

Let's Write A Movie Pitch

A quick introduction to developing a movie

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The Pitch

What are the elements?

- Genre
- Type
- Characters
- Setting
- Title
- Logline

Genres

What type of story

- Comedy
- Drama
- Fantasy
- Rom Com
- Horror
- Thriller
- Action

- Crime
- Musical
- Docudrama
- SciFi
- Historial
- Western

**What's the
Genre?**

Story Type

An easy to understand explanation

- Monster In The House
- Treasure Hunt
- Magical
- Dude With A Problem
- Rites Of Passage
- Buddy Love (Bromance)

- Why Did It Happen
- The Fool Is The Hero
- Institutionalized
- Superhero
- Fish Out Of Water
- Big Fish In A Small Pond



What's the Type?

Setting

Place and Time

- Where
- When

**What's the
Setting?**

Characters

Who are they?

- Hero
- Villain
- Mentor
- Sidekick
- Love Interest
- Henchman

Who are they?

Title

The name is the thing

- Title of the story

**What's the
Title?**

Logline

One sentence to tell the story

- Strong words
- Action words
- Descriptive words



What's the Logline?

Our Movie Idea

- Genre
- Type
- Characters
- Setting
- Title
- Logline