

joyosity™

creating positve culture
with complex people

So work is a joy, people are whole, and organizations flourish.

jenn whitmer

Keynote Speaker | Consultant | Joy-Bringer

www.jennwhitmer.com

where you are

Our team has grown rapidly with a team of diverse backgrounds, causing friction and growing pains. Jenn blew us away! She helped us understand ourselves and our team better in a way that most other development days or team building workshops ever could. We have successfully implemented her work, and can't wait to continue our work with Jenn.

David M. & Taylor A.

Are you experiencing any of these situations:

- We are struggling with **conflict**, and it's impacting our work.
- We want to **develop** our people and have **better managers**.
- We're struggling with **engagement**. People just seem **disconnected**.
- We're going through a **change in leadership**.
- We're growing rapidly and need to **scale** but still keep great people and our special culture.
- We're having trouble keeping people, and **retention** is a problem.
- We're missing connection and communication because of **remote/hybrid work**.
- We want to improve our **culture**.
- We miss **fun**.

what it costs

Often, organizations just keep going, believing it's just a storm that will pass.

But this approach is costing you:

- Unresolved **conflict costs** about 3 hours of productivity per week or **$6,072** per year per person.
- **Disengaged employees are 62% less productive** than engaged employees.
- Replacing an employee **costs 150-200% of the employee's salary**.
- **Lack of effective collaboration and communication** are the leading **causes of workplace failures and decreases in productivity**, according to 86% of employees and executives.

Imagine if it could be different.

CLUTCH

We nearly tripled in size in the last year, and at the same time, we have fully embraced a remote workforce. We enjoy our hybrid/remote model, but it also challenges communication and fostering team connections. I cannot say enough positive things about the session and the response from our team. It's been a couple of months since we've done the session, and people are still referencing learnings.
An absolute home run!

Troy S. & Keirsten S.

the value you can have

DEPARTMENT OF STATE

We wanted to equip the Department to manage workplace conflict with an atypical (and more memorable) event.
We wanted someone insightful and funny. She tailored her presentation perfectly to meet our unique needs. Jenn's competence and professionalism shone through every step. We have successfully used her strategies, and I recommend Jenn to any group.

Brianna G.

- Improved team trust, sense of community, and increased engagement, which **decreases turnover by almost 40%** and **increases productivity up to 20%**.
- Solving leadership issues that increase employee engagement **saves the average small business $3.1 million a year**.
- Addressing burnout, mental wellness, and belonging **returns 500% on investment**.
- Coaching and mentoring employees in the workplace can create a return on investment of 5.7 times the cost.
- Moving from disengaged to **inspired employees improves productivity by 147%**.
- Companies with positive cultures **outperform the market by a factor of 3.36.**

why jenn?

In-Person or Virtual
Keynotes • Workshops • Retreats
Moderator • Emcee



Jenn Whitmer helps leaders create Joyosity™: **positive culture with complex people**. Through solving conflict, cultivating communication, and capitalizing on the uniqueness of each person, Jenn helps you create empowered teams. As an international keynote and TEDx speaker and Enneagram specialist, Jenn helps organizations **retain employees, increase efficiency**, and develop healthy culture so that work is a **joy**, people are **whole**, and organizations **flourish**.

(Usually, that means a lot of laughter!)

servicenow BELDEN TEDx DEPARTMENT OF STATE Western Union STORY Chick-fil-A UNITED SOYBEAN BOARD

the model

joyosity™ COMPASS

Cultivating Joyosity™ involves a continual dance of three areas of practice. By weaving together topics in each category, we create a positive culture even with all the complexities of the people inside and outside your organization.

EXPLORE: Understanding the humans that make all the work happen.

ENGAGE: Practicing the people power skills that we use to interact with others.

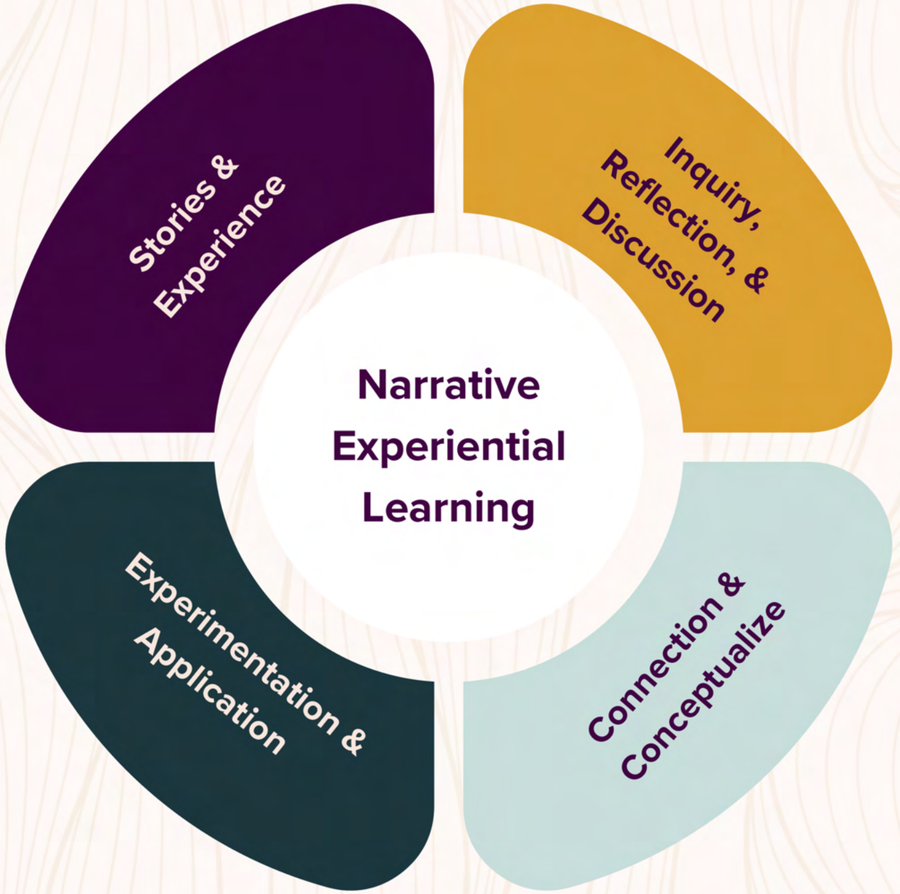
EXPERIENCE: Cultivating the foundational pieces of experience.



the approach

Jenn uses her 20+ years of practice in education and training, as well as her graduate degrees in education, leadership, and communication and culture, to craft an engaging and inspiring experience. She fuses Kolb's experiential model and narrative-based learning so your event has lasting impact for you, your team, and your culture.

Experience, atmosphere, and stories open the brain to new learning experiences in a way simple information cannot.

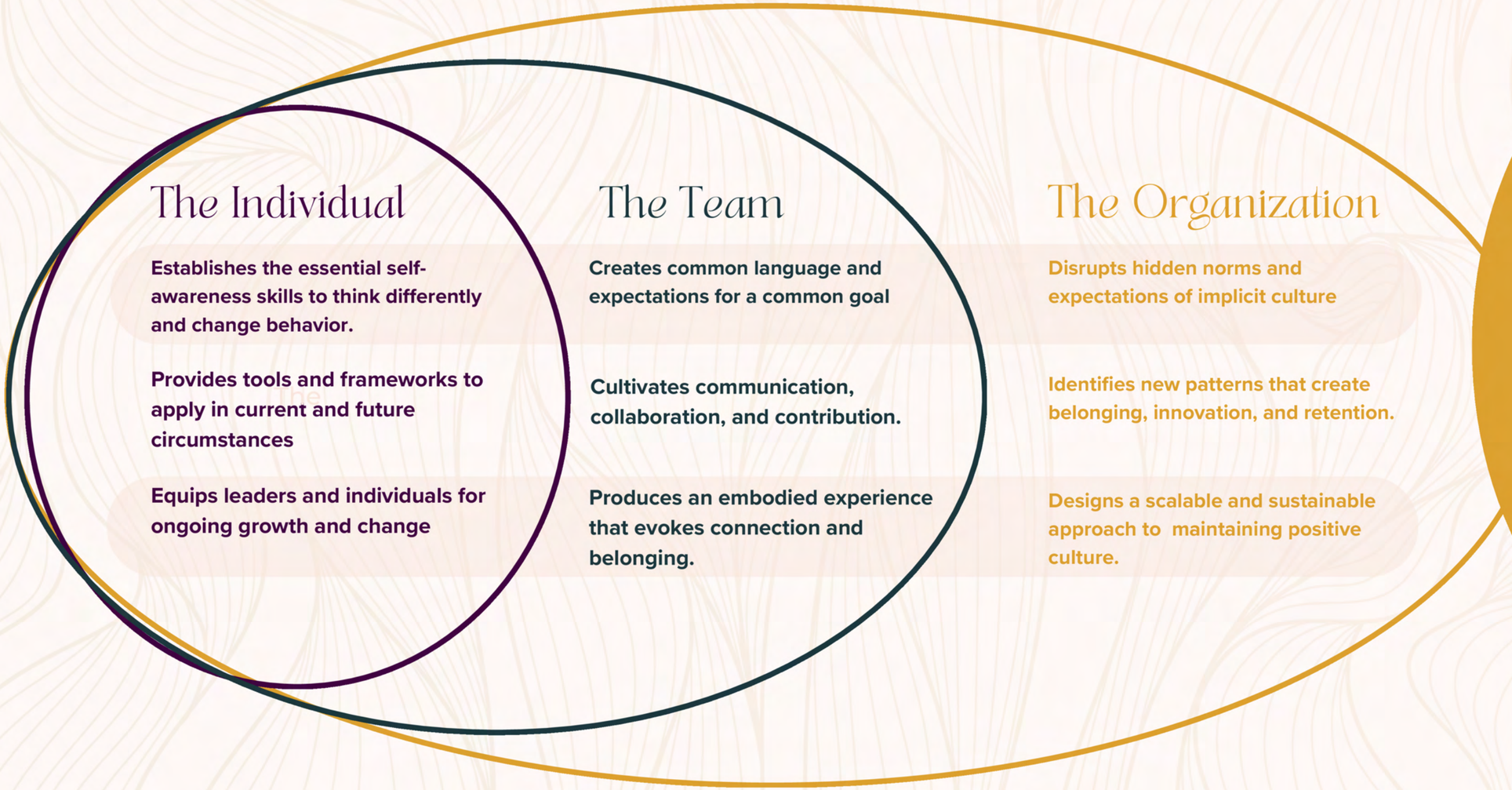


Direct and open questions uncover root motivations, issues, and impacts. Model personal reflection and group discussion.

Apply the concepts and learning in the current context and commit to a plan create lasting change.

Jenn facilitates the connection among the experiences, stories, and reflections to the needed leadership and team lessons.

the outcomes



The Individual

Establishes the essential self-awareness skills to think differently and change behavior.

Provides tools and frameworks to apply in current and future circumstances

Equips leaders and individuals for ongoing growth and change

The Team

Creates common language and expectations for a common goal

Cultivates communication, collaboration, and contribution.

Produces an embodied experience that evokes connection and belonging.

The Organization

Disrupts hidden norms and expectations of implicit culture

Identifies new patterns that create belonging, innovation, and retention.

Designs a scalable and sustainable approach to maintaining positive culture.

ILLINOIS ipra PARK & RECREATION ASSOCIATION

Jenn was a breath of fresh air in her keynote! Jenn was able to connect with the entire group and provide learning opportunities beyond her keynote. Many of the breakout sessions referenced her insights. We have discussed her impact far beyond the hour she spent with us. Jenn was fun, interesting, and insightful. She even got the entire group of strangers to happily sing at a conference! Jenn provided an exceptional learning experience!

Katie S.

interactive & engaging

“Jenn's workshop on conflict resolution was perfect for our managers. She did exercises with the group on the spot and even provided free downloadable material at the end. One of the comments from our managers, “I wish I would have learned this 10 years ago!” I highly recommend Jenn as a speaker.

Marletha B., Training Director



marletha b.

Training Director

services & topics

Jenn will work with you and your team to create the experience that provides the outcomes you need.

- Powerhouse Keynotes
- Engaging Breakouts
- Experiential Workshops
- Comprehensive Joyosity™ Program
- Expert Customization
- Clear Learning Outcomes
- Strategic Consulting
- Executive Coaching

FOREVER READY REC
PRODUCTIONS

After our team's work with Jenn, our awareness of how to communicate effectively with each other has increased so much. We have a common language as well as so much respect for each other. We've directly increased our efficiency across projects and improved our communication with our clients.
Our culture is thriving and is becoming the place we have always wanted to build.

Lauren R.

keynote: joyosity™ at work



joyosity
The Main Stage

Installing the Keystone of Joy:
Creating a productive, positive, and profitable workplace

Many people believe positive culture and joy are a nice to have. It's like, “Sure, if I get that, great.” When actually, joy is the heartbeat of a healthy organization.

In your head, you may have just scoffed. Or said, "It’s always going to be this way. Or “That’s just the way it is.” “I survived. We just need to focus on growing the business.” But what has this way of thinking cost you?

Joy is the center of how we get all the things that we need at work, including tangible impact on productivity and profit. But exactly what does that look like every day? How do you create this joy-filled space with a positive culture when we have all these complex people working together? You need Joyosity.
Joyosity is the flourishing space of a people-center, purpose-driven organization that is highly productive and profitable.



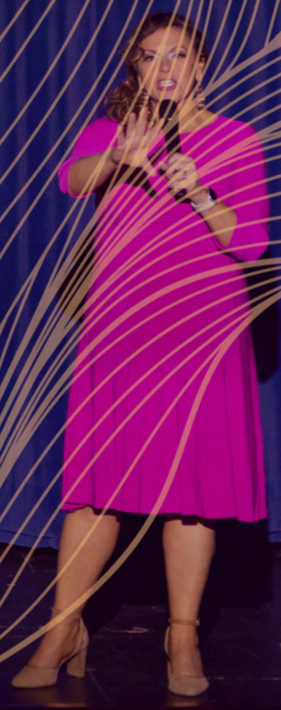
keynote: leadership mindset

The Main Stage

Rewrite the Soundtrack: *The Lasting Solution for Connected Leadership and Flourishing Teams*

The story you live is only as good as the one you tell yourself. Strategic leadership begins with knowing that. The story goes by many names: your psyche, your personality, your ego. The narrative drives your every feeling, decision, and action — and it can keep you disconnected and disengaged. Not only you, each member of your team too.

Discover how to reliably identify the stories you tell yourself, how they impact your leadership, and how to create a new story to move forward in strategic thinking so you can cultivate a vibrant and flourishing team that succeeds for your organization.



keynote: leadership & team

The Main Stage

Culture isn't Ping Pong:
Build a Healthy Team of Self-Leaders

If you want to be an effective and successful leader that creates an engaged and empowered team, you need one surprising foundational skill: healthy self-awareness.

The No. 1 predictor of leadership success is healthy self-awareness. Leaders who actively grow in accurate self-awareness have less stress and anxiety, are more efficient and effective at work, create more engaged teams, and run more profitable companies.

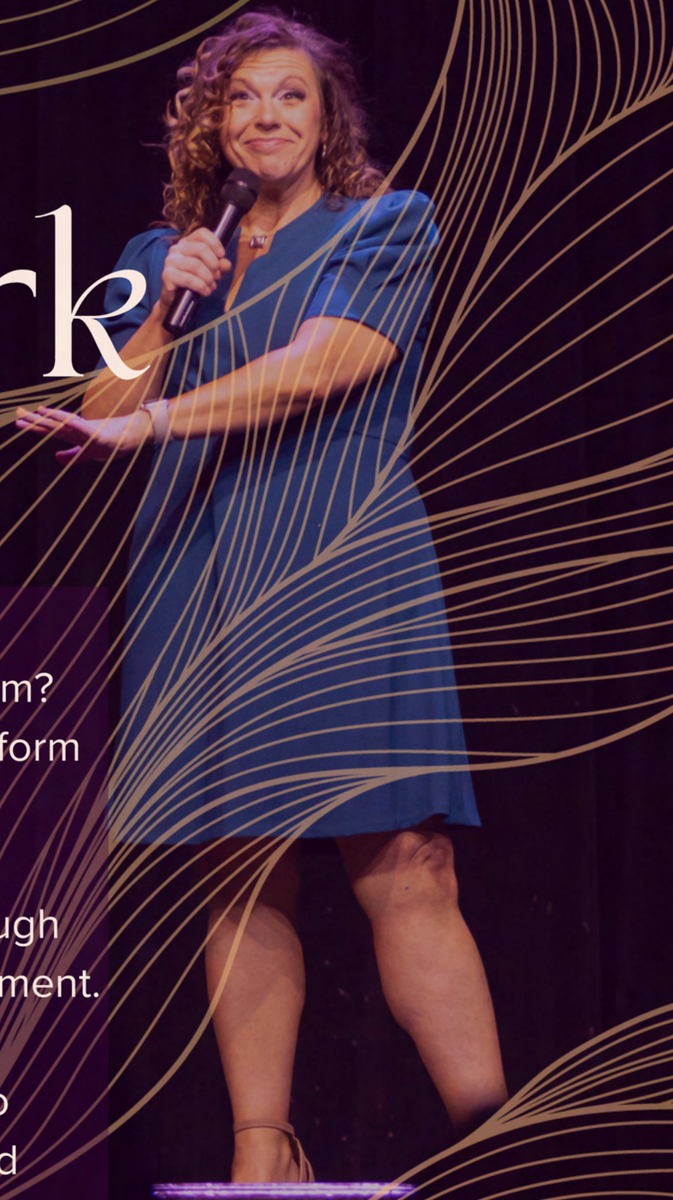
Learn exactly what self-awareness is, the most effective tool to gain accurate self-awareness, and how to actually use this information to be not only the best leader, but your best self.



keynote: generations at work

The Main Stage

The Cross-Generational Jam:
Turning Friction into Fusion



You are constantly communication—literally all the time. Our brains are hard-wired to create meaning. But what happens when even the very words don't make sense, let alone the medium? Learn the power of CLEAN communication to break down intergenerational barriers and transform miscommunication into opportunities for growth.

With researched-backed communication and social skills, you can lead your organization through the friction of five generations working together to transform into a collaborative work environment.

Learn each generation's communication style, how to approach other styles, and what to do to improve your own communication. Create a culture that freely shares ideas and creates shared meaning so you can do effective and powerful work (all with a side of laughter).

keynote: conflict resolution

The Main Stage

The $668 Billion Opportunity:

Using Curiosity to Move through Conflict to Connection

Your success as a leader will rise and fall with your ability to manage conflict. Conflict avoided creates unhealthy and unproductive teams; conflict mismanaged often strikes more harm than good. And mismanaged conflict costs US businesses $668 billion a year (Yes. Billion.)

Learn how you show up in conflict based on your Enneagram type, skills you need to resolve conflict, and how to equip yourself to create peace. From a recovering conflict avoider who used to moonwalk out of hard conversations, come learn with humor and stories how conflict can be your way to an engaged and flourishing team. (The real-life application of Jenn's TEDx talk)

other topics

Workshops & Breakouts



self-awareness & personality

Ennea-whatsit? *E 101 The Personality Wisdom to Transform Your Life*

Unity not Uniformity: *Enneagram for Teams*



communication

Come Talk to Me: *The Five Must-Haves to Clear Communication*

Say it Like This: *Enneagram & Communication*

Enjoy the Fruit Basket: *How to Communicate Cross-Culturally*



leadership & team

Build a Culture That Retains Top Talent: It's not just words

Make the Hard Choices: *Decision-Making*

Move the Match: *Managing Burnout so You Can Lead for the Long-Term*



No one has more energy than Jenn. She recently emceed and spoke at a 2-day conference for women leaders in agriculture and was amazing! Jenn does a wonderful job keeping participants on task and the meeting on schedule. Her presentation gave participants a quick self-assessment of their conflict style and provided them the tools and easy steps to help navigate difficult conversations. **Authentic and effective, Jenn's expertise stays with the audience because she truly connects with them as people**.

regina c.
Director of Board Engagement

I've never had leadership training like this. Jenn worked with our leadership team, and we had discovery after discovery about how we can support our teachers and our staff.

Leading multiple locations presents so many challenges, and this **training brought a unity we needed**. Bringing Jenn to our team was the best professional development decision!



christy d.
Director

who's jenn?

Really just wants her life to be a musical or the show Ted Lasso



Jenn Whitmer helps leaders create positive and profitable culture with complex teams. As an international keynote and TEDx speaker and Enneagram specialist, Jenn helps organizations retain employees, increase efficiency, solve conflict, and cultivate communication so that work is a joy, people are whole, and organizations flourish. (Usually, that means a lot of laughter!)

Jenn holds graduate certificates in music education, theology, and leadership, along with a Master of Arts in communication and culture from Webster University and certification as an Enneagram coach. While not-at-all-secretly wanting her life to just be a musical, Jenn lives in St. Louis, Missouri, with her husband, Michael, their four kids, and a surly cat that puts up with them all.

As a speaker, consultant, and Joyosity podcast host, Jenn has stood in front of thousands of people, helping them develop the skills to improve their teams. And she's ready to help you restore the joy of work, creating a healthy workplace culture that is people-first and purpose-driven.

MA Communication & Culture • Graduate Certificate Theology & Leadership
Certified Enneagram Coach • TEDx Speaker



"This was **perfect**. I could see exactly where my personality is helping me and where my pressure points are. And with Jenn **linking it to my communication style**, I now have so many more tools to jive together as a workplace. I was nervous going in, and now I **feel equipped and excited**. All in all, today was fantastic."

jack l.
marketing manager

Jenn was a **breeze to work with**. I received her work on time and always had great communication before the event. At the conference, she delivered two **powerful sessions for our audience that excited people**. Positive feedback all around!
I would **recommend Jenn** to any event planner wanting a **professional and joyful speaker.**



stephanie e.
event strategy manager

top five reasons to book jenn

1 **Joyful**: Jenn speaks about hard topics with infectious joy, helping the audience move past their own barriers to growth.

2 **Engaging**: With big questions, stories, and interaction, the audience isn't just sitting through another talk. They are engaged and learning, from being up and moving to wooed by stories from the everyday life of leaders — in the office and at home. She's fully present with your audience, inviting them into an adventure they continue when they walk out of your event.

3 **Memorable**: When we laugh, we integrated memories and remember more. While Jenn does think she's a freakin' riot, the humor is for the audience to walk away with information that sticks. Every industry and audience have their inside jokes and unique pressures. Jenn can craft her message to meet the needs of your audience and deliver with practiced pacing and timing, she brings the audience on a journey to understanding.

4 **Experienced**: Jenn had her first speaking event in 5th Grade (thank you, DAR essay competition!) She's honed that skill during years of speaking, educational leadership, consulting, and training volunteers through professionals.

5 **Smooth**: Jenn is here to serve you and the audience. Her clients repeatedly say she is easy to work with and professional. You need someone you can trust to deliver for you... and Jenn is for you.



now what?

Visit jennwhitmer.com/keynote-speaker to watch Jenn in action and start the booking inquiry process. I can't wait to work with you to make your event fabulous.




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