



Marisa Murgatroyd

Award-Winning Speaker, Coach, Trainer, Entrepreneur



@ marisa@cxoagency.com

🌐 <https://cxoagency.com>

At-a-Glance

- **Founder**, Chief Experience Officer Movement and Experience Revolution Pioneer™
- **Founder**, CXO Agency & Live Your Message (3x Inc. 5000)
- 12,000+ students & clients across 55 countries
- Featured on Traffic & Conversion Summit, Mindvalley University, LaunchCon
- Brown University & Royal College of Art

Speaking Topics

- 👉 "When Every Company Has AI, Why Being Human Is Now Your Only Competitive Advantage". The counter-intuitive strategy that's creating the next billion-dollar companies.
- 🚀 "How Beautiful Inefficiency Creates Billion-Dollar Companies". The profitable paradox reshaping business strategy
- 💡 "The C-Suite Role No One Knows They Need Yet". Why the Chief Experience Officer (CXO) is becoming as essential as the CFO.

What They're Saying

"Everyone from Josh Turner to John Assaraf sends their teams through Marisa's programs. She always over-delivers."



Chris Badgett, LifterLMS

"Nobody inspires noble deeds more effectively. She's THE expert on experience transformation."



Barry Shore, The Barry Shore Show

"Marisa makes sure people have actionable results. You don't hear that about every speaker."



Melinda Wittstock, Wings Podcast

Book Marisa

- Reach out to marisa@cxoagency.com
- Virtual & In-Person Availability
- Talks customizable for: Technology, Financial Services, Healthcare, Education, Professional Services, Retail

Recent Keynotes & Features

- Traffic & Conversion Summit - *The Experience Revolution*
- ASU GSV Summit - *Gamification for Growth*
- Mindvalley University - *Creating Transformational Education*
- LaunchCon - *The \$1.5M Launch Playbook*
- WebinarCon - *Creating an Experiential Webinar*
- Profit Multipliers Mastermind - *How Placing "Dopamine Triggers In Key Points of Your Customer's Experience Can Massively Increase Referrals, Repeat Sales and LTV*