



THE SPEAKING GUILD
FROM INSIGHT TO SPOTLIGHT

OUTLINES THE KEY POINT

STRUCTURING A SPEECH

3 STEP PROCESS

01

GATHER YOUR KEY POINTS

02

SUPPORT EACH WITH EXAMPLES OR DATA

03

ORDER THEM IN A LOGICAL PROGRESSION

PUBLIC SPEAKING REQUIRES TECHNIQUE AND PRACTICE, NOT NATURAL ABILITY



INTRODUCTION

ANXIETY IS A MINDSET ISSUE

National Library of Medicine, "Higher degrees of anxiety appear to be linked to increased third-person perspective in social phobia"



MINDSET COMES FROM TRAINING

Olympic athletes compete on a global stage by trusting their training and practice and focusing on the doing rather than the risk or reward.

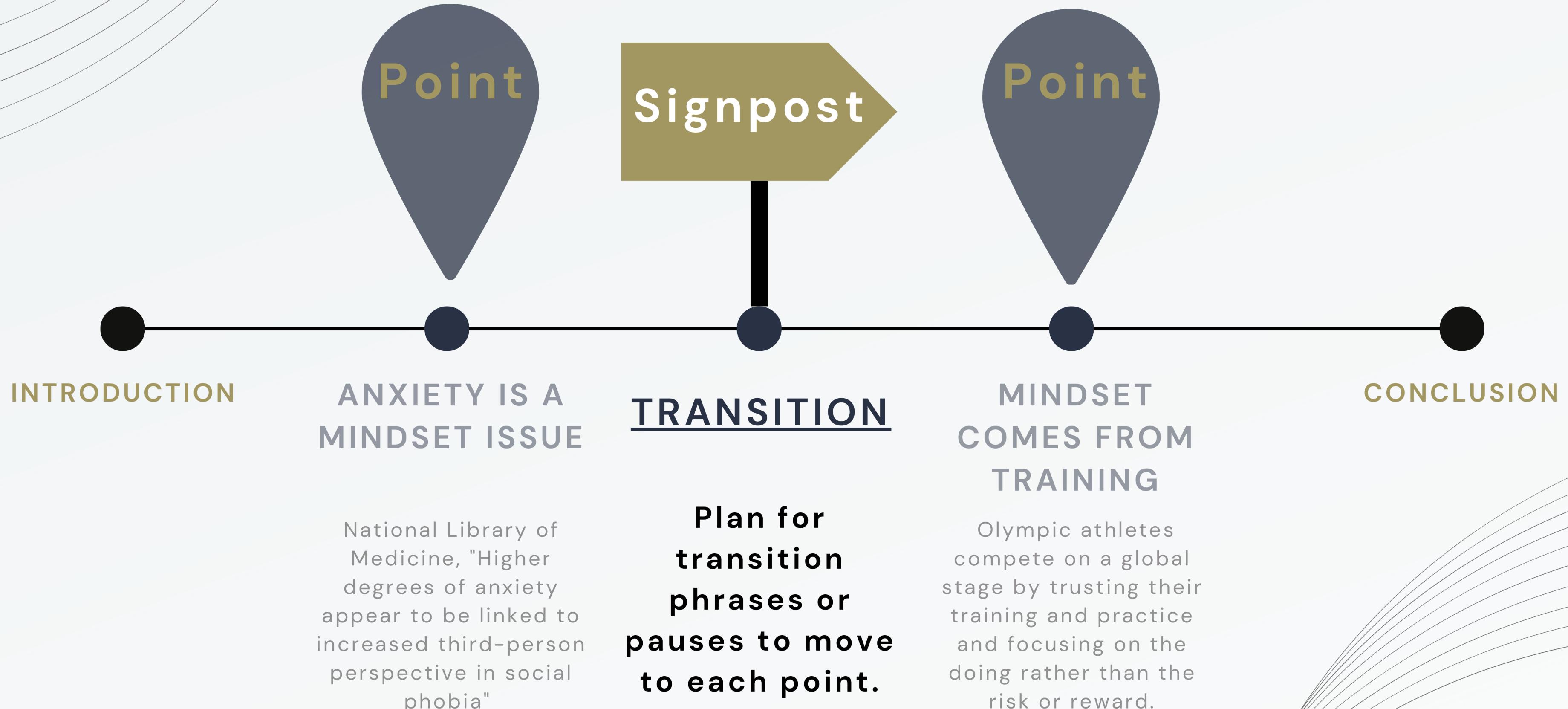


FOCUS ON THE MESSAGE

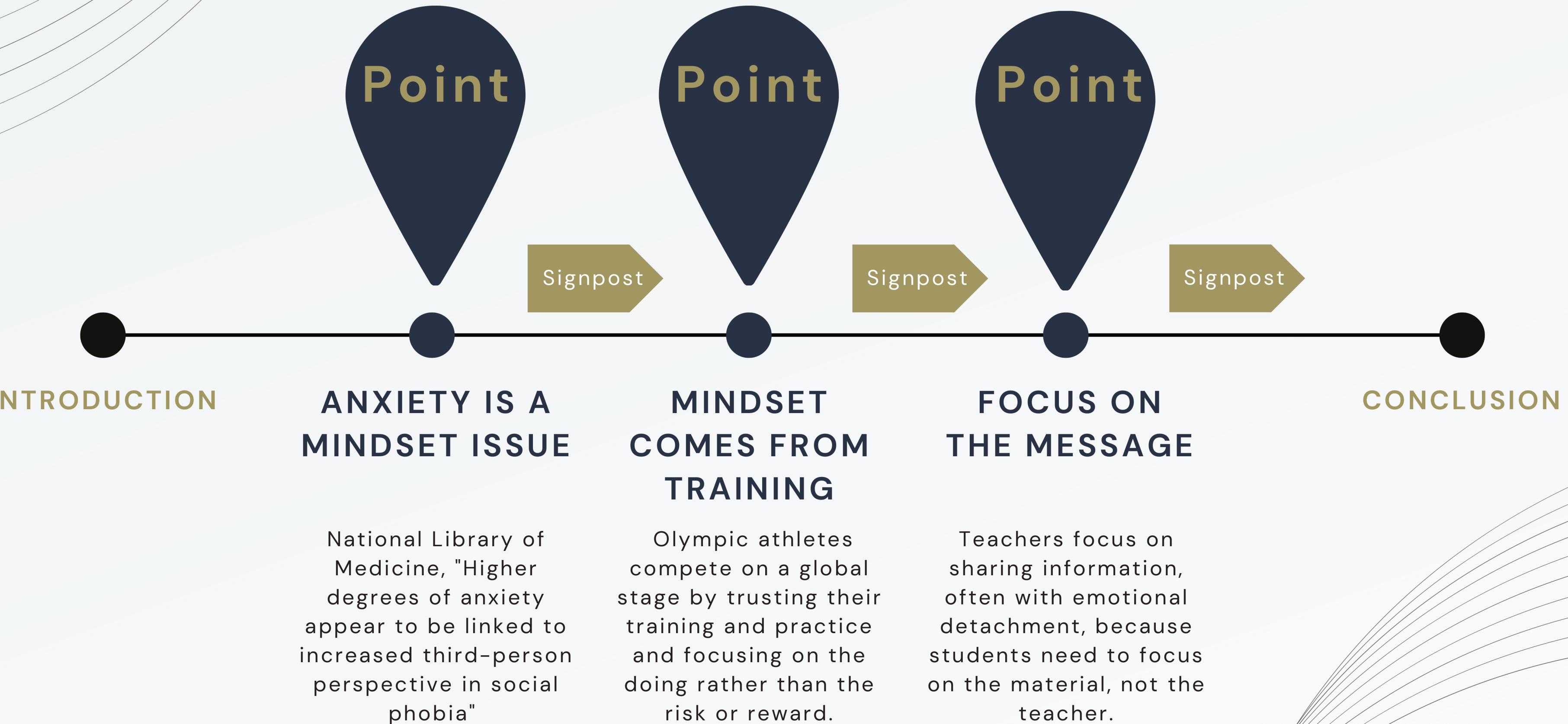
Teachers focus on sharing information, often with emotional detachment, because students need to focus on the material, not the teacher.

CONCLUSION

SIGNPOSTING: TRANSITIONS AND PAUSES



PUBLIC SPEAKING REQUIRES TECHNIQUE AND PRACTICE, NOT NATURAL ABILITY



THE KEY POINT OUTLINE

01

INTRODUCTION

State speech subject

02

POINT

Data and Signpost

03

POINT

Data and Signpost

04

POINT

Data and Signpost

05

REVIEW POINTS

Explain connection

06

CONCLUSION



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