

James M. (Jim) Willis MSc., CMAS, CHS-V

Speaker, Trainer, Author, Security Expert, Antiterrorism Specialist

Jim is a dynamic speaker that has made presentations to senior government officials, corporate leaders, and audiences of every form, focus, and size. As a professional speaker, he draws on his unique knowledge, education, and expertise to address complex issues and create a positive audience experience. Whether speaking to sector-specific or general audiences, Jim tackles difficult topics with a light touch and appropriate humor that inspires others to face challenges with confidence.



Jim Willis' career path has been unique and diverse. He is an international development professional and a credentialed security expert whose influence has a global reach. After a tour in the Navy, Jim began a unique civilian career that has taken him from electrical lineman to managing an international development foundation to launching his own company. Jim is also a respected physical security professional specializing in violence prevention, infrastructure protection, anti-terrorism, and critical event management. With broad global experience, coupled with the formal education of a bachelor's in electrical engineering and a master's in development and security, all reinforced by security training from agencies including the Defense Security Service and UN Dept of Safety and Security, Jim helps clients across the globe conquer development issues, enhance security, and weather critical events. Jim used his expertise to develop **ASSIST**, practical security training that employs a de-escalated, restrained approach.

Popular Speaking Topics

When battling giants, it's not the participation; it's the response (Motivation, Positivity)

We all face unexpected challenges. While we can't choose when and where we'll confront the giants of life, we can choose our response. And our well-being can depend on how we respond. Jim Willis uses wit, humor, and life experiences to encourage others to face life challenges courageously.

Black Swans and Horizon Events (Motivation, Positive Change)

The world is changing at a bewildering pace. Whether it's a global pandemic "Black Swan" or a society-changing "Horizon Event", it's easy to be overwhelmed by uncertainty. This presentation inspires audiences to fearlessly weather change and conquer apprehension.

Navigating the changing security landscape (Leadership, Management skills)

As a preeminent security expert, Jim explores the leadership challenges of enhancing security without alienating employees, customers, or clients. Drawing on his global security experience and knowledge of corporate culture, Jim speaks to the complexities of organizational security, and the judicious use of resources, experts, and trainers.

De-escalating Hostility (Security, Life-skill)

Some handle confrontations with ease. But for most, it's unnerving and unpleasant, so de-escalation is seldom our go-to response. Luckily, de-escalation is a learnable skill, not natural talent. Jim provides a dynamic presentation that introduces the keys to effective de-escalation.

Situational Awareness: Paying attention can make all the difference (Security, Life-skill)

Today, aggression has become commonplace. To stay safe, you need a fundamental understanding of situational awareness. Jim introduces practical techniques and a pragmatic approach to increasing awareness at work, at home, and in public.

Speaker One-Sheet – General Audience

Oct 2021



Jim has made presentations to organizations across the globe



Recent Presentation & Training Engagements

2021	CS Week – Conference 45	Tampa, FL	Conference Presentation
2021	San Miguel Power Association	Ridgeway, CO	Multi-day ASSIST active shooter & violence prevention training
2021	Global ESC VIRTUAL Conference	Online Event	Conference Presentations
2020	Cape Hatteras Electric Cooperative	Buxton, NC	Multi-day ASSIST Active shooter & violence prevention training
2020	Evergy Energy	Kansas City, KS	Multi-day ASSIST Active shooter & violence prevention training
2020	Joe Wheeler EMC	Trinity, AL	Multi-day ASSIST Active shooter & violence prevention training
2020	Joe Wheeler EMC	Trinity, AL	Corporate Board - Security Presentation
2020	North Western REC	Cambridge Springs, PA	Multi-day ASSIST Active shooter & violence prevention training
2019	iP Utility Safety Conference & Expo	Concord, NC	Conference Presentation – <i>keynote</i>
2019	Lakeland Electric	Lakeland, FL	Multi-day ASSIST Training
2019	FMEA, Energy Connections Conference	Kissimmee, FL	Conference Presentations (multiday)
2019	Garland Power & Light	Garland, TX	Multi-day ASSIST Violence prevention training
2019	IPEP (Indiana Public Employer's Plan)	Huntingburg, IN	Multi-day ASSIST Violence prevention training
2019	Austin Energy	Austin, TX	Multi-day ASSIST Violence prevention training
2019	CS Week - Utility conference & Expo	Phoenix, AZ	Conference Presentations – <i>Voted best conference speaker</i>
2019	CGA 811 Excavation Safety Conference	Tampa, FL	Conference Presentations (multiday) - <i>keynote</i>
2019	NCEMC / TEMA	Raleigh, NC	Multi-day ASSIST Violence prevention training
2019	Tri-County EMC	Grey, GA	Multi-day ASSIST Violence prevention training
2018	Bluebonnet EC	Bastrop, TX	Corporate Board - Security Presentation
2018	North Carolina EMC	Raleigh, NC	Multi-day ASSIST Training
2018	Incident Prevention Institute (iP)	Orlando, FL	Conference Presentation
2018	Bluebonnet EC	Bastrop, TX	Multi-day ASSIST Training
2018	Texas Electric Cooperatives	Frisco, TX	Conference Presentation
2018	Environmental Health & Safety Conference	Arlington, TX	Conference Presentation - <i>keynote</i>
2018	Oregon Trail EC	Baker City, OR	Multi-day ASSIST Training
2018	Texas Electric Cooperatives	San Antonio, TX	Conference Presentation – <i>keynote</i>
2018	Texas Electric Cooperatives	Fort Worth, TX	Conference Presentation
2018	NRECA Safety Leadership Summit	Atlanta, GA	Conference Presentation - <i>keynote</i>
2018	NRECA - TechAdvantage	Nashville, TN	Conference Presentation - <i>keynote</i>
2018	Plateau EC	Oneida, TN	Corporate Board - Security Presentation
2017	PREA Key-Man Conference	State College, PA	Conference Presentation - <i>keynote</i>
2017	Ohio Line Supervisors Association (OLSA)	Columbus, OH	Conference Presentation - <i>keynote</i>
2016	NRECA Safety Leadership Conference	Fort Worth, TX	Conference Presentation - <i>keynote</i>
2016	Cooperative Exchange Conference	Williamsburg, VA	Conference Presentation - <i>keynote</i>
2015	Kings Bay Regional Security Conference	Kingsland, GA	Conference Presentation - <i>keynote</i>
2015	Cooperative Exchange Conference	Williamsburg, VA	Conference Presentation - <i>keynote</i>



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