



Pete Cafarchio

Executive Coach | Strategic Consultant | Bestselling Author | Former Tech Executive | ICF-Accredited Coach

About The Speaker

“Coach Pete” Cafarchio is an ICF-accredited coach, mentor, and consultant with 30+ years of experience in tech and leadership. He has worked with global brands like Dell, Aetna, Yahoo, and Microsoft. An Amazon Bestselling author, podcast cohost, and course creator, he helps executives maximize their leadership and team performance.

Achievements

- TEDx speaker
- ICF-Accredited Professional Certified Coach helping 450+ professionals
- Author of transformative book "Align with Your Design"
- Former VP of Sales, Marketing & Business Development at multiple tech start-ups
- Weekly podcaster of Transform Your Life with Steve and Pete
- Successful track record in corporate transformation and strategic growth initiatives

Speaking Topics

- The 7-step framework to clarify your Life Purpose
- How to get more respect and influence in your workplace
- The how and why of Developing a personal brand
- How comparison steals your joy
- Maximizing your strengths & mitigating your weaknesses
- Are you in a new season or completely new stage of life?
- The job search approach that's 5x more effective
- The 2 maps your need for effective planning



**Creating
clear
confident
career-defining
moments**



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