



**MEDIA
KIT**

JILLIAN ANDERSON

**FOUNDER.
SPEAKER.
WOMAN IN TECH.**

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MEET JILL

Depending on who you ask, Jillian could be an app founder, basketball player, drone pilot, volleyball player, podcaster on any given day of the week. But at the heart of it all, I'm Jillian Anderson, the driven founder of HERide, a female-friendly rideshare service based out of Atlanta, GA. My journey began with a passion for innovation and a deep commitment to empowering women in the gig economy. Every day, I'm fueled by the goal of getting 1,000 drivers to complete a minimum of 10 rides per week in Atlanta, ensuring safety and comfort for both our drivers and customers.

Outside the bustling world of HERide, my life is a dynamic tapestry of interests and activities. Whether I'm hitting the basketball court, navigating the skies with my drone, serving a volleyball, or sharing insights on my latest podcast, I'm all about embracing challenges and diving into new experiences.

My dedication doesn't stop at entrepreneurship. I'm also the co-founder of The Gig Network TV, a platform dedicated to showcasing the vibrant world of freelancers and small business owners. It's more than a network; it's a community where stories of hustle, success, and innovation come to life.

In every role I play, from tech entrepreneur to sports enthusiast, I bring a spirit of determination and a belief that every one of us has the power to shape our own path. My journey is about more than building a business; it's about creating a movement where women are empowered to take the driver's seat in every aspect of their lives.



TWITTER

6M+



INSTA

1.5M+



APP
DOWNLOADS

45K

ENGAGEMENT + IMPRESSIONS



COLLABORATION FEES

\$2000

Fireside Chat- a fireside chat is a featured session that offers a more informal, discussion-based alternative to the traditional keynote address. These chats generally necessitate less preparatory work and are more budget-friendly compared to keynote presentations.

\$500

Panel Presentation -My favorite speaking engagements to participate in are panel presentations because the content and discussion of each panel is so unique.