

Magi



Misalignment erodes culture, leading to harder work, less results, and disconnection.

I guide leaders to realign culture for higher profitability, innovation, and engagement by taking them -

- From Goals to Purpose
- From Routine to Genius
- From Friction to Flow

Magi's inspirational talks take her audience through a proven, 4-step approach guaranteed to activate motivation, strengthen teamwork and liberate personal and collective genius.

1

Getting Honest

2

Taking radical ownership

3

Aligning partnership at the highest level

4

Inspiring contribution and momentum across the organization

For the past two decades I have dedicated my life to serving owners, executive teams, and established leaders as they transform their culture from the inside out.

Now, as a keynote speaker and coach,
I'm here to help your people unlock their potential.

AWARDS + ACCOLADES

- Silicon Valley's Top 100 Business Women
- Business Owner of the Year
- Most Influential and Innovative Business Owner of the Year
- Wall Street Journal Best Selling Author "Ignite Culture"
- Amazon Best Selling Author "Ignite Culture"
- Inc. 5000: List of the Fastest-Growing Private Companies in America





As a leading thinker and keynote speaker, I empower leaders and their teams to unlock their potential and enhance interdependent relationships. Here's how:

- 10,000+ hours dedicated to developing, leading, and facilitating transformation at every level—delivering mastery to your teams and organization.
- From single mom on commission to three-time business owner—I understand barriers and how to break them, so you don't have to.
- Transformed an organization from the brink of a union walkout into a high-performing workplace that outperformed its 95-year history—helping your culture shift from friction to flow.
- Consistently ranked in the top 3% of recruiters nationwide for 15 years—I know why people join, stay, and leave, ensuring you attract and retain the best talent.
- Developed The Certification in Employee Retention for the National Placement Association—I bring proven strategies to engage your teams and inspire action.
- Trekked the Camino de Santiago and spent 12 days in the jungle on a journey of self-discovery—I help you embrace challenges and unlock potential.
- Overcame a challenging upbringing—I understand adversity and turn setbacks into opportunities, bringing that resilience to your business.
- Recognized on the Inc. 5000 list of fastest-growing companies—I know what it takes to win, and I bring that expertise to your organization.
- Led interventions that empowered over 20,000 people to optimize their work—I'm here to help your teams tap into their motivation and thrive.



TESTIMONIALS

What a great event today – the room was buzzing with positive energy after your presentation and the morning continued to flow from it.

Thank you again for taking the time to share your story and your leadership vision with the Chamber.

- CASEY BEYER, SANTA CRUZ AREA CHAMBER OF COMMERCE, CEO

Magi presented to our group at our annual manager meeting.

She was both informative and engaging. The feedback from our team was incredibly positive and she's probably the best presenter we've ever had. I wish we had more time with her! I would highly recommend her for any group.

- GARY SCHERMANN, PRESIDENT/COO, GENERAL PARTS, BLOOMINGTON, MN

Magi has changed the way me and my teams execute and makes me a better leader on the daily.

She's like the partner you never knew you needed, but that transforms your work, your productivity, and the quality of life of you and your people...at the same time. If you are or want to be a modern leader, Magi is the partner you need. Zero percent chance you'll regret giving her and her team a chance to help you transform how your teams' work gets done and how you partner together for maximum effectiveness.

- TANA GARDNER, CFO, AFFINIUS CAPITAL

Magi inspired and coached me to authentically lead and transform my organization into an aligned, high-achieving team

During my leadership team's tenure, the company generated 6 of the top 7 most profitable years in our 115 year history and set multiple productivity and market share records.

- MICHAEL LOWE, FORMER GM AB & I FOUNDRY, OAKLAND CA