

# MONIQUE HAYWARD

MARKETING EXECUTIVE  
ENTREPRENEUR  
AUTHOR  
SPEAKER  
COACH



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# ABOUT MONIQUE

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## OFFERING PROFESSIONALS A ROADMAP TO CHART THE COURSE FOR A REWARDING CAREER

Monique's mission is to arm current and aspiring professionals and entrepreneurs with the tools and firepower to tackle the unique situations that will test their resolve, strength, and spirit as they start and manage their businesses and careers. Leveraging her experience as an award-winning entrepreneur, marketing and business expert, author, and speaker, Monique shares candid how-to advice combined with experience on the ground and in the trenches that can help you avoid the pitfalls, obstacles, and challenges you'll face. Having battled her way to success, Monique offers real world experiences as lessons learned so you don't have to take the hard road, passing on hard-won tribal knowledge about what it really takes to thrive and succeed.

## BRAND BUILT ON BIG-PICTURE THINKING



Monique has a unique blend of big-picture entrepreneurial thinking, a journalistic approach to business strategy and execution, and an impressive track record of strengthening organizations to deliver exceptional business results.

**LEARN MORE >**

# THE HIGHLIGHTS

"Monique was instrumental in productively guiding my pursuits and was key to helping me get to where I am today."

- STEPHEN HODGES

"Powerful insight for anyone with aspirations to move up the food chain."

- AMERICA NEWSCAPE

"No matter where you are in your career, Get Your Hustle On! can help you reach the next level."

- KIMBERLY SCHLEIGER



Available at [Amazon](#) and [Monique's web site](#)

The right smarts, skills, and experience in your field are great assets when you're looking for or just starting a job, but they are not enough. No one's going to hand you an opportunity and you shouldn't feel entitled to one. Today's early-in-career professionals and entrepreneurs must master the "Five Cs" to chart a course toward a flourishing career path.

## MEDIA APPEARANCES, PARTNERSHIPS, CONTRIBUTED ARTICLES

**BOLD**  
JOURNEY

CANVAS**REBEL**

 **CNBC**

**CNN**

**Entrepreneur**

**LABEL  
SESSIONS™**

 **Medium**

**Woman's  
World**  
A great  
week  
made easy!

Monique is a highly sought-after expert who covers a range of topics related to marketing and communications, starting and managing a small business, and advancing your career.

# AWARDS

## INDUSTRY RECOGNITION

### 40 Under 40 Hall of Fame

- Portland Business Journal

### Top 100 50 Under 50

- Diversity MBA

### 40 Under 40

- Portland Business Journal

### Make Mine a Million \$ Business

- Count Me In for Women's Economic Independence & AMEX Open Forum



## QUICK FACTS

- ★ Split childhood between New York City and Columbia, South Carolina
- ★ Growing up, aspired to be a political reporter for the *Washington Post*
- ★ Hired Morgan Freeman for a corporate event and got a mentor for life
- ★ First job as a teenager was working at McDonald's in Bronx, NY
- ★ First concert: Kool & The Gang  
Best concert: Madonna  
Wish I had seen: Prince, Michael Jackson



# SIGNATURE KEYNOTES & PRESENTATION TOPICS

## GET YOUR HUSTLE ON! GET A JOB, BUILD A REWARDING CAREER

Motivation for early-in-career professionals and entrepreneurs who possess the zeal but lack the know-how for launching a successful career and navigating inside their companies.

## BRAND OR BE BRANDED: MARKETING FOR YOURSELF AND YOUR BUSINESS

Entrepreneurs have to be shameless, fearless self-promoters in order to attract customers. They must have a clear, coherent story that differentiates their businesses from competitors.

## NETWORKING WITH PURPOSE: GET RESULTS, NOT A COLLECTION OF CONTACTS

Love it or hate it, networking is necessary for professionals and entrepreneurs to develop valuable, mutually beneficial relationships to advance their careers and build their businesses.

## LESSONS FROM A BLACK WOMAN ENTREPRENEUR

Black women entrepreneurs need real-world, honest, practical advice about how to navigate the entrepreneurial terrain and to get the inside track on seizing opportunities to grow their businesses.

## PERSONAL BRAND & STORYTELLING GO HAND-IN-HAND

With a combination of focused personal branding and a relentless pursuit to get the word out through powerful storytelling, you have it within yourself to build awareness, influence perception, and create long-lasting connections to advance your career.

## BALANCING ACT: CORPORATE CAREER + ENTREPRENEURSHIP

Delve into the art of balancing the dynamic worlds of entrepreneurship and corporate life with strategies for managing time, finding synergy, and leveraging skills across both arenas.



## SPEAKING OFFERINGS

With a unique presentation style that's dynamic, energetic, and engaging, Monique is equally comfortable presenting to a small, intimate audience as she is on a stage in front of hundreds of people.

### PANEL

Group discussion where I lend my expertise in a specific topic.

### KEYNOTE

Signature talk or custom keynote session, deep dive into a topic.

### WORKSHOP

Keynote plus interactive workshop.

# TESTIMONIALS

What they are saying...



I manage three companies and employ my fair share of workers from the Millennial generation. If everyone on my team embraced the ideas outlined by Monique Hayward, they would be running my companies in minimal time.

**KYLEE BROOKS**



No matter where you are in your career, *Get Your Hustle On!* can help you reach the next level. I bought it a month ago and devoured it overnight. I literally could not put the book down and recommended it to several friends.

**KIMBERLY SCHLEIGER**



Monique Hayward literally wrote the book on career advancement, offering the Millennial generation a master class on developing new skills, adding value to companies, and securing the corner office.

**CHRISTOPHER VETTER**



Monique is incredible — the perfect speaker for any audience and a crowd favorite. She's so much more than an amazing presenter; she's engaging and memorable. I've asked her to speak at several events and she always exceeds my expectations.

**DEENA PIEROTT**

Monique Hayward is one of the top female executives in America and my friend. *Get Your Hustle On!* is a roadmap for the Millennial generation: the essential tools they need to navigate the global economy and required reading for anyone building or reinventing their career but especially for college juniors and seniors -- and the people who are mentoring and advising them. It is a quick read and full of great information. I think you will love it.

**SUSAN BENDER PHELPS, ODYSSEY MENTORING**





LET'S  
CONNECT!

**Ready to book?**

# CONTACT MONIQUE

Thank you for considering Monique for your  
next speaking presentation!

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## CONTACT INFO:

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