



PAMELA WIGGLESWORTH CSP BEYOND WORDS

IT'S NOT JUST WHAT YOU SAY, BUT HOW YOU SAY IT



Pamela empowers senior leaders, executives, and investment professionals who struggle with ambiguous and lacklustre pitch presentations, transforming them into captivating and persuasive presenters in today's high-pressure business landscape. Through her work, she helps individuals understand that a pitch is more than mere words; it's the delivery of the message that can either advance the conversation or shut it down completely.



Beyond Words

In the complex and high-stakes world of investment professionals, effective communication is more than just a desirable skill—it's an essential trait that can make or break a deal. While anyone can craft a compelling pitch deck with a strong message, the question remains: **why do some messages fail to resonate with investors?**

Beyond Words addresses just that.

Key Takeaways

- **Engage the audience's primal lizard brain** to prevent mental checkout and maintain their undivided attention
- **Harness the power of strategic storytelling**, the secret sauce that transforms ordinary presentations into unforgettable experiences
- **Master your tone** to convey confidence, trust, and authority, ensuring stakeholders, investors, and prospects are inspired to act
- **Conquer imposter syndrome** and let your genuine authenticity come through captivating your audience
- **Simplify complex ideas** using vivid figurative language, making your message accessible and memorable for all audiences
- **Unleash the full potential of your voice**, your ultimate presentation superpower, to command the room and leave a lasting impact
- **The presentation is not a race**—achieve the perfect balance of pace, volume, and cadence to keep your audience engaged and energized throughout your presentation

Transformative Outcomes

- ✓ Emerge as a confident, authentic, and captivating presenter, **no longer held back by imposter syndrome**
- ✓ You know how to effectively **engage your audience's primal decision-making center**, ensuring their full engagement and curiosity
- ✓ You're able to **implement the art of strategic storytelling**, elevating your presentations from mundane to mesmerizing, leaving an indelible mark on your audience
- ✓ You've learned the process to creatively **distil complex ideas** into easily digestible concepts, using vivid figurative language to make your message accessible and unforgettable
- ✓ You will successfully exude confidence, build trust, and **establish authority through your mastery of tone**
- ✓ Mastering these essential skills, you now set yourself apart as a leader in your field; open doors to new opportunities leading to increased success in securing investments, closing deals, and driving business growth





Unique Perspective

In the high-stakes world of business, the presentation performance can make or break one's success.

Pamela's diverse background, spanning five countries of residence, speaking and consulting for clients in 13 countries and visits to 30 countries, equips her with a unique global and multicultural perspective on life and business.

Her direct and transformative approach stems from 15 years of coaching and consulting CEOs, CFOs, senior leadership teams and investment professionals to enhance their executive presence, their stage presence, and ultimately their high-stakes messaging.

Her signature framework, **The Persuasive Presenter Pathway**, is designed to empower investment professionals to communicate their ideas with clarity, brevity, and authority while navigating the potential pitfalls that can hinder even the most well-prepared speakers.

Pamela's enthusiasm and expertise ignites audiences into action once she fearlessly exposes the hidden communication barriers that hinder senior executives' success. She reveals the simple, yet powerful techniques that can be implemented immediately to effectively advance conversations toward their desired outcomes.



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Pamela offers a variety of formats to facilitate the Beyond Words message:

Conferences & Keynote Speeches

General & Breakout Sessions

1-2 Day Facilitations

Breakfast Briefings & Learn@Lunch

Rave Reviews

I received 100% positive feedback, the first time ever! They truly enjoyed your session, and many asked me to bring you back for other topics. Really couldn't thank you more!

Thanks for the fantastic talk!

Cindy Teo, AVP HSBC Technology and Services

I want to shout out a big thank you to Pamela for a brilliant display of awesomeness and mastery at a conference I organized. She owned the stage the moment she stepped up.

If you need someone on topic, Pamela is that person who makes organizer's look brilliant.

Kevin Lovewell, Chair AIBB Conference Committee

I was fortunate enough to be at a conference where I had the great fortune to be in the audience and hear Pamela Wigglesworth speak. Wow!!! After hearing her, I knew I wanted to work with her so we organized to meet.

If you're looking for a professional speaker, I could not recommend Pam more highly enough, she is brilliant. My final words are... "Just Hire Pam!", you'll be thrilled you did.

Darren Giles, Real Estate Coach

Book Pamela!

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