

KATHERINE JEFFERY

GENERATIONAL STRATEGIST
KEYNOTE SPEAKER

 www.katherinejeffery.com

 Katherine Jeffery



INTRODUCTION

Katherine Jeffery, PhD – is a generational strategist, business consultant, and keynote speaker. Her firm specializes in developing business strategies that help organizations navigate generational complexities as five generations work side-by-side in the workforce—improving culture, inclusivity, and performance. Katherine has spent over 20 years studying human behavior, focusing her doctoral research on the Millennial view of leadership and teams. As a consultant, she has worked with leading global companies across a wide range of industries, helping them innovate and transform culture and develop strong, cohesive teams.

An entrepreneur and agent of change at heart, she is also the CMO and Co-Founder of MADE FREE, a social enterprise that designs and manufactures products to help address extreme poverty, human trafficking and promote ethical jobs.

““Katherine Jeffery has an unusual ability to connect social research data points, uncovering ‘the why’ people make the decisions they make. Her researcher’s mind, first hand observations and anecdotal stories bring generational and behavioral science to life— Chuck Thomas, Business Strategist **”**

FEATURED IN



BUSINESS NEWS



BOOKING INFO

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SUGGESTED TOPICS

- ✓ GenShift: Turning Multigenerational Tension Into Teamwork
- ✓ Leading Across Generations: Enhancing Leadership Effectiveness In a Diverse Workforce
- ✓ Wellness at Work: A Generational Perspective
- ✓ The Enneagram and Leadership: Transforming How We Understand Ourselves and Our Team
- ✓ What is your GQ? How Far Will Your Generational Intelligence Take You In Today’s World?