



# JUSTINE MARTIN

INTERNATIONAL KEYNOTE SPEAKER  
RESILIENCE COACH  
AUTHOR  
PODCAST HOST

Speaker Kit 2024





"Life can throw us curve balls; sickness, job loss, death of a loved one, overwhelmed, no purpose ... but it is our inner strength (our resilience, our courage, our determination) to get back up, navigate the journey of change, build ourselves back up - that truly defines who WE are. I will show you how".

- Justine Martin

# JUSTINE MARTIN

Is an International Keynote Speaker, Resilience Coach, Author and Podcast Host. Known as the Queen of Resilience; her passion, energy and story to overcome adversities, is now a survival guide to thousands.

## ABOUT

### JUSTINE MARTIN

Resilience means having the capacity to recover quickly from difficulties and to show toughness. This definition has been the cornerstone of Justine's extraordinary journey over the last decade, a journey no one could fathom, but in Justine's words, this journey has changed her for the better. Justine uses her learned experiences of overcoming adversities to help others gain their own resilience.

2011, she was diagnosed with Multiple Sclerosis, underwent three heart surgeries, and then had three primary cancers at once. She was told she would never work again by a medical professional. But that was never an option for her.

Justine catapulted herself into the world of business. She not only changed her life to give it purpose and direction but also inspired those around her with her story.

After learning how to paint and use her art as therapy, she has become a multi-award-winning artist and found the strength and determination to take control of her financial future.

She now owns and runs seven businesses JUZT art, Resilience Mindset, Van-Go Decals, Morpheus Publishing, Team Fingerprint, Geelong Residential Cleaners and Justine Martin Speaker all being under the umbrella of Justine Martin Corporation. In 2021/24, Justine was nominated for 47 national business awards and won 16 in various categories, such as Coach of the Year, Creative Artist of the Year, International Speaker/ Coach Judges Award and Geelong Business Leader of the Year 2023.

Justine is an award-winning Resilience Coach/Consultant and Speaker, multi-award winning Professional Artist, Teacher, Amazon best-selling Author, Publisher, Mentor, Affiliate, Volunteer, Cancer Survivor, MS Worrier, DV Survivor, Disabled, Mum of two, Grandmother of seven and the Queen of Resilience.

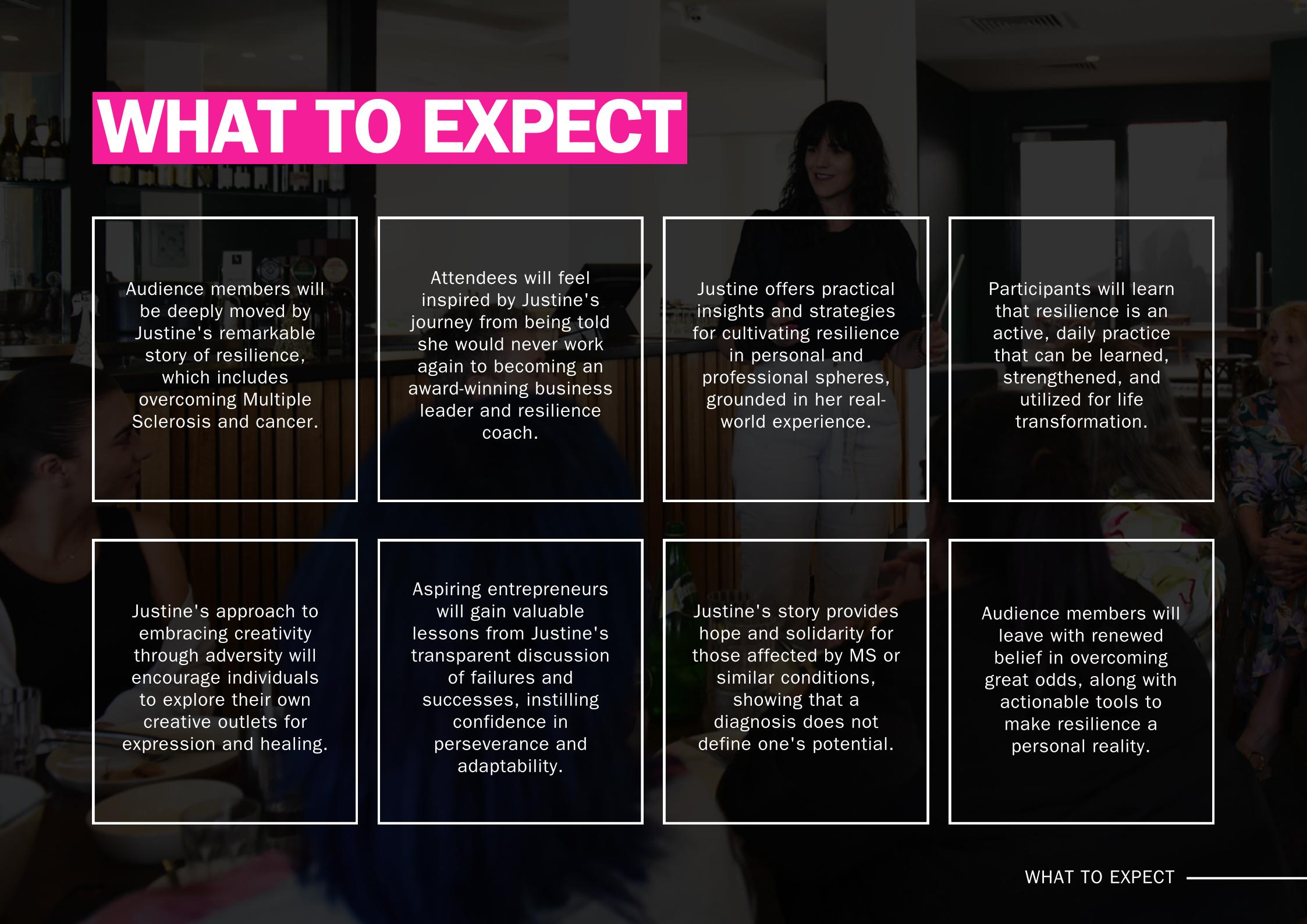
# ELEVATE YOUR EVENT WITH JUSTINE'S CAPTIVATING KEYNOTES

Are you in search of a dynamic speaker to elevate your upcoming event? Look no further than Justine, whose captivating keynotes are designed to ignite resilience and empower your audience to triumph over challenges.

- **Ignite Resilience:** Justine's speeches are crafted to inspire resilience and equip your audience with the tools to overcome obstacles.
- **Empower Your Audience:** Let Justine guide your attendees through a transformative experience that empowers them to take on challenges with confidence.
- **Lasting Impact:** Justine's engaging delivery and powerful message will leave a lasting impact on your audience, ensuring they remember your event long after it's over.



# WHAT TO EXPECT



Audience members will be deeply moved by Justine's remarkable story of resilience, which includes overcoming Multiple Sclerosis and cancer.

Attendees will feel inspired by Justine's journey from being told she would never work again to becoming an award-winning business leader and resilience coach.

Justine offers practical insights and strategies for cultivating resilience in personal and professional spheres, grounded in her real-world experience.

Participants will learn that resilience is an active, daily practice that can be learned, strengthened, and utilized for life transformation.

Justine's approach to embracing creativity through adversity will encourage individuals to explore their own creative outlets for expression and healing.

Aspiring entrepreneurs will gain valuable lessons from Justine's transparent discussion of failures and successes, instilling confidence in perseverance and adaptability.

Justine's story provides hope and solidarity for those affected by MS or similar conditions, showing that a diagnosis does not define one's potential.

Audience members will leave with renewed belief in overcoming great odds, along with actionable tools to make resilience a personal reality.



# SET-UP REQUIREMENTS

## PRESENTATION FORMAT

Justine's presentation relies on having the right audio and visual setup. To that point, Justine brings her own laptop and her own clicker.

Her presentation is on PowerPoint, and she has a spare backup on a USB drive. Justine prefers to have her laptop on stage with her because she may want to make changes on the fly to emphasise points the audience finds valuable.

## SOUNDS AND VISUALS

Justine prefers a lapel microphone or headset, preferably not hand-held. Due to her visual slides, a high-definition screen projector will provide an even better experience for the audience.

## LIGHTING

Daylight or maximum lights to generate the right energy.

## TRAVEL

Justine travels from Geelong, Victoria and for distances over two hours, she flies business class.

## PLATFORM

Justine can use a lectern but would rather have a small table to the side and hopefully have the stage no more than 3 meters from the front row for maximum effect and interaction. Please provide a bottle of water.

# TESTIMONIALS



**Les Watson**  
*Creating Success Program*

“Captivating” “The audience were spellbound”

Justine spoke to my group of business leaders and immediately after her 40 minute session, an attendee said they could have listened for another 40 minutes, it was that good.

Book this lady now before she gets to be too famous. I couldn't recommend Justine Martin highly enough.”



**Bianca Stawiarski**  
*Owner/Managing Director at Warida Wholistic Wellness*

It was an absolute honour to hear the inspiring entrepreneur Justine Martin speak in Northern Ireland in late 2023. Justine's ability to speak from the heart, sharing her journey in a way that is authentic, real, and incredibly moving was a joy to listen to. Her resilience and strength in the face of layers of adversity, reminds anyone who is struggling with disability or chronic illness to not be limited by others' views on how your life must look. I highly recommend Justine as a speaker to any organisation looking to inspire and empower their audience. She leaves everyone in the audience feeling a resounding “I can achieve”.



**Karen McDermott**  
*CEO/Founder at KMD Books*

Justine Martin is truly a beacon of empowerment and advocacy in the realm of disability awareness and inclusion. As a distinguished expert and passionate publisher, Justine's journey is not merely a narrative; it's a catalyst for profound change and societal transformation. Justine's work transcends mere advocacy; it's a testament to the power of resilience and the boundless potential of the human spirit. She challenges assumptions, dismantles stereotypes, and paves the way for a world where everyone is celebrated for their unique abilities. I could listen to her speak all day long!



**Martin Jellinek**  
*General Manager Learning Services Skyline Education Foundation Australia*

Justine is such an inspiring presence. Her story comes across raw, unrehearsed is told entirely from the heart. She does not preach a certain way of living one's life, she simply walks the audience through the various roadblocks that she has faced and describes the mindset that she adopted to overcome them, not just to survive, but to thrive. She delivers with such warmth and humility that one finds themselves drawn into the story and hoping for her not to finish speaking.



**Deb Fribbins**  
*Attendee at Rotaract Geelong*

Thank you, Justine, for the support you have given me in so many areas. I have had the privilege of hearing Justine speak on a couple of occasions around Geelong. On each occasion, I have learnt more about resilience, MS, and so much more. Justine's dedication not only to the MS community in educating those afflicted by MS and the education of the public at large about the plight of MS sufferers is unsurpassed. Justine's talks are always inspirational for anyone facing adversities of their own.



**Carol Parry**  
*Attendee at Glen Innes RSL*

“What an amazing & inspirational lady you are Justine Martin! I have just sat in on Justine's talk tonight that she gave at her old home town of Glen Innes. I would be amazed if anyone has had so many illnesses & diversities in their life as this beautiful lady & been able to fight back to live a very full & rewarding life at the same time as building up 6 businesses, co authoring 4 books, illustrating one & writing & illustrating a children's book. Justine has to be a National Treasure.

# KEYNOTE TOPICS

Justine's story is a testament to resilience, transforming the challenges of MS, heart surgeries, cancer x 3, and surviving domestic violence into a platform of empowerment.

As a speaker, she exudes a powerful presence, her words resonating with profound impact, inspiring others to cultivate their inner strength.

Celebrated in her business endeavours, Justine has garnered numerous awards, epitomizing success against the most daunting of life's battles. Her roles as a mother and grandmother further enrich her narrative, underscoring her remarkable journey and unwavering resolve.

Justine is known as 'The Queen Of Resilience'

- **RESILIENCE IN ACTION: THE JOURNEY FROM DIAGNOSIS TO BUSINESS LEADER OF THE YEAR**
- **SAME SAME BUT DIFFERENT: A JOURNEY OF INCLUSION AND DIVERSITY**
- **FOR ART'S SAKE: THE POWER OF RESILIENCE AND CREATIVITY**
- **7 AND GROWING: THE JOURNEY OF A SERIAL ENTREPRENEUR**
- **WHISPERS OF RESILIENCE: LIVING WITH MULTIPLE SCLEROSIS**

## KEYNOTE TOPIC:

# RESILIENCE IN ACTION: THE JOURNEY FROM DIAGNOSIS TO BUSINESS LEADER OF THE YEAR

Everyone's talking about resilience, but what does it even mean?

Is it when you're trying to assemble IKEA furniture, and you're halfway through, and you realise you've put the wrong piece in the wrong place, but you don't throw in the towel. You take a deep breath, disassemble it, and start over?

It is when you're trying to parallel park, and you're on your 10th attempt, but you refuse to give up because you're determined to get it right?

Or is it when you've had multiple health set-backs, told you'll never work again but go on to run seven, multi-award winning businesses?



# RESILIENCE IN ACTION: THE JOURNEY FROM DIAGNOSIS TO BUSINESS LEADER OF THE YEAR

## Learning Outcomes:

- Gain practical insights into applying resilience in different facets of life, from personal growth to professional advancement.
- Learn strategies for cultivating resilience in oneself and others, highlighting its transformative impact on achieving both personal and professional goals.
- Discover the transformative power of turning adversity into opportunity through Justine's personal journey and actionable advice.

### WHO IS THIS TAILORED FOR?

- Business Owners
- Leaders/Managers
- Team Members
- Large Format Conferences and Events



“Justine's story is an inspiration to us all. To be able to overcome all the adversity she has faced just goes to show how strong she is, and gives so much hope to others.”

*Ella F., Attendee at MS Australia Event*



“

“Have your own goals set, but it's ok if you need to modify them.”

*Justine Martin*

## KEYNOTE TOPIC:

# SAME SAME BUT DIFFERENT: A JOURNEY OF INCLUSION AND DIVERSITY

"Same Same But Different" is a heartwarming children's book that follows the adventures of Justine Martin's dachshund, Pansy, as she embarks on a journey filled with diverse encounters.

In this presentation, developed with primary school-aged children and their educators and carers in mind, Justine will read the story of much-loved dachshund, Pansy, stopping to gently explore diversity, acceptance, and inclusion along the way.

As Pansy meets animals from different walks of life, she learns valuable lessons about acceptance, empathy, and the importance of embracing diversity. The story encourages children to celebrate the things that make each of us unique, while also highlighting the commonalities that connect us all.

With its engaging narrative and vibrant illustrations, "Same Same But Different" is a delightful way to spark important conversations about inclusivity and understanding in a way that is accessible and relatable for students and their teachers.



# SAME SAME BUT DIFFERENT: A JOURNEY OF INCLUSION AND DIVERSITY

## Learning Outcomes:

- Learn about diversity and inclusion through the adventures of Pansy the dachshund.
- Understand the importance of accepting and embracing differences.
- Celebrate the uniqueness of individuals while recognising shared experiences.

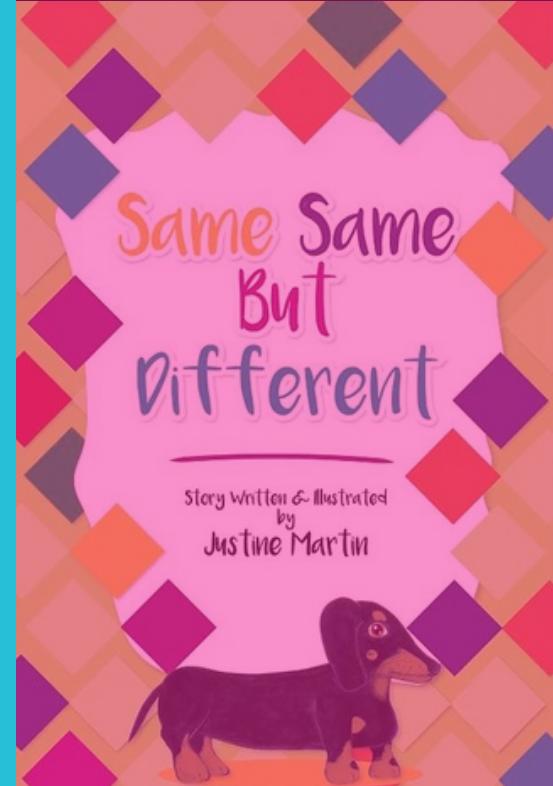
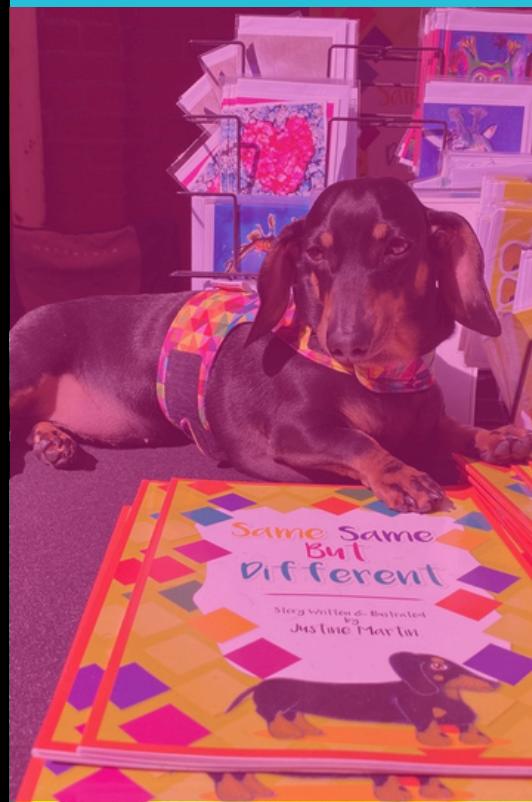
### WHO IS THIS TAILORED FOR?

- Primary School Aged Children
- Community Groups
- Library Talks

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“If you think that you can, you will!”

- *Justine Martin*



“It was incredibly valuable hearing Justine’s story and she was such a good public speaker. The humour in her presentation helped hearing a lot of sad life events and how she’s navigated through.”

Sally K. Attendee at MS Australia Event

## KEYNOTE TOPIC:

# FOR ART'S SAKE: THE POWER OF RESILIENCE AND CREATIVITY

Justine Martin's life took an unexpected turn when she was diagnosed with Remitting Relapsing MS in 2011. This debilitating diagnosis forced her to leave her career and face a new reality filled with physical and cognitive challenges. However, instead of giving in or giving up, Justine found inspiration and purpose in art.

Despite her initial fears and anxieties, Justine bravely stepped into her first art class and discovered a newfound passion. Art became her sanctuary, a place where she could express herself and find joy amidst her struggles. Over the years, Justine's art has evolved and flourished, earning her recognition and accolades in the art world.

Despite facing multiple health challenges, including three primary cancers, Justine's determination and resilience never wavered.

Today, Justine is not just an artist; she is a successful business owner, author, resilience consultant, and speaker. She has turned her passion for art into a thriving career, inspiring others to pursue their dreams and overcome adversity.

With a paintbrush in her hand, Justine will share her inspiring journey of overcoming adversity through art.

She will highlight the transformative power of creativity and resilience, showing how art became her sanctuary and a source of strength during her darkest moments.

Justine will also discuss the importance of pursuing one's passions and finding purpose in life, even in the face of significant challenges.

Her story will inspire audiences to embrace their creativity, tap into their inner strength, and pursue their dreams with unwavering determination.



# FOR ART'S SAKE: THE POWER OF RESILIENCE AND CREATIVITY

## Learning Outcomes:

- Discover the transformative power of creativity and resilience in overcoming adversity, as exemplified by Justine Martin's journey with Remitting Relapsing MS and multiple health challenges.
- Learn how to find solace and strength in creative pursuits, even amidst physical and cognitive limitations, and understand the therapeutic benefits of art as a form of meditation and self-expression.
- Gain insights into the importance of pursuing one's passions and finding purpose in life, and be inspired to embrace creativity as a means of personal growth, healing, and achieving one's full potential.

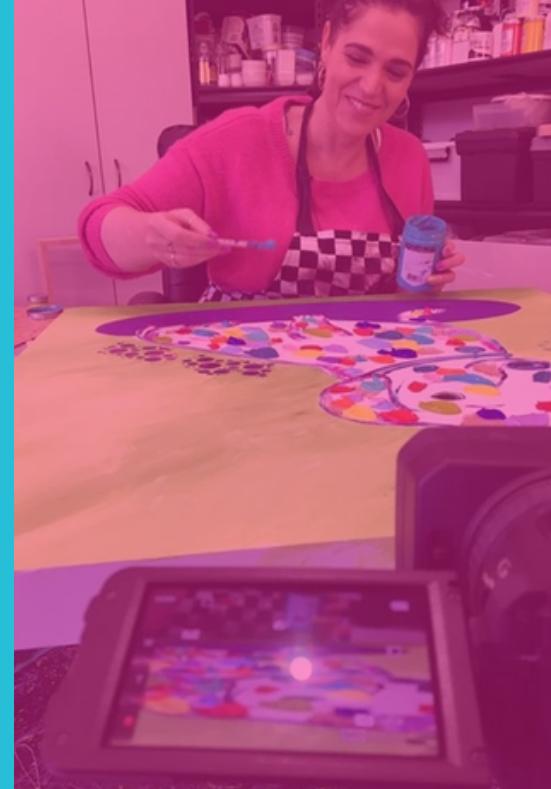
### WHO IS THIS TAILORED FOR?

- High School Students
- Community Groups
- Aged Care Communities
- Business Owners
- Colleges
- TAFE
- Universities



"Justine is an engaging, informative and clear public speaker. At no point did I lose interest in, or lose track of where we were in her presentation – excellent public speaker."

Andrew N, Attendee at NDIS Talk



“

“Art comes in a massive range of things... find something that suits you... everyone can create art.”

- Justine Martin

## KEYNOTE TOPIC:

### 7 AND GROWING: THE JOURNEY OF A SERIAL ENTREPRENEUR

Justine Martin, a resilient entrepreneur, has defied the odds by building seven successful businesses despite facing multiple health challenges.

Diagnosed with Multiple Sclerosis in 2011, Justine underwent three heart surgeries and battled three primary cancers.

Despite being told she would likely never work again, she built the Justine Martin Corporation, which encompasses seven, Award-winning businesses including resilience mindset coaching, a publishing company, and a professional art wellness group.

In this keynote, designed for people in business or thinking about starting one, Justine discusses how she identifies opportunities in the market and evaluates their potential for success.

She shares her strategies for conducting market research, identifying gaps in the market, and leveraging her unique strengths and experiences to create innovative solutions.

Justine talks about the importance of building a strong team to support her businesses.

She shares her strategies for recruiting and hiring talented individuals, fostering a positive and collaborative work environment, and empowering her team to take ownership of their roles and contribute to the success of the business.

Justine talks about how she manages her time effectively to ensure that all of her businesses thrive. She shares her strategies for prioritising tasks, setting goals, and maintaining her health amid a myriad of on-going medical appointments.

Justine discusses how she ensures that her businesses thrive in a competitive market. She shares her strategies for staying ahead of the competition, adapting to changing market conditions, and continuously innovating and improving her products and services.

She'll also talk openly about her failures and learnings along the way, inspiring audiences to grow as entrepreneurs.



# 7 AND GROWING: THE JOURNEY OF A SERIAL ENTREPRENEUR

## Learning Outcomes:

- Discover the importance of resilience and adaptability in overcoming personal and professional challenges, as exemplified by Justine Martin's journey from a diagnosis of Multiple Sclerosis to being named Business Leader of the Year
- Gain insights into the strategies and mindset necessary for identifying opportunities, assembling a strong team, managing time effectively, and ensuring business success in a competitive market.
- Learn from Justine Martin's experiences and lessons learned, inspiring audiences to pursue their entrepreneurial dreams and make a positive impact in their communities

### WHO IS THIS TAILORED FOR?

- Business Owners
- Community Groups
- Business Festival
- Business Groups
- Start-up Scene
- Chamber of Commerces

“Life can throw us curve balls; sickness, job loss, death of a loved one, overwhelmed, no purpose ... but it is our inner strength (our resilience, our courage, our determination) to get back up, navigate the journey of change, build ourselves back up - that truly defines who WE are. I will show you how”

*- Justine Martin*



## KEYNOTE TOPIC:

# WHISPERS OF RESILIENCE: LIVING WITH MULTIPLE SCLEROSIS

Imagine receiving a diagnosis that forever alters the trajectory of your life. This is the reality that Justine Martin faced when she was diagnosed with MS shortly after her 40th birthday.

Multiple Sclerosis, a disease that disrupts communication between the brain and the body, presented Justine with a number of challenges, from blurry vision to losing the ability to count and multitask.

But Justine's story is not defined by the limitations imposed by MS; rather, it's a testament to the power of resilience and mindset. For Justine, resilience isn't just a trait; it's a verb—a continuous action embedded in her everyday life.

In the face of her initial diagnosis and all those that have followed since, Justine has chosen not to surrender. Instead, she's embraced her health setbacks as a catalyst for growth and self-discovery.

Justine's journey is a testament to the power of mindset. Despite the challenges she faces, she maintains an unwavering belief in her ability to overcome obstacles. She approaches each day with courage, determination, and a positive outlook, demonstrating that resilience is not just about bouncing back from adversity but also about moving forward with purpose and strength. In fact, she's earned the title 'Queen of Resilience' among her family, friends and clients.

In this motivational talk, Justine will leave audiences with a renewed sense of what's possible on the personal and professional fronts. She'll do this by sharing her own story and the stories of other incredible Australians living with the debilitating disease, shared in the book - *Whispers of Resilience* - compiled by The Queen of Resilience herself.



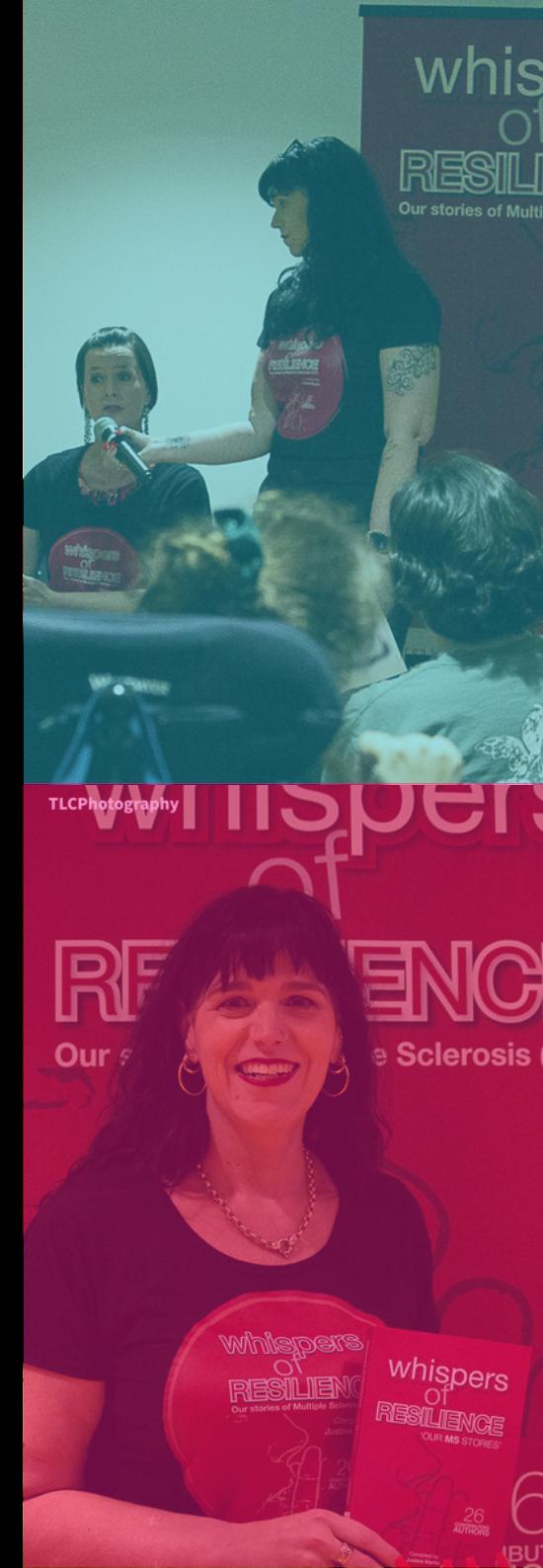
# WHISPERS OF RESILIENCE: LIVING WITH MULTIPLE SCLEROSIS

## Learning Outcomes:

- Understanding the Power of Resilience: Participants will gain insights into the concept of resilience as a dynamic and active process in navigating life's challenges, using Justine Martin's journey with Multiple Sclerosis as a compelling example.
- Empathy and Support for Individuals Living with MS: Attendees will develop a deeper understanding of the experiences and challenges faced by those living with Multiple Sclerosis, gaining empathy and insight into the physical, emotional, and psychological impacts of the disease. Through Justine's story, they will learn how to provide meaningful support and encouragement to individuals affected by MS, fostering a more inclusive and compassionate community.
- Embracing Positive Mindset and Growth in Adversity: Participants will learn practical strategies for cultivating a positive outlook and embracing personal growth in the face of life's obstacles, empowering them to navigate their own journeys with resilience and determination.

### WHO IS THIS TAILORED FOR?

- Community Sector
- Disability Sector
- Health Conferences
- Author Talks/Panels



"Thank you, Justine, for the support you have given me in so many areas. I have had the privilege of hearing Justine speak on a couple of occasions around Geelong. On each occasion, I have learnt more about resilience, MS, and so much more.

Justine's dedication not only to the MS community in educating those afflicted by MS and the education of the public at large about the plight of MS sufferers is unsurpassed.

Justine's talks are always inspirational for anyone facing adversities of their own."

Deb Fribbins



# FEATURED ON:

*"Have your own goals set, but it's ok if you need to modify them."*

- Justine Martin

The Armidale Express

Go Gentle  
Australia

GEELONG

THE PULSE  
94.7 FM

ABC

Barton  
Health

7 NEWS

9 NEWS

#honey

forte

Courier Mail

NewstalkZB

7/30

10

THE AGE

The Sydney Morning Herald  
INDEPENDENT. ALWAYS.

state  
trustees

NATIONAL  
TRIBUNE

MamaMia

MIRAGE

Daily Telegraph

brisbane times

The Adelaide Times

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CHRONIC  
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abcNEWS

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pressreader

Daily Telegraph

SMARTdaily

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HOUSES FOR  
HUMANITY

MS

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MASTERY

The WELLNESS  
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HEELS

Readathon

The West Australian

Glen Innes Examiner

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MICRO BUSINESS COMMUNITY

Beam  
magazine

Rotary  
Club of Geelong Central

CREATE HOPE  
in the WORLD

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Podcast

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94.7 FM

evolvepreneur.app

THE MISFITNATION

THE RAW NERVE

Wardia  
Wellbeing

DEAR  
MAGAZINE

# AWARDS & ACHIEVEMENTS



2024 Momentum  
Empowering Woman  
Of The Year Award



2023 GBEA Business  
Leader of the Year



2023 Quadruple  
Auszumpreneur Awards Winner  
• GOLD - Disabled Business Excellence  
• BRONZE - One to Watch Award  
• SILVER - Overcoming the Odds Award  
• SILVER - Podcast Award



2022 International  
coach/speaker of the  
year -Judges choice  
award

More Achievements Here

A woman with long dark hair, Justine Martin, is speaking into a microphone. She is wearing a dark ribbed sweater. The background is a grand hall with high ceilings and intricate wooden paneling. The lighting is warm and focused on her.

CONTACT

# JUSTINE MARTIN

**INTERNATIONAL KEYNOTE  
SPEAKER | RESILIENCE COACH |  
AUTHOR | PODCAST HOST**

**Book Justine Here**



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