

# Empowering veterans to provide their best will elevate your entire organization

Veterans bring unique skills, experience, and an unrivaled work ethic to the team. Former service members often excel at teamwork, leadership, problem-solving, resilience, and working under pressure. **That's why you hire Veterans.**

## **BUT...Hiring Veterans brings hurdles that must be addressed!**

The transition from military service itself is often traumatic for Veterans. As a population, Veterans are twice as likely to suffer from mental health challenges or struggle with addiction; one in five will experience symptoms of PTSD. **64% Of Veterans will leave their first civilian job within 24 months.**

## **What does Veteran absenteeism, turnover, or lack of engagement do to your bottom line?**

The cost of unaddressed Veteran challenges is not just a matter of lost potential; it translates into tangible losses in effectiveness, productivity, and innovation, potentially amounting to tens of millions of dollars in lost revenue.

**"You don't build a business, you build people and then people build the business." ~ Zig Ziglar**

Marine Corps Insider Threat HUB - "had a lasting impression with the group"

Veterans Council of Craven County - "this is the **ONLY** program that makes sense"

CarolinaEast Health System - "Great information... great storytelling!"

Brigham Young University (BYU) - "very informative and uplifting"

NAADAC Association - "so informative! [Garret] was excellent!"

## **HOW CAN YOU OPTIMIZE YOUR VETERAN WORKFORCE?**

### **1. Equip your leadership to maximize Veteran potential**

Garret can help your leadership team develop key insights and practical strategies to optimize veteran employee engagement. Fostering an environment where veterans thrive enhances overall team performance and drives organizational success. (Keynotes or Presentations)

#### **>>> Key Benefits for Leadership:**

- **Informed Decision-Making on Veteran Engagement**
- **Optimization of Veteran Workforce**
- **Enhanced Leadership Skills for Managing Veterans**
- **Improved Veteran Retention**

### **2. Enhance Veteran performance with targeted support**

Military transition poses unique challenges that can affect veterans' job performance and well-being. Working directly with your veterans or in collaboration with your Veteran ERG, we provide tailored support to help them overcome these obstacles by building resilience, enhancing mental well-being, and developing essential skills to thrive in the workplace. (Keynote, Workshops, or Ongoing Support)

#### **>>> Key Benefits for Organization:**

- **Reduced Veteran Absenteeism & Turnover**
- **Increase Veteran Resilience & Wellbeing**
- **Increased Veteran Engagement & Contribution**
- **Improved Veteran Job Satisfaction**

## **Supporting your leadership and empowering your veteran workforce.**

**Garret Biss** is a retired Marine Corps Pilot, TEDx speaker, award-winning author, and human potential trainer. Having navigated a journey through personal adversity, Garret brings a message of resilience, authenticity, and purpose to veterans and the organizations that welcome them. His compelling narrative is founded in applied positive psychology and the science of human flourishing. His unique delivery blends relatable humor, engaging storytelling, and experiential delivery with straightforward application of principles.

**Nationally recognized speaker and trainer. Featured by CBS, Fox, SiriusXM, and Yahoo! Finance.**



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