

**David Gwynn**

AI Implementation Expert, Digital Marketing Specialist, and Business Transformation Strategist

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**About David Gwynn:**

David Gwynn is a world-class AI implementation expert, digital marketing strategist, and business transformation specialist with over 30 years of experience. As the Founder and CEO of AI Advisors, LLC, David has been instrumental in helping businesses, from fintech and healthcare to insurtech and crypto, leverage AI to enhance profitability, productivity, and innovation. His unique career trajectory—from financial services and stock market analysis to AI consulting—has made David a sought-after speaker and thought leader, guiding business owners, founders, and VC-backed startups through the next wave of technological disruption.

David delivers dynamic and informative presentations that empower business leaders to unlock the full potential of AI in their operations, backed by hands-on experience and real-world results.

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**Keynote & Speaking Topics:**

1. **AI for Business Transformation**  
How AI can drive profitability, efficiency, and growth in industries ranging from fintech and insurtech to healthcare and crypto.
2. **AI in Financial Services: A New Frontier**  
Using AI to mitigate risk, streamline operations, and create growth opportunities in the financial services industry.
3. **The Future of Digital Marketing with AI**  
How AI is reshaping the landscape of digital marketing, campaign optimization, and customer targeting.
4. **Cybersecurity and AI for Financial Institutions**  
Protecting your business from cyber threats through AI-powered solutions and strategies.
5. **Creating High-Growth Startups Using AI**  
How founders and VC-backed startups can implement AI strategies to scale and disrupt markets.

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### **Professional Accomplishments:**

- **Founder & CEO of AI Advisors, LLC**  
David leads an innovative AI consulting firm helping businesses in fintech, insurtech, crypto, and healthcare improve their bottom line through strategic AI adoption.
- **Financial Services Leadership:**  
With 30 years as a registered investment advisor, stock market analyst, and portfolio manager, David has helped clients achieve multi-million-dollar gains and develop future-proof strategies.
- **Digital Marketing Expertise:**  
David has led successful marketing campaigns for Pac-12 universities, insurance agencies, and video game creators in Eugene, Oregon, driving business growth through data-driven strategies.
- **25,000+ LinkedIn Connections:**  
David has built a powerful professional network of business owners, founders, and executives, offering unparalleled access to key stakeholders across various industries.
- **AI Pilot Program Leadership:**  
David has spearheaded AI adoption initiatives for top-tier companies such as Allen Medica and Entertainment, helping them transform operations and improve profitability.
- **Non-Profit Board Member:**  
David is deeply involved in his community, serving on the boards of major non-profits including the American Red Cross, ChildHelp USA, and Big Brothers/Big Sisters.

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### **Why Book David Gwynn?**

David's presentations are not only rooted in his vast technical knowledge but also in his real-world business experience. He speaks to the challenges that businesses face and offers clear, actionable strategies for using AI to overcome those obstacles. Whether you're a startup founder, business owner, or corporate executive, David will inspire your audience to embrace AI as a tool for growth and innovation.

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#### **Let's Connect:**

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#### **Notable Testimonials:**

*"David's insights into AI transformed the way our business operates. His presentation is a must-see for anyone looking to scale their company with AI."*  
— Allen Medica, CEO, Allen Medica and Entertainment

*"David has a rare ability to demystify complex AI concepts and make them actionable for business owners. His talks always leave us with fresh perspectives and clear next steps."*  
— Anna, Co-Founder, ALP Biomedical