



# LEE COCKERELL

SPEAKER | AUTHOR | CONSULTANT

## CREATE MAGIC IN YOUR ORGANIZATION

Lee teaches practical, actionable wisdom you can apply right away. Learn it tonight and apply it tomorrow. Lee developed the Disney Great Leadership Strategies because even at the happiest place on earth, it is not magic that makes it work it was the way we worked that made it magic.



**COCKERELL ACADEMY**  
ONLINE LEARNING  
[COCKERELLACADEMY.COM](https://COCKERELLACADEMY.COM)



## THE MAIN STREET LEADER

VALUABLE MONTHLY LESSONS FOR LEADERS  
[COCKERELLACADEMY.COM/MSL](https://COCKERELLACADEMY.COM/MSL)



## MASTERMIND EVENTS

LIVE, INTIMATE IN-PERSON EVENTS HELD IN ORLANDO  
[COCKERELLACADEMY.COM/WAITLIST](https://COCKERELLACADEMY.COM/WAITLIST)



## CREATING DISNEY MAGIC PODCAST

400 EPISODES ON LEADERSHIP, CUSTOMER SERVICE, CULTURE AND MORE  
[LEECOCKERELL.COM/PODCAST](https://LEECOCKERELL.COM/PODCAST)

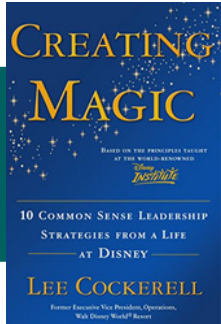


## KEYNOTES, SPEAKING, CONSULTING AND WORKSHOPS

PERSONALIZED VIRTUAL AND LIVE SESSIONS CREATED JUST FOR YOUR BUSINESS  
[LEECOCKERELL.COM](https://LEECOCKERELL.COM) OR EMAIL [LEE@LEECOCKERELL.COM](mailto:LEE@LEECOCKERELL.COM)

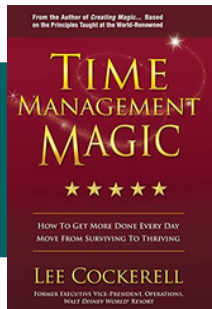
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## CREATING MAGIC:

TEN COMMON LEADERSHIP STRATEGIES FROM A LIFE AT DISNEY



## TIME MANAGEMENT MAGIC:

TEN COMMON LEADERSHIP STRATEGIES FROM A LIFE AT DISNEY

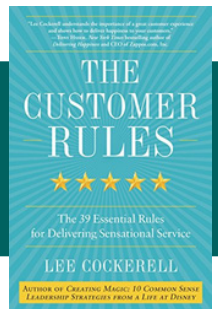


## HARDWIRING MAGIC:

HOW TO IMPLEMENT DISNEY MAGIC INTO YOUR ORGANIZATION

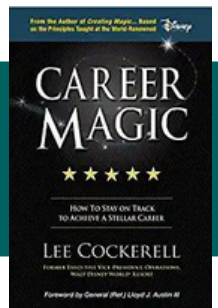
## THE CUSTOMER RULES:

THE 39 ESSENTIAL RULES FOR DELIVERING EXCEPTIONAL SERVICE



## CAREER MAGIC:

HOW TO STAY ON TRACK TO ACHIEVE A STELLAR CAREER



## FREE RESOURCES

ACCESS THE MORNING MAGIC PLANNER  
[LEECOCKERELL.COM/MMP](http://LEECOCKERELL.COM/MMP)

