

Better Communication. Deeper Connection.



Geoffrey Klein works with professionals and organizations to harness the power of effective communication, driving more engagement and deeper connections with their team and customers.



What clients have to say

Geoffrey's session was insightful, engaging, and packed with real-world applications that made a complex topic feel approachable. Geoffrey's ability to connect with both industry experts and newcomers alike made his presentation one of the highlights of the event.

-Ali McIntyre, American Pet Products Association

Great session! Geoffrey was very fun, interactive, and engaging while providing valuable information our members could use right away.

-Tricia Willhide, PA Association of Community Bankers

Geoffrey Klein has been amazing to work with. Really easy, very communicative. He had really great engagement with the audience and delivered relevant content that will provide action items for our attendees. Definitely want to partner with Geoffrey in the future.

-Judy Rang, PA SHRM Conference Co-Chair

Geoffrey's outstanding presentation was one of the most memorable and impactful I've heard. Engaging, interactive and insightful.

-David Yount, Falls Chrysler Dodge Jeep Ram

Geoffrey's Engaging Keynotes



The Content Beast

- Understand WHY feeding the content beast is essential
- Boost engagement by clearly identifying WHO your target audience is
- Discover HOW to create a sound content marketing plan



Connected Intelligence™

- Gain deeper audience insights using AI-driven tools
- Discover how to create content that is highly relevant, valuable, and resonates with your audience
- Learn a framework to optimize AI while keeping the human in the loop
- Enhance productivity by following a clear roadmap for effective AI adoption

ABOUT GEOFFREY

Geoffrey Klein teaches business communication at the Wharton School of Business, is a TEDx presenter, and is the best-selling author of *The Content Beast*. He holds a certification in AI from the Massachusetts Institute of Technology (MIT) Sloan School of Management.

Geoffrey collaborates with association and corporate leaders, helping them develop a content strategy that engages, connects, and converts.

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