

JENNIFER SHEETS

WORKFORCE STRATEGY EXPERT, SPEAKER, AUTHOR and RADIO SHOW/PODCAST HOST

masterstaffemployment.com

About Jennifer Sheets



Jennifer Sheets is the CEO and Owner of MasterStaff, Inc., one of the fastest-growing staffing agencies in the country specializing in corporate growth through recruitment, retention, seminars, training, outplacement services, and more. Jennifer has over 20 years of experience in the staffing industry and has an extensive background in providing professional placement services for businesses large and small. Through MasterStaff, Jennifer has assisted more than 35,000 people in finding the right job across nearly every possible industry and has partnered with such organizations as Bridgestone America and Hot Topic. Jennifer also hosts the Master the Workforce Radio Show and Podcast, which broadcasts live on Cumulus radio every Sunday at 11am CST. In 2023, Jennifer released her debut book, *The Human Capital Lifeline*, which reveals when the labor shortage actually started and why it has been largely ignored.

As the parent of a child diagnosed with leukemia, Jennifer is an active advocate in the fight against childhood cancer. Over the years, Jennifer has been involved with several nonprofits, including the Make-A-Wish Foundation, and has served on the boards of several organizations in the fight against pediatric cancer. Jennifer currently lives in Nashville, TN, with her husband, son and daughter.

Why Jennifer Sheets?

- During her career, Jennifer has garnered such notable achievements and milestones as hosting her own radio show and podcast and being invited as one of the Keynote speakers this past May at the Reuters 2023 Supply Chain Summit.
- Through all of her platforms, Jennifer's goal is to humanize the professional experience. She cares about the whole person and not just their business.
- Jennifer has placed over 35,000 employees with companies big and small and even relocated a Fortune 1000 company's corporate offices, including 150 positions from the West Coast to Nashville.
- As the Founder and CEO of MasterStaff, Inc. for 23 years, she gained a unique outlook on life and business, navigating the challenges of pediatric cancer after son, Colton was diagnosed not once, not twice, but three times.
- Her book, *The Human Capital Lifeline* delves into the essential aspects of leadership often overlooked by many and critically addresses the influx of cutting-edge technologies like AI, blockchain and advanced management tools, and their efficacy in truly understanding human nature.

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Speaking Topics

- Why AI Can Never Replace Personal Connection in Business
- How AI is Acting as a Veil to Encourage Discriminatory Hiring Practices
- Navigating the Boys Club: My Experience Being a Woman in a Male-Dominated Industry
- How Technology Played a Role in the Great Resignation
- Business Strategies to Recover and Rebuild Your Business
- The Importance of a Swift Hiring Process
- Closing the Deal with Your Potential New Hires
- Master the Hiring of Drivers in Today's Market
- Corporate Expansion and Relocation: Big Firms Are Leaving Out the Most Important Details
- The Leak in the Boat: Middle-Management - What To Do About It
- Discriminations and Biases in AI: Litigation is Happening - How You Should Handle It
- Ageism: How to Deal With it as a Seasoned Candidate
- When Personal Tragedy Strikes: How to Continue Professionally
- Recognizing Imposter Syndrome Before It Negatively Affects Your Career and Confidence



Speaking Rate

\$5000+ Keynote or Panel Speaker, \$2500+ Workshop Leader
Fees negotiable



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