

How will AI transform business and society?

“A keynote by Maarten Verschuere that will blow your mind and make you want to run to your desk to get started.”

About Maarten Verschuere



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Maarten is the Founder of Cleverland.io, an agency specialised in creating digital solutions using emerging technologies. As a keynote speaker, he is an evangelist of the use of generative AI to create scalable solutions that add value in a business context. Maarten has been active in data & AI for almost 20 years. He founded Clever in 2016, a customer service chatbot platform with a strong focus on CX. Clever was sold to Zoovu, experts in conversational e-commerce solution in 2019. Maarten started his career as a data science consultant working for retailers and global consumer brands in the UK, France and the US.

<https://www.nexxworks.com/speakers/maarten-verschuere>

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Audience: Legal & Corporate Affairs EMEA
Topic: How will AI impact the way Lawyers and Lobbyists work?

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How can we replace Lawyers and Lobbyists with AI?

That was the title of my keynote to the AB Inbev Legal & Corpora ...see more



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Really thought-provoking session **Maarten!** Takes a special kind of person to walk into a roomful of lawyers & lobbyists, & ask "How can we replace lawyers & lobbyists with AI?" AND walk out with everyone still wanting to hear more from you! 🍻



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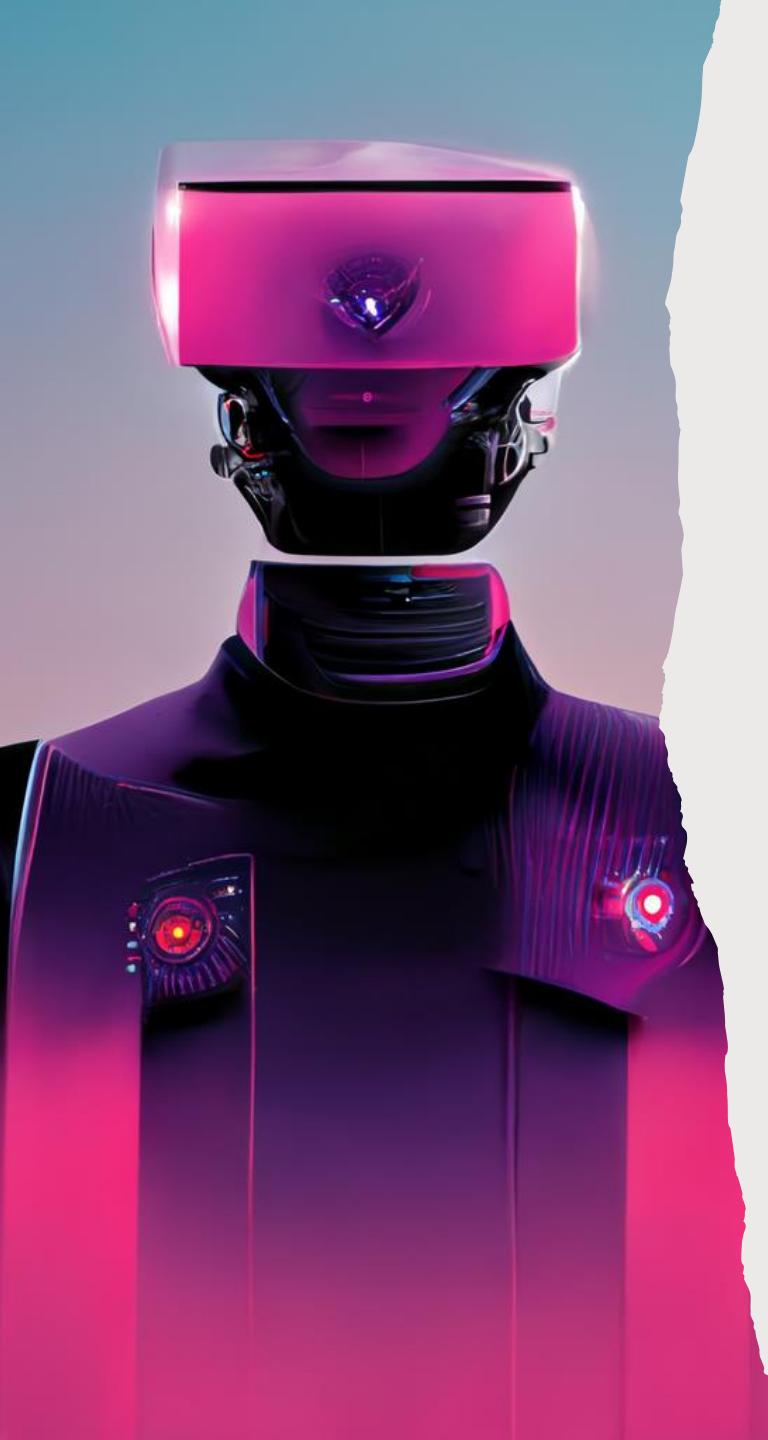
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