlobalStakes Consulting.



CONSULTATIVE ADVISORY: POST-COVID EMERGENCE

With at least 3 months of advisory work for the organization to help manage complex management issues, act as sounding board for major decisions, and provide practical recommendations and strategies for emergence, not survival.

We work through in-person and/or remote communications of your choice. This can be renewed twice for the total of 9 months of advisory consultation.

Don't bury your head in the sand. Look up, be prepared for the new world ahead!

CONSULTING SERVICES

AN ADVISOR, COLLABORATOR, PARTNER IS HERE FOR YOU.
I am here to co-imagine a better future and co-design solutions to increase your impact.
Accelerate your progress in the post-COVID world.

ACCOUNTABILITY & RESULTS



Accountability is the current buzzword. But this should not be just a *tick-in-the-box*. Leveraging on your assets and strengths, I am your partner in revitalizing your mandate. An expert advisor is always useful for course correction, guidance, validation, and practical recommendations you can use right now.

Typical client results:
Stronger monitoring and evaluation systems to account for managing complexity & change in programming & organizational focus

Executive management and staff buy-in, leadership, and pro-action mindset that promote excellence and innovation in all aspects of your work;

Increased investments towards excellence in achieving results at the short and longer-term levels.

BUILDING CAPACITIES

A learning organization is conducive to achieving high impact results. I design capacity-building sessions for executives and stakeholders to achieve their performance outcomes through collaborative group process, and excellent facilitation. An expert advisor provides the most effective approaches directly working on your issues without resorting to useless training.



Typical client results:
Engaged, empowered, and loyal customers, clients, and employees that are crucial in your organizational success;

Continuous improvement of staff and management to solve (and anticipate) your company's current 'hot' button issues for long-term viability

STRATEGY & CHANGE



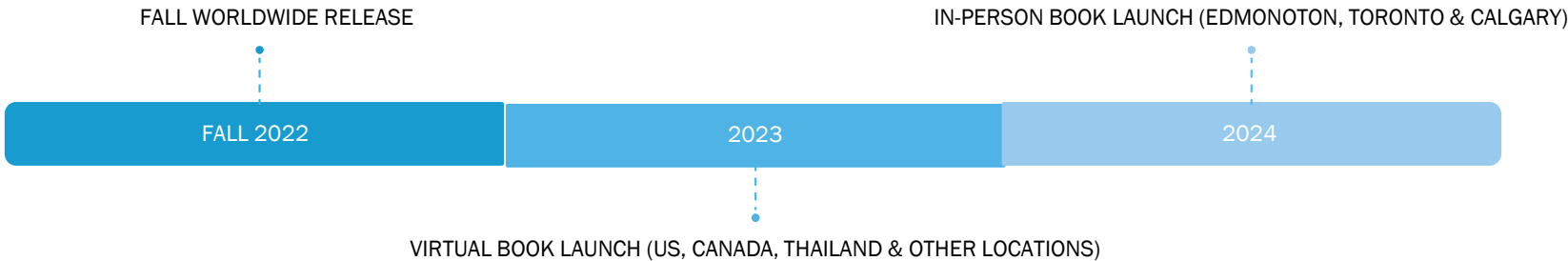
If an organization is not charting its own future, it is allowing others to control it. A careful strategy development process is essential in winning in the marketplace. A trusted advisor will illumine the contexts, apply the applicable methodologies, and challenge your thinking to bring out the best in your decision-making.

Typical client results:
Increased market share and growth opportunities from an enlightened business strategy and implementation;

High-level of engagement, accountability, and partnerships to drive change in your organization;

Embedded culture of prudent risk-taking, entrepreneurialism, and experimentation that turn problems into opportunities.

THE BOOK: PROVOCATEURS NOT PHILANTHROPISTS: TURNING GOOD INTENTIONS TO GLOBAL IMPACT (CHANGEMAKERS, 2022)



WHERE'S MAIDEN SPEAKING NEXT?



- TBA- Change Leadership in Turbulent Times- Seminar for Chulalongkorn Rotary Peace Center and Makarere Rotary Peace Centre, International
January- March- Mentoring at Betty Ann Heggie Womentorship Program, Edwards School of Business, University of Saskatchewan
February 17- Facilitating YEG Passport Rotary Club Strategic Conversation on Values and Equity for Engagement, Edmonton, Canada
February 14-17-- Leadership and Changemaking at the Peace, Conflict, Security, and Development Nexus Seminar for Chulalongkorn Rotary Peace Center Fellowship Program, International
March-May- Coaching for the Leadership and Changemaking at the Peace, Conflict, Security, and Development Nexus Cohort 32, International
May TBA- Guest speaking on Strategic Thinking and Planning for New Business at Leduc Startup, Canada
- YOUR EVENT COULD BE NEXT?



IMPACT INSIGHTS FOR BUSY LEADERS & MANAGERS



Sign up to my e-newsletter for access to free leadership management insights & resources

Visit my website www.globalstakesconsulting.com for blog articles on strategy, change, innovation, impact, & community

Maiden Manzanal-Frank

globalstakes

globalstakes

