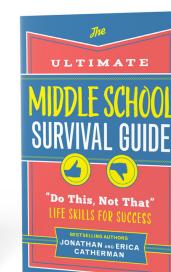
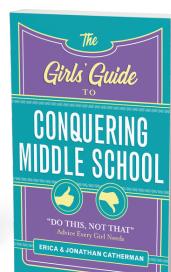
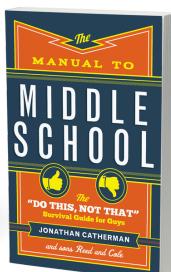
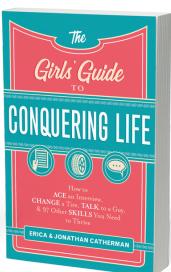
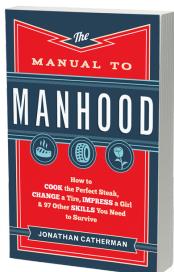
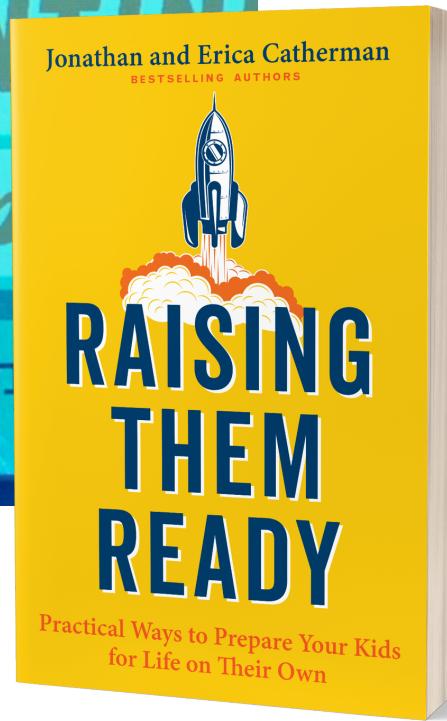


# JONATHAN CATHERMAN

Jonathan Catherman is a sociologist, educator, and international bestselling author. He has dedicated his career to developing confidence, capabilities, and kindness in youth, families, educators, and community leaders. Jonathan has been honored with The President's Volunteer Service Award, Martin Luther King Jr. Drum Major for Service Award, National Alliance of Faith and Justice Award, and multiple Parents' Choice and Community Partnership Awards. He has authored seven #1 new release and three #1 bestselling books and has spoken over 2,000 times worldwide to diverse audiences of all ages. From professional development keynotes to education symposiums, military family resilience seminars to parent enrichment workshops, Jonathan's message of thriving in the practice of stewardship before leadership entertains, educates, and inspires people to discover and become their very best.



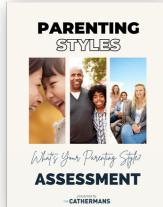
# BOOKS and accompanying RESOURCES



## Raising Them Ready

Practical Ways to Prepare Your Kids to Launch Into Life on their Own

Amazon #1 New Release



Parents, Educators, Mentors

Keynote & Workshop

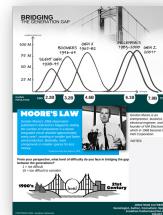
Parenting Styles Assessment



## Guiding The Next Great Generation

Rethinking How Teens Become Confident Capable Adults

Amazon #1 New Release



Parents, Educators, Mentors

Keynote & Workshop



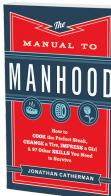
## Becoming The Next Great Generation

Taking Our Place As Confident Capable Adults

Amazon #1 New Release



Student Leadership  
Keynote & Workshop



## The Manual to Manhood

How to Cook the Perfect Steak, Change a Tire, Impress a Girl & 97 Other Skills You Need to Survive

Amazon #1 New Release, #1 Best Seller



Mentoring

Keynote & Workshop

FREE Group  
Mentoring Guide



## The Girls' Guide to Conquering Life

How to Ace an Interview, Change a Tire, Talk to a Guy, and 97 Other Skills You Need to Thrive

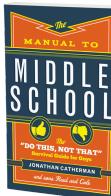
Amazon #1 New Release, #1 Best Seller



Mentoring

Keynote & Workshop

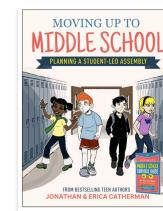
FREE Group  
Mentoring Guide



## The Manual to Middle School

The "Do This, Not That" Survival Guide for Guys

Amazon #1 New Release, #1 Best Seller



Student Leadership

Workshop

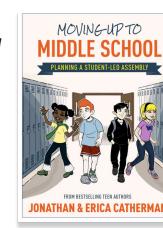
FREE Student Led Assembly Guide



## The Girls' Guide to Conquering Middle School

Do This, Not That" Advice Every Girl Needs

Amazon #1 New Release



Student Leadership

Workshop

FREE Student Led Assembly Guide

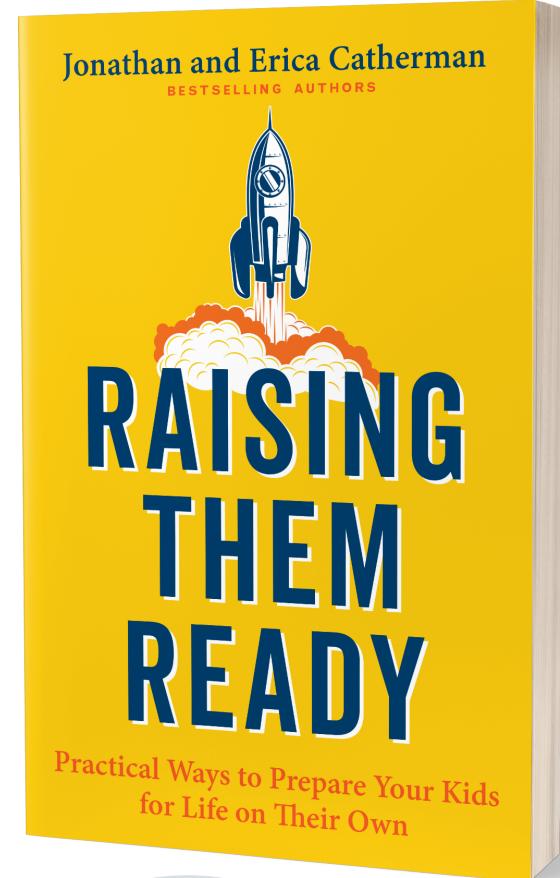
# Good parenting podcast are hard to find. So we launched our own!

In addition to reading the ***Raising Them Ready*** book, you can now listen to the **Raising Them Ready podcast**. It's a podcast for parents who are doing the best they know how to raise their kids to become confident, capable, and kind.

Each episode features relevant and engaging conversations with experts about ways we parents can prepare our kids to launch and thrive in the everyday demands of life.



Key parenting insights you'll only hear on the podcast!



Jonathan & Erica Catherman

# Speaking Topics

**Raising Them Ready.** Practical ways to prepare your kids for life on their own.

- Audience: Parents of children, ages 2-to-22
- Objective: Provide relatable and relevant parenting resources that prepare kids to mature into confident and capable adults, ready to successfully launch into life.
  - Introduce parents to an easy-to-understand Readiness Assessment of how their kids view the demands of life as challenges to thrive or threats to survive.
  - Provide parents with an age-and-ability-appropriate Launch List of more than 300 life skills and tools their kids should know before flying solo.
  - Guide parents through a Release Plan that celebrates the phases and adventures of letting kids go a little at a time, over time.

**Ready and Resilient.** Developing our capacity to make positive adjustments following adversity.

- Audience: Tweens, teens, young adults, parents, educators, mentors
- Objective: Introduce audience to the paths of Resiliency and Vulnerability while equipping them how to effectively address the demand of life and unavoidable change.

**Bridging The Generation Gap.** Thriving in the challenge of bridging the growing gap between the generation.

- Audience: Youth, parents, educators, mentors, employers
- Objective: Presents a clear explanation of why the generation gap is wider than at any time in history, how the growing divide places unavoidable demands on families, businesses, communities, culture, and what we can do to successfully bring members of each generations together again.

**Guiding The Next Great Generation.** Rethinking how teens become confident and capable adults.

- Audience: Parents, educators, mentors, employers
- Objective: Provide audience with a fresh look at guiding today's youth to become confident and capable adults by preparing them to accept the four challenges of the next great generation.
  - Build bridges between the generations
  - Transform raw talents into valued strengths
  - Practice stewardship before leadership
  - Live with purpose

**Becoming The Next Great Generation.** Taking your place as confident and capable adults.

- Audience: Tweens, teens, young adults
- Objective: Provide audience with a fresh look and understanding of how to become confident and capable influencers who are prepared to accept any challenged by:
  - Building bridges between the generations
  - Transforming raw talents into valued strengths
  - Practicing stewardship before leadership
  - Living with purpose

**Layers To Leadership.** Thriving in the challenge of practicing stewardship before leadership in personal and professional development.

- Audience: Professional organizations, athletic teams, student leadership groups
- Objective: Provide audience with a relevant, multi-generational model of why and how people qualify for leadership through stewardship. Teaching your next generation of leaders to first be stewards should be one of an organization's top priorities and is exactly what the best employers are seeking.

Overview: Over half of all business managers report frustration with the lack of "leadership" skills employees possess. Skills needed to steward the organization's people, services, products, and reputation.<sup>[1]</sup> The solution to the problem is not found in offering early, more, or better training on leadership. The answer comes prior, in the teaching and practice of stewardship.

Throughout organizations large and small, acts of stewardship are proving to be the truest qualification for leadership. Stewardship is the responsible management, supervision, and protection of something entrusted to one's care. Stewardship empowers people who can be trusted with little to be trusted with much more, and reminds those who have been trusted with more, that much is expected of them. To ascend from the establishment of MEMBERSHIP, through the acts of STEWARDSHIP, to the choice of LEADERSHIP reveals who is consistently investing in the ongoing well-being and growth of both themselves and the organization.

[1] 2016 Workforce-Skills Preparedness Report, PayScale Inc.

**Transform Raw Talents Into Valued Strengths.** Thriving in the challenge of discovering and developing your \_\_\_\_\_ strengths. (personal, kid's, student's, team's, leadership)

- Audience: All
- Objective: Introduce audience to a better understanding of how there is absolutely no lack of talent in the workforce, education, organizations, or in people. What each lacks are strengths. Through the stewardship of our talent, training, timing, and treasures we can transform raw talents into the kind valued strengths that move individuals and groups from surviving to thriving.

# Speaking Engagements

## **Education, K-12:**

- Bailey Middle School - educator professional development
- California Association for STEAM Education (CASE) Space School - leadership
- Ferguson-Florissant School District - Mentoring Matters
- Florida Virtual School - student leadership development
- GEAR UP - student leadership development
- Highland County School District - student & educator leadership development
- Hough High School - student leadership development
- Huntersville Elementary School - graduation, Moving Up to Middle School
- Mercer County Technical Schools - educator professional development
- Mercer County Technical Schools - student leadership development
- Mississippi Band of Choctaw Indians, DOE - Ready and Resilient, Raising Them Ready
- National Association of Middle School Principals - Mentoring Matters
- PTA/PTO - Guiding the Next Great Generation, leadership development
- ResponsiveEd - Campus Leadership in K-12 Culture
- The Leader In Me, FranklinCovey Education
- Spoke in 1,000+ public and private K-12 schools between 2009 and 2017.
  - Student leadership development
  - Educator, staff, and parent development
- The Leadership Summit, The Leader In Me, FranklinCovey Education
  - United States and Canada - keynotes, master of ceremonies

## **Higher Education:** (keynotes: mentoring, student leadership development, career readiness)

- Alamo College
- Bob Jones University
- Duke University
- George Washington University
- Harvard University
- Kansas State University
- Longwood University
- North Carolina A&T University
- Princeton Plasma Physics Lab
- Princeton University
- Stanford University
- University of Arizona
- University of California, Los Angeles
- University of Florida
- University of Louisiana, Lafayette
- University of North Carolina, Charlotte
- University of North Florida, Taylor Leadership Institute
- University of South Carolina
- University of Southern California
- University of Texas, Rio Grande Valley
- Utah Valley University, The Center for the Advancement of Leadership
- Wingate University

**Business:**

- Brown & Sterling, Attorneys at Law - Guiding the Next Great Generation
- Bishop Financial Partners - Guiding the Next Great Generation
- Financial Independence Group - Layers to Leadership
- MEDRIX - master of ceremonies (five years)
- Northeast Oklahoma Regional Alliance - Mentoring Matters
- Sambuco's Social Club - father-son event
- YPO (Young President's Organization) - youth leadership development

**Military:**

- Contractor, special operations forces - Family Resilience
- National Guard, Youth & Family Services (all 54 states and territories)

**Faith:**

- Action International (Philippines) - event speaker
- Azusa Pacific University, Mexicali Outreach (Mexico) - event speaker
- Black Lake Bible Camp - youth camp speaker
- Camp Firwood - youth camp speaker, parent night speaker
- Cornwall Church - youth camp speaker
- Christ The King Community Church - youth camp speaker
- Crossroads Bible Church - youth camp speaker
- Day Star Church, Family Life ministry - Guiding the Next Great Generation
- Dessalines Children's Orphanage (Haiti) - leadership training
- Focus on the Family radio - voted best radio broadcast of 2015
- Huntersville United Methodist Church - Raising Them Ready
- His Deal, men's ministry - Guiding the Next Great Generation
- Journey Church, men's ministry - All In, Reaching New Heights at Home, Work, Community
- Lake Forest Church, men's ministry - Guiding the Next Great Generation
- Nordy's, men's group - Guiding the Next Great Generation
- Pro Athletes Outreach - Bridging the Generation Gap
- SAMBICA - youth camp speaker
- Ukarumpa International School (Papua New Guinea) - event speaker
- Westminster Chapel - youth camp speaker
- Wycliff Global Alliance - leadership training
- Young Life - leadership training, youth camp speaker, master of ceremonies

**Community:**

- 1M Mentoring Foundation - Mentoring Matters
- Bermuda Sloop Foundation (Bermuda) - youth leadership development
- Boys to Men Foundation - mentoring training
- Cherokee Nation - student leadership development
- Choctaw Nation - student leadership development
- CPSI Conference - Mentoring Matters
- Heart for Monroe - Mentoring Matters
- National Alliance of Faith and Justice - Mentoring Matters
- People to People - leadership development
- Rotary International - Mentoring Matters
- The Boy Scouts of America, Troop 200 - leadership development
- United Way - leadership development
- YMCA - leadership development, Raising Them Ready