

**CONNECTING THE DOTS  
TO UNLEASH HUMAN POTENTIAL**

[persed.space](https://persed.space)

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## What's PersEd?

### **A 21st century learning space to unleash human potential**

PersEd is a Learning Experience Design consultancy enabling personal leadership, collective intelligence and neuroscience-informed learning, to empower individuals and companies to meet the challenges and opportunities beyond our times. We connect the dots of the learning experience for holistic solutions that unleash the best of human potential.

# Public Speaking and Pitching Programme

Project Highlights from around the world.



Photo by AUF

Workshops & coaching to equip researchers from Lebanon, Egypt, Soudan and Djoubti with public speaking skills to better share their research and findings.

For academics



X



Photo by Goethe/Eco Consulting

Workshops & coaching to train fashion design entrepreneurs on verbal and non-verbal communication, pitching and messaging.

For fashion designers



X



Photo by Berytech

Workshops & coaching on the art of pitching to support women entrepreneurs in the annual Femmes Francophones Entrepreneurs Competition.

For entrepreneurs

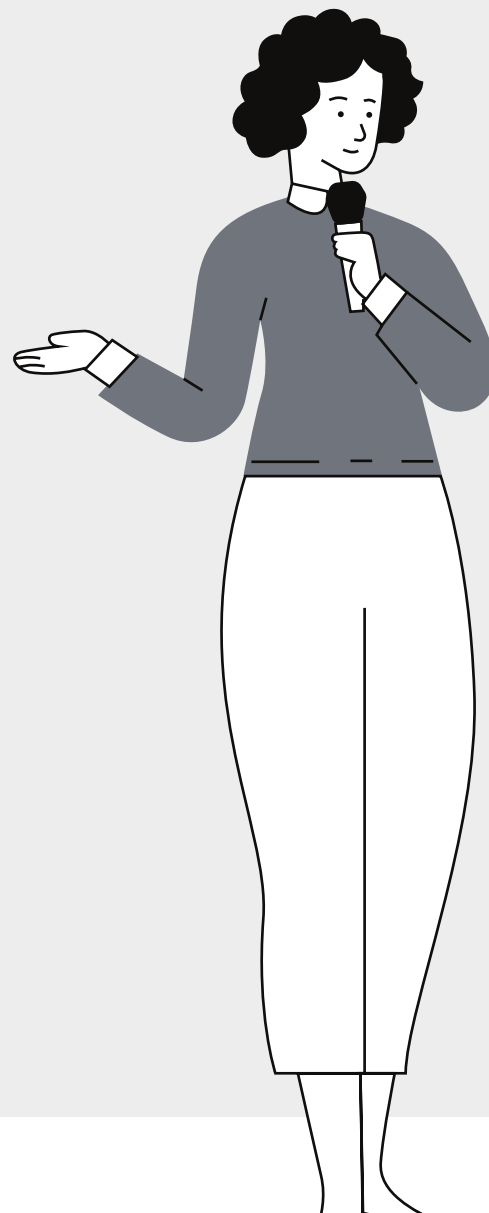
# Public Speaking and Pitching Programme

Sample of a learning programme

## Learning Pathway

This is a standard outline to a public speaking and/or pitching programme.

- Adaptable to needs, audiences, timelines, themes and contexts
- Available in English and in French
- Can be delivered both online and onsite



## WORKSHOPS

## PRACTICE

## 1:1 COACHING

1

Introduction to pitching

2

Verbal Communication

3

Non-Verbal Communication

Asynchronous Practice  
(supported with tools/resources)





**Every minute hides a treasure of information. No lost time, no cliché exercises. Training with coach Alexandra is the first step to success. Journalists, instructors, students, directors, deputies, public figures...all should benefit.**

**NATHALIE**  
Public Speaking Programme Learner



**I love Alexandra's personality, knowledge and open-mindedness. The training was well-prepared and timely. I appreciate her continuous efforts to encourage all participants to express themselves. And I thank her for her availability, for her know-how and for the agreeable time she made us live throughout the training.**

**DOUAA**  
**Public Speaking Programme Learner**





**I wanted to thank you for all your tips and your coaching. Your approach and methodology are genuinely unique. And we can easily notice it, when facing another coach.**

**ANONYMOUS**  
Public Speaking Programme Learner

Thank You!

## About Alexandra Kodjabachi

Alexandra is the Founder and CEO of PersEd. She's a multidisciplinary professional who by connecting the dots of her experiences in an innovative and impactful way, contributes to the shifting paradigms of how we think, learn and teach.



Alexandra Kodjabachi



# LET'S STAY IN TOUCH

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