

# Isabella di Fabio Secret Story About Trends In Digital Marketing After Covid 19



We have compiled a list of 11 key digital marketing trends that businesses can follow up to 2021. This blog will take a look at what you need to prepare for when you enter 2021 and beyond.

This article takes a look at predicting the trends that will dramatically change digital marketing in 2021. Below we will discuss what happened as a result of COVID 19 and whether these trends can be expected to continue. Read what industry experts have to say about the future of digital advertising and marketing trends in the 21st century.

Isabella di Fabio Read more about the changes in digital marketing in your industry and organization that affect you the most and how you can adapt your marketing practices. If you are not sure what these new digital marketing trends mean for your business, call us and we will give you a template.

Zero Gravity Marketing continues to keep an eye on the pulse of the digital marketing landscape. At the end of 2018, we published a series of articles that examine the most important trends in digital marketing for the following year.

Isabella di Fabio Secret Story Although the COVID-19 pandemic has changed the status of 2020 enormously, a prominent and measurable trend in the field of digital marketing is still evident: engagement - based email marketing. With CO VID 19 as a hit, measurable and prominent trends in digital marketing have emerged, such as "Engagement - based email marketing" (engagement marketing) and "engagement management."

These are the three trends in digital marketing that you can expect everywhere as the new year approaches. Digital marketing has become one of the best forms of marketing, as people spend a significant amount of their time online. Multi-channel marketing is increasing as the use of multi-

channel channels increases, and the most popular ones - for tools such as email, social media and social networks - are embedded in the current scenario.

Isabella Secret Story About The growth of TikTok is one of the most important trends in digital marketing that we should keep in mind in 2021. As companies and customers are interested in greater participation in chatbots, this is likely to be the fastest growing trend in digital marketing in the next few years. Letters to understand what digital marketing is like, considering that most of these trends will be dictated and influenced by the changes we see in 2020.