

A 14-year music industry veteran but a 1st year attorney, Jane brings both a depth and breadth of experience and a youthful energy to any discussion.

As an intellectual property & litigation attorney, recovering social media and music industry entrepreneur, former talent manager, and four-year online and in-person teaching veteran, Jane is an excellent choice to speak at your next event.

For more information email [jane@howdoibegin.com](mailto:jane@howdoibegin.com)

Detailed Experience: <https://linkedin.com/in/janebegins/>



### **Selected Topics**

- Copyright Issues in Music or Social Media
- Trademark Issues in Music or Social Media
- Intellectual Property & The Internet
- Women in the Law
- Women in Entertainment/Music
- DIY Music Marketing
- Leadership in the Music Industry (venues, talent management, etc.)
- Navigating Test Prep and the College Process

### **Prior Speaking Engagements**

July 2019 – Grammy Camp

- *Careers in Music Business Guest Speaker (Q&A)*

April 2019 – University of Southern California

- *Developments in Copyright Law: Music Modernization Act (guest lecturer)*

December 2018 – Junior Achievement of Southern California

- *High School to Law School (presenter)*

October 2018 – University of Southern California

- *Developments in Copyright Law: Music Modernization Act (guest lecturer)*

July 2018 – Tucker Ellis LLP

- *Developments in Copyright Law: Music Modernization Act (presenter)*

July 2018 – Grammy Camp

- *Careers in Music Business Guest Speaker (Q&A)*

April 2018 – University of Southern California

- *Case Studies in Copyright Law (guest lecturer)*

September 2017 – Female Musician Academy

- *Building a YouTube Business* (featured speaker)

September 2017 – University of Southern California

- *Copyright Law* (guest lecturer)

July 2017 – Grammy Camp

- *Careers in Music Business Guest Speaker* (Q&A)

September 2016 – University of Southern California

- *Social Media Analytics* (guest lecturer)

September 2016 – Authentic Marketing Conference

- *Building an Engaged Fan Base* (panelist)
- *Content Calendar Strategies* (panelist)

September 2016 – University of Southern California

- *Social Media Analytics* (guest lecturer)

August 2016 - Indie Entertainment Summit

- *Mastering Social Media & Business Development* (panelist)
- *Developing Your Artistry* (panelist)

July 2016 - Music Prosperity Summit

- *Capturing YouTube: Create your Content-Driven Social Media Strategy* (featured speaker)

September 2015 – University of Southern California

- *DIY Social Media Marketing* (guest lecturer)

## Articles

June 2016 – BEGIN Blog

*How to Respond to Tragedy on Social Media without Being a Jerk*

<http://www.howdoibegin.com/blog/how-to-respond-to-tragedy-on-social-media-without-being-a-jerk>

November 2015 -Hypebot

*Dear Mr. Iovine: How Other Women (Not Apple Music) Influenced My Musical Tastes*

<https://www.hypebot.com/hypebot/2015/11/dear-mr-iovine-how-other-women-not-apple-music-influenced-my-musical-tastes.html>