



# Jack Tompkins

## Speaker and Founder



Keynote Speaking and Small Group Workshops  
Founder of Pineapple Consulting Firm



### “Pineapple” Jack Tompkins

*Speaker and Founder of*

Data can be fun.  
Seriously!

From founding  
Pineapple Consulting  
Firm to presenting in  
front of crowds, Jack  
aims to make data fun!

He has an absolute  
blast engaging with the  
audience and talking  
about how businesses  
can become more data-  
driven. It's easier than  
people think and it's  
more impactful than  
you can imagine.

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*Jack Tompkins speaks about data (yawn). I expected this to be a super boring topic. I WAS WRONG! Jack made data fun and approachable and meaningful!*

*-Phil Gerbyshak, Gerbycasts*

### The quick summary...

**Jack is a people person first and a data person second.**

**That's why his presentations are engaging and fun... even he knows that data can be boring sometimes!**

**Jack absolutely loves helping people and making something that most people despise (data) into something easy and attainable.**

**In small group workshops, Jack holds a very interactive session that walks small business owners through the process of becoming more data-driven, regardless of what level they're starting at.**

**For large group speeches, Jack keeps the presentation lively and engaging while delivering immediately implementable next steps for the crowd.**



*Very interesting and relevant,  
simple and effective. Great topic,  
great speaker!*

*-Renaissance Executive Forum  
members*



*Jack's presentation hit the sweet spot by presenting a common sense yet focused approach to develop and use key data points to support and drive small business decisions! Several mentors went out of their way to express appreciation and satisfaction with the presentation.*

*-Peter Safir, SCORE*

