

NICCI STEWART

## Founder and CEO



### PROFILE

As a speaker, Nicci's objective is to shift people's perspectives and how they see the world around them. She aims to share insights, ideas and stories to change the way people view their leadership style, their businesses or careers and approaches to solving problems. Nicci believes that through a collaborative mindset and embracing curiosity, innovation and creativity that lies within each of us, we can solve the world's problems.

She is available for keynote addresses, panel discussions and moderation, interviews and MC'ing.

Nicci is the founder of The Why Effect, a company whose mission is to build future-proof resilient business by working with clients to help them leverage brand equity from sustainable business practices.

She also hosts a weekly podcast called Nicci Chats to... a platform that gives women the opportunity to share their views and change people's perspectives by giving them new insights into different topics.

Nicci has worked with several international organisations and bodies, such as GLZ, MasterCard Foundation, Erasmus Centre for Entrepreneurship. She holds two diplomas in marketing and public relations. She is a graduate of the Goldman Sachs 10 000 Women programme for female entrepreneurs and is a regular speaker at local and international events.

Nicci is based in Johannesburg, South Africa.

### SPEAKING TOPICS

- A curious foundation - why curiosity should be considered a leadership fundamental
- Virtually being human - humanity in a world of machine learning and AI
- Future brands - the brand value of sustainability practices
- The Future is Female – why women need to give themselves a voice
- Leading in the layers – leading and growing businesses in complex environments

### LINKS TO PREVIOUS SPEECHES

2017 - [Entrepreneurship Avenue \(Vienna University of Business and Economics\) – An insight into the South African Entrepreneurship landscape](#)

2018 - [TEDxTUWIEN – Connected the unconnected: the complexities of connecting township-based entrepreneurs](#)

2019 - [COMMTrend Conference – How the content economy can help grow township-based businesses](#)

2020 - [InfoShare – Connecting the unconnected – growing entrepreneurial businesses in complex situations](#)

2020 - [TEDxFROOM – Curiosity is the new empathy](#)

### LINKS TO PODCASTS

[Nicci Chats to Cindy Ross about the war in the Ukraine](#)

[Nicci Chats to Seanice Lojede about the disconnect between perception and reality](#)

[Nicci Chats to Sylvia Scozia about human rights](#)

[Nicci Chats to Stephanie Wright about transformational leadership](#)

[Visit my YouTube channel for more](#)

### CONTACT DETAILS

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