



Cultural Diversity and Cross-Cultural Communication Strategy Speaker

— Natsuyo Lipschutz, CSP, MBA —



Do you want your global team to ...

- ◆ Increase awareness of how value difference impacts daily business and learn to communicate effectively
- ◆ Learn crucial elements to persuade your audience logically and emotionally
- ◆ Build empathy in workplace and drive diverse team's improved productivity

Watch Natsuyo Speak



Signature Keynote

Shall We Dance?

Elevating cultural harmony in a diverse team

Communication across cultures is like ballroom dancing – It requires harmony, understanding, and empathy, with each partner attuned to the other's rhythms and nuances to create a seamless performance. However, what makes you successful in one culture doesn't make you successful in another. In today's diverse work environment, we face differences in cultures, generations, values...and sometimes feel like we just can't dance in sync.

It turns out that in a culturally diverse environment, our "common sense" may not be so common. If you rely on your "common sense", your communication may lead to huge misunderstandings, mistakes, and mistrust.

You may need to defy your common sense and dance to a different cultural cadence. And you can do so in just 3 steps! Natsuyo's 3-step processs called "The 3A's" will help you break through cultural and personal barriers, and leverage your differences and elevate cultural harmony in a diverse team.

You will learn how to embrace your cultural and personal differences, identify where and how big the gap is, and adapt your messages, so you can communicate effectively across cultures globally and locally.

Other Speaking Topics

- ◆ The 6C's of Strategic Storytelling™ in Global Business – How to become more influential and powerfully persuasive
- ◆ Leadership Lessons Learned in the Ballroom – Keys to transform a good team to a high performing team
- ◆ The Ultimate Conversation with Yourself – Two Little Words That Saved A Breast Cancer Survivor





Natsuyo is an international keynote speaker and facilitator, and she works with global organizations that want to elevate cultural inclusion and have their leaders communicate effectively beyond differences globally and locally.

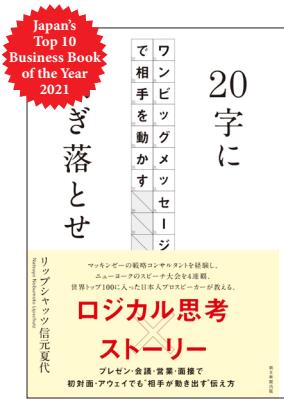
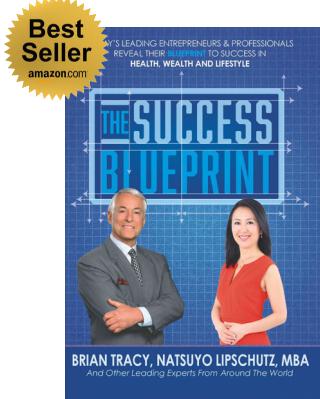
Japanese native, New Yorker at heart. Natsuyo traveled 7000 miles to start her cross-cultural business career in the US. Faced with a myriad of cultural differences, she quickly learned that what made her successful there, wasn't going to make her successful here.

Through her dynamic keynote presentations, Natsuyo shares colorful stories behind her cross-cultural communication strategies, and teaches the 3-step process to help you break through cultural and personal barriers, and leverage your differences and elevate cultural harmony in a diverse team.

BOOK NATSUZO for your next corporate event

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  NatsuyoLipschutz.us
 calendly.com/natsuyo/30min-discovery-call

Published Author



What Clients Are Saying...

"Natsuyo is a born storyteller, able to craft just the right vehicle into which she weaves a message further amplified by the tale she tells. By the end of the talk you're fully invested in the topic and you become so engaged that you have no choice but to continue travelling down that road on your own. By marrying emotion and logic Natsuyo is able to transport her listeners where she wants them to go. That is a gift."

– Kevin Crowell, President Asia Business Group, Inc.