



www.italiifornabene.com

Italia Fornabene

MOTIVATIONAL SPEAKER
& BUSINESS SCALING COACH

MEDIA KIT

Meet Italia

MOTIVATIONAL SPEAKER & COACH

Italia Tornabene is a powerhouse keynote speaker, entrepreneur, and author who transforms real-life adversity into empowering strategy. Known for helping women—especially single mothers—build profitable businesses with confidence and clarity, she brings a results-driven, no-fluff message to every stage. After overcoming homelessness and surviving the sex industry, Italia rebuilt her life by launching multiple six- and seven-figure businesses from the ground up. She is the founder of EmpowerHer Journey Inc., the creator of the Baxter Learns to Save children's financial series, and the visionary behind Tornabene Wine.

Her work is grounded in raw honesty, strategic insight, and unshakable belief in what's possible. Italia inspires audiences to pursue financial independence, embrace personal reinvention, and build real, sustainable success—without losing themselves in the process. Her core belief: every story holds strength, and success is non-negotiable.



 500K

@italiatornabene

 45.5K

monthly page views

 10K

podcast downloads

 15K

email subscribers



SPEAKING TOPICS

From Homeless to CEO: Turning Trauma into Triumph

Success is Non-Negotiable: Mindset Shifts That Change Everything

Financially Free, Fiercely Female: Wealth Building Without the Wall Street Talk

Building a Brand That Breathes: How to Monetize Your Story

The EmpowerHER Effect: Creating Impact-Driven Nonprofits & Businesses

Metropolitan Magazine

News10 ABC

Mick Unplugged

Betterauds.com

Crunchbase

Writers Life Magazine

Sheen Magazine

EIN Presswire

Tactics Magazine

Fox News

CBS

P10 Podcast

AS SEEN IN

Client Testimonials

“Working with Italia is like getting a masterclass in mindset, branding, and execution all at once. She helped me to scale y side hustle into a profitable business in less than 6 months – and she did it while keeping me grounded in purpose. She’s the mentor I didn’t know I needed and now I won’t make a move without her insight. –Jasmine T, CEO, Femme Wealth Collective

“Italia didn’t just coach me – she challenged me. She helped me refine my brand, launch my website, and build a strategy that actually converts. I went from scattered ideas to a clear brand with real income in just a few sessions. She’s the real deal. – Vanessa M, Founder of LuxeMind Wellness

Media & Awards

Crowned Ms. New York, US Nation 2024

Recognized for leadership and women's empowerment.

Mom's Choice Award

Bestselling author of 'Baxter Learns to Save', honored for excellence in children's literature.

Gold, Silver and Bronze Medalist

Recognized for innovation with Tornabene . Tornabene Wine's 4th IWWC win.

Honoree, 2025 San Francisco Chronicle Wine Competition

Innovation award in the low-acidic wine category

Amazon Best Selling Author (3x)

Award winner across fiction, finance and children's literature.

Amazon Best Seller

Best seller award for 'Femme Fatale' (Thriller/Fiction category)

Top Voices in Women's Business & Entrepreneurship

2025 Award

Women's Choice Award

Tornabene Wine, 2025

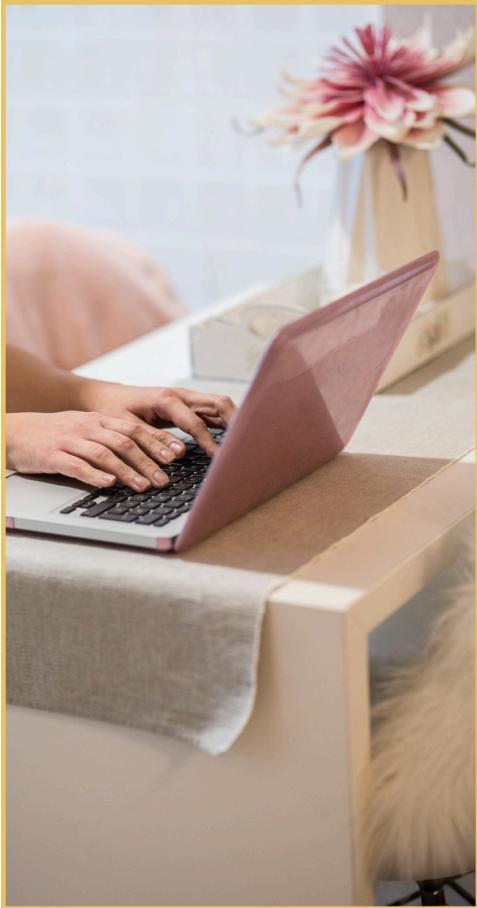
Featured Guest, P10 Podcast

Season 5, Episode 19 - sharing her entrepreneurial journey

**"Every story holds strength -
and success is non-
negotiable."**

Italia





KEY BRANDS

EmpowerHer Journey Inc.

Nonprofit supporting single mothers with grants, mentorship and business aid to obtain their entrepreneurial dreams.

Baxter Learns to Save

A children's literacy series teaching young children the concepts of money management, saving and smart financial habits.

Tornabene Wine

A luxury wine brand focused on wellness, sophistication and balance.

Books & Publishing

Author of 'Suits to Stilettos', 'Femme Fatale' and 'Easy Investing' - empowering women to control their narrative, finances and future.

WHAT YOU CAN EXPECT

Italia offers genuine, unfiltered storytelling that resonates immediately with any audience, providing practical strategies, specifically designed for entrepreneurs, women in business and impact-driven professionals. Her high-energy presentations are infused with heart, blending real world experience with impactful insights. She delivers tailored experiences that align seamlessly with your event's theme, audience and objective. Italia prides herself on punctuality, professionalism and promotion - including marketing the event. Her engagement extends beyond the stage as she is available for Q&A's, meet-and-greets and media appearances. She provides no fluff or filler - just pure passion.

A MESSAGE FROM ITALIA



I didn't build my life or my brand from a place of privilege - I built it from survival, grit and unshakable belief that I was meant for more. Every business I've created, every book I've written, every stage I've stood on has been rooted in one simple truth: **you can start over and still win.**

I'm not here to impress. I'm here to create impact - with clarity, heart and real world strategy. Whether I'm speaking to CEO's, mentoring a single mom with a dream or helping a child learn what a dollar is worth, I lead with lived experience and results that matter.

If you are reading this, you are not just looking for a speaker or creator - you are looking for someone real. Someone who has lived the 'comeback' story and can help your audience write their own.

Let's create something powerful together.

Italia



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