

MICHAEL W. ALLISON

MBA

U.S. Marine, Purple Heart Veteran, Michael W. Allison Is A Highly Sought After Keynote Speaker, Best-Selling Author, Expert Leadership Trainer, & Award-Winning Inc. 5000 Entrepreneur.



AVAILABLE FOR

- Keynote Speaker
- Corporate Workshop Training
- Panel Discussion
- Seminars & Breakout Sessions
- Fireside Chats & MC

SPEAKING EXPERTISE

- Peak Performance & Productivity
- Mental Health & Mindset
- Inspirational Leadership Development
- Employee Engagement
- Cultivating Company Culture

SPEAKING EXPERIENCE

- Corporate & Government Event
- Universities & Youth Organizations
- Military & Veteran Organizations
- Medical & Non-Profits Organizations
- General Audience

TRAININGS

- In-Person
- Virtual (Certified eSpeaker)
- Video Series
- Half Day or Multi-Day
- Offsite Retreat

KEYNOTE TOPIC 1

THE **UN**-LEADERSHIP

Unleash, Unlock, & Unbound Your Leadership Potential to Build a High-Performance Team.

This transformative keynote, **Michael Allison** redefines leadership culture by focusing on **12 Leadership Principles** empowering individuals and teams at each level to break free from traditional limitations. **The UN-Leadership** equips leaders to tap into their full potential by unleashing creativity, unlocking hidden strengths, and unbounding possibilities within their organizations. By embracing the principles of **The UN-Leadership**, leaders and teams are empowered to navigate the complexities of today's dynamic business world while fostering a deep sense of commitment, accountability, and growth. Michael shares actionable strategies, practical tools, and proven techniques to foster a culture of engagement, innovation, and high peak performance.

[DOWNLOAD KEYNOTE DETAILS](#)





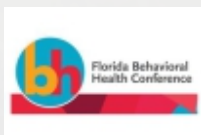
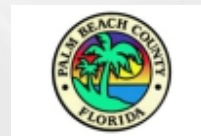
KEYNOTE TOPIC 2

BREAK THE BOTTLE

How to Shatter Limiting Beliefs & Unlock Mindset, Identity, & Peak Performance.

In this powerful keynote, **Michael Allison** delivers a transformational message by teaching the **3D Framework**, designed to help leaders, entrepreneurs, and professionals break through self-imposed barriers. **"Break The Bottle"** calls for shattering limiting beliefs, embracing a growth mindset, and unlocking true potential to achieve peak performance. Drawing from his experiences in the military, entrepreneurship, and leadership, Michael shares actionable frameworks and strategies to inspire audiences to challenge their mental barriers and redefine their paths. With a blend of storytelling, practical advice, and motivational guidance, participants will leave equipped to achieve peak performance in all areas of life.

[DOWNLOAD KEYNOTE DETAILS](#)



"Michael delivered a powerful keynote that left our team not only motivated but equipped with actionable strategies to apply immediately. His UN-Leadership concept truly resonated with our leaders, inspiring them to think outside the box and drive meaningful change."

Robert Jones, Microsoft

"Michael's UN-Leadership keynote was one of the highlights of our summit. His insights into leadership & resilience provided our attendees with tools they could immediately use in their organizations. The feedback from participants was overwhelmingly positive."

**Executive Director
Wisconsin Non-Profit Summit**



888-568-2205



www.michaelwallison.com

Biography

MICHAEL W. ALLISON

U.S. Marine Purple Heart Veteran Michael W. Allison Is A Highly Sought-after Keynote Speaker, Best-selling Author, Expert Leadership Trainer, And Award-winning Inc 5000 Entrepreneur.



Michael Allison is a U.S. Marine Corps veteran, Purple Heart recipient, leadership expert, and the visionary CEO of The Adversity Academy Leadership Development Company. With over **20+ years** of experience in leadership, Michael has transformed lives and organizations by empowering individuals to embrace adversity, break through limitations, and lead with resilience around the globe.

Michael's path to leadership was cemented during his devoted and faithful years of service in the United States Marine Corps, where he deployed to combat zones in the aftermath of 9/11 and the Iraq War where he led his unit on several mission critical assignments. His military service earned him the prestigious Purple Heart and shaped his deep understanding of leadership under extreme pressure. These high-risk combat experiences have all served as the launching point for his proprietary **"The UN-Leadership and Break The Bottle – 3-D"** methodology. His proven methodologies serve organizations and team members to foster a mutual trusted environment of Resilience, Accountability, and Leadership.

As a globally recognized keynote speaker in areas of Leadership, Corporate Culture, High-Performance Teams and Mental Wellness. Michael has delivered transformative presentations at high-level leading organizations and Fortune 500 companies such as Microsoft, TEDx, NBC, and the University of Columbia. His keynotes, The UN-Leadership and Break The Bottle, challenge conventional leadership paradigms, inspiring audiences to take control of their destinies, shatter their own limiting beliefs, and unlock their full leadership potential.

Michael's entrepreneurial journey has seen him successfully launch multiple businesses, earning recognition from outlets like INC 5000, Franchise Consultant, USA Today, and ESPN. He holds a Bachelors of Science in Business Information Security Systems and MBA in Applied Management from Indiana Wesleyan University. He was honored with the 2022 Distinguished Alumni Award from Indiana Wesleyan University, reflecting his impact as a leader, mentor, and advocate. Additionally, his insights have been featured in publications like VFW Magazine, NBC, multiple podcasts and most recently About Face Military Mental Health Tribute.

Through The Adversity Academy, Michael delivers world-class leadership programs and personal coaching designed to help individuals and organizations build resilience, embrace change, and drive results. His mission is clear: to inspire others to become resilient leaders who thrive in the face of adversity.

While his impressive list of accolades and contributions continues to grow, Michael remains unwavering in his commitment to serve others. Drawing on his experiences alongside senior military leaders, congressional representatives, diplomats, and even the Secretary of State, Michael is driven by a clear mission: to dedicate himself to cultivating a culture of accountability, commitment, and authentic leadership. Whether on stage, coaching, or leading his programs, Michael's focus is always on empowering others to overcome adversity and lead with integrity. Off stage, he is a devoted husband to Courtney and proud father to Omar and Corey, embodying the values of resilience, dedication, and family in all areas of his life.

Michael W. Allison



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www.michaelwallison.com

Inclusions When You Book **Michael Allison**

- Customized 1-Hour Keynote
- Pre-Event Guided Prep Call
- Pre-Event 60-Second Custom Marketing Video
- On-Stage Survey Results Delivered
- Post-Event Custom 10-Minute Training Video
- Audio Book & Workbook

SPEAKING & TRAINING **TOPICS**

Whether you are looking for a speaker to motivate a stadium of 20,000 sales consultants or coach an executive boardroom of 10, Michael delivers a tailored message that impacts each individual — leaving them with the tools to create lasting change.

Peak Performance & Productivity

This training focuses on equipping individuals and teams with the tools to maximize their potential. By honing effective time management, focus strategies, and goal-setting techniques, participants will learn how to boost productivity and consistently operate at their best.

Mental Health & Mindset

This session delves into the critical role mindset plays in personal and professional success. It addresses mental health challenges, such as imposter syndrome and limiting beliefs, while providing strategies to cultivate a growth mindset and maintain emotional well-being.

Inspirational Leadership Development

Designed for current and aspiring leaders, this training covers the core principles of leadership that inspire and motivate teams. It emphasizes leading with authenticity, fostering trust, and driving innovation to create impactful leadership that elevates performance.

Employee Engagement

This training helps leaders foster an environment where employees feel valued, motivated, and connected. It focuses on actionable strategies to boost engagement, enhance team collaboration, and improve retention by aligning organizational goals with individual purpose.

Cultivating Company Culture

Participants in this session will learn how to create a strong and cohesive company culture that supports growth and innovation. The training covers the importance of shared values, open communication, and inclusivity in building a work environment where everyone thrives.